

2024 Germany Virology and Bacteriology Market for over 100 Tests: Supplier Shares and Strategies, Test Volume and Sales Segment Forecasts, Emerging Technologies, Instrumentation, Opportunities

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Abstracts

LeadingMarketResearch.com's new report is a strategic analysis of major business opportunities emerging in the infectious disease testing market during the next five years.

The report is available by section, and can be customized to specific information needs and budget. The report examines key German market trends; reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for over 100 infectious disease tests by assay, and market segment; provides test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

Rationale

This comprehensive report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding microbiology testing market, in evaluating emerging opportunities and developing effective business strategies.

Microbiology testing is one of the most rapidly growing segments of the in vitro diagnostics industry, and the greatest challenge facing suppliers during this decade. Among the main driving forces is continuing spread of AIDS, which remains the world's major health threat and a key factor contributing to the rise of opportunistic infections;



threat of bioterrorism; advances in molecular diagnostic technologies; and a wider availability of immunosuppressive drugs.

Although for some infections the etiology is still a mystery, while for others the causative microorganisms are present in minute concentrations long before the occurrence of first clinical symptoms, recent advances in genetic engineering and detection technologies are creating exciting opportunities for highly sensitive, specific and cost-effective products.

Opportunities and Strategic Recommendations

Emerging opportunities for new instrumentation, reagents kits, IT and other products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Infectious Diseases Analyzed in the Report

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Carbapenemase, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes, Influenza, Legionella, Lyme Disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, Norovirus, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia.

Market Segmentation Analysis

Sales and market shares of major suppliers by individual test.

Volume and sales forecasts for over 100 infectious disease assays by individual test and market segment:



Hospitals

Blood Banks

Commercial/Private Laboratories

Test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy).

Review of the market dynamics, trends, structure, size, growth and major suppliers.

Current and Emerging Products

In-depth examination of over 100 major diseases, including their etiology, current diagnostic tests, vaccines, drugs and market needs.

Review of major analyzers used for infectious disease testing, including their operating characteristics, features and selling prices.

Technology Review

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for infectious disease testing.

Global listings of companies developing or marketing infectious disease diagnostic products by individual test.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

Contains 983 pages and 160 tables



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Ortho-Clinical Diagnostics PerkinElmer **Proteome Sciences** Qiagen **Quest Diagnostics** Quidel Roche Scienion Sequenom/LabCorp Shimadzu **Siemens Healthineers** Sierra Molecular Takara Bio Tecan Group Thermo Fisher Wako Chemical



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Germany ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment Germany Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment Germany Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment Germany HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment Germany Influenza Test Volume and Diagnostics Sales Forecast by Market Segment Germany Legionella Test Volume and Diagnostics Sales Forecast by Market Segment Germany Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment Germany Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment Germany Malaria Test Volume and Diagnostics Sales Forecast by Market Segment Germany Measles Test Volume and Diagnostics Sales Forecast by Market Segment Germany Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment Germany Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment Germany Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment Germany Mumps Test Volume and Diagnostics Sales Forecast by Market Segment Germany Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment Germany Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment Germany Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment Germany Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment Germany



Polyoma Viruses Test Volume and Diagnostics Sales Forecast by Market Segment Germany Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment Germany Rabies Test Volume and Diagnostics Sales Forecast by Market Segment Germany RSV Test Volume and Diagnostics Sales Forecast by Market Segment Germany Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment Germany Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment Germany Rubella Test Volume and Diagnostics Sales Forecast by Market Segment Germany Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment Germany Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment Germany Shigella Test Volume and Diagnostics Sales Forecast by Market Segment Germany Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment Germany Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment Germany Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment Germany Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment Germany Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment Germany Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment Germany Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment Germany West Nile Test Volume and Diagnostics Sales Forecast by Market Segment Germany Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment Germany AIDS Testing Market Diagnostics Sales by Major Supplier



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Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier Germany

Trichomonas Testing Market Diagnostics Sales by Major Supplier Germany

Tuberculosis Testing Market Diagnostics Sales by Major Supplier



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