

# **Germany Transfusion Diagnostics Market Forecasts and Supplier Shares 2017-2021: Global Opportunities and Growth Strategies for Instrument and Reagent Suppliers**

<https://marketpublishers.com/r/G1A24860D6FEN.html>

Date: December 2017

Pages: 426

Price: US\$ 6,100.00 (Single User License)

ID: G1A24860D6FEN

## **Abstracts**

Complete report \$6,100. DataPack (test volumes, sales forecasts, supplier shares) \$3,950. This comprehensive report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the German transfusion diagnostic market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future marketing and technological trends in Germany; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Typing and Grouping Tests ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

Infectious Disease Screening Tests AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

Sales and Market Share Analysis Sales and market share estimates for leading suppliers of transfusion diagnostic products by individual product.

**Competitive Assessments** Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, and new products in R&D.

**Market Segmentation Analysis** - Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.- Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT, by country and market segment:

Blood Centers

Hospitals

Commercial/Private Laboratories

**Current and Emerging Products** - Analysis of current and emerging blood typing, grouping and infectious disease screening tests.- Review of automated and semi-automated analyzers.

**Technology Review** - Assessment of current and emerging technologies, and their potential applications for the transfusion diagnostics market.- Comprehensive lists of companies developing or marketing new technologies and products, by test.**Strategic Recommendations** - New product development opportunities with significant market appeal.- Alternative market penetration strategies.- Potential market entry barriers and risks.

Contains 426 pages and 42 table

## Contents

### I. INTRODUCTION

### II. WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW

#### A. Major Blood Typing, Grouping and Infectious Disease Screening Tests

1. Blood Typing and Grouping Tests
2. Infectious Disease Screening Tests
  - a. AIDS
  - b. Hepatitis
  - c. Cytomegalovirus
  - d. Syphilis
  - e. West Nile Virus
  - f. Parvovirus B19
  - g. Creutzfeldt-Jakob's Disease
  - h. Malaria
  - i. Chagas Disease
  - j. Babesiosis
3. Pathogen Reduction
4. Leukocyte Reduction

#### B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Automated and Semiautomated Analyzers

#### C. Major in Vitro Diagnostic Technologies And Their Potential Applications

1. Molecular Diagnostics
2. Monoclonal and Polyclonal Antibodies
3. Immunoassays
4. Microtitration Plates
5. IT and Automation
6. Lasers
7. Robotics
8. Synthetic Red Cell Substitutes
9. Genetically Engineered Blood Components
10. Blood Preservation
11. Autologous Blood Transfusion/Freezing

### III. GERMANY

#### A. Executive Summary

- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Sales and Market Shares for Blood Typing, Grouping and Infectious Disease Screening Tests

#### **IV. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

#### **V. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

#### **VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

#### **VII. COMPETITIVE ASSESSMENTS**

Abbott  
Beckman Coulter/Danaher  
Becton Dickinson  
Biokit  
BioMerieux  
Bio-Rad  
Diagast  
DiaSorin  
Fujirebio/Innogenetics  
Hologic/Gen-Probe  
Grifols  
Immucor

Novartis Diagnostics  
Ortho-Clinical Diagnostics  
Orchid CellMark  
Proteome Sciences  
Quest Diagnostics  
Quidel  
Roche  
Siemens  
Tecan

## **XII. APPENDIX: ASSUMED CURRENCY EXCHANGE RATES**

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Blood Typing and Grouping Tests  
Major Companies Developing or Marketing HLA Typing Tests  
Major Companies Developing or Marketing AIDS Tests  
Major Companies Developing or Marketing Hepatitis Tests  
Major Companies Developing or Marketing CMV Tests  
Major Companies Developing or Marketing Syphilis Tests  
Major Companies Developing or Marketing Blood Bank Analyzers  
Executive Summary Table: Germany, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category  
Germany, Facilities Performing Blood Bank Tests by Market Segment  
Germany, Hospital Laboratories Performing Blood Bank Tests by Bed Size  
Germany, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume  
Germany, All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment  
Germany, All Market Segments Blood Typing And Grouping Test Volume Forecast  
Germany, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast  
Germany, Blood Banks Blood Typing And Grouping Test Volume Forecast  
Germany, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast  
Germany, All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment  
Germany, All Market Segments Infectious Disease Screening Test Volume Forecast  
Germany, Blood Banks Infectious Disease Screening Test Volume Forecast  
Germany, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast  
Germany, Hospital Laboratories Infectious Disease Screening Test Volume Forecast  
Germany, All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment  
Germany, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test  
Germany, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test  
Germany, Blood Banks Blood Typing and Grouping Reagent Market By Major Test Forecast

Germany, Commercial/Private Laboratories Blood Typing and Grouping Reagent  
Market Forecast By Major Test

Germany, All Market Segments Infectious Disease Screening Reagent Market Forecast  
By Market Segment

Germany, All Market Segments Infectious Disease Screening Reagent Market Forecast  
by Test

Germany, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Germany, Commercial/Private Laboratories Infectious Disease Screening Reagent  
Market Forecast By Test

Germany, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast  
by Test

Germany, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales  
And Market Shares

Germany, HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

Germany, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Germany, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Germany, CMV Blood Screening Market, Reagent Sales by Major Supplier

## I would like to order

Product name: Germany Transfusion Diagnostics Market Forecasts and Supplier Shares 2017-2021:  
Global Opportunities and Growth Strategies for Instrument and Reagent Suppliers

Product link: <https://marketpublishers.com/r/G1A24860D6FEN.html>

Price: US\$ 6,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer  
Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click  
button on product page <https://marketpublishers.com/r/G1A24860D6FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form  
below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms  
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970



