

2015 Germany Sales and Market Shares of Major Infectious Disease Testing Product Suppliers by Assay and Country

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Abstracts

This unique report from VPGMarketResearch provides Germany sales and market share estimates for major suppliers of infectious disease testing products by assay and country.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

Competitive Assessments

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

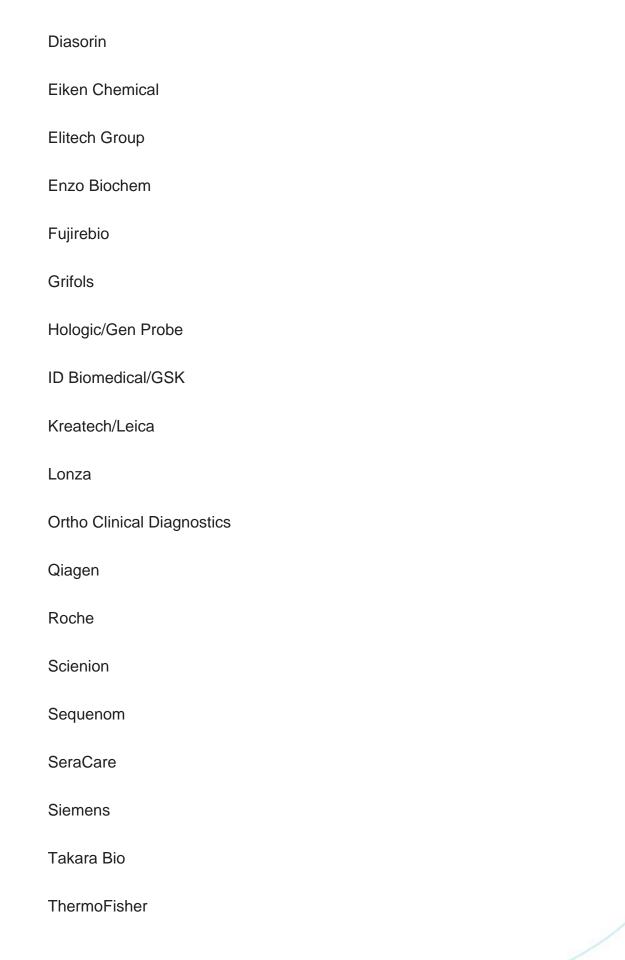
Biomerieux

Bio Rad

Cepheid

Diamedix/Erba







Wallac/PE

Wako

Contains 115 pages and 23 Tables



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COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

Biomerieux

Bio-Rad

Cepheid

Diamedix

Diasorin

Eiken Chemical

Enzo Biochem

Fujirebio/Innogenetics

Grifols/Novartis Diagnostics

Hologic/Gen-Probe

ID Biomedical/GSK

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