

# 2015 Germany Sales and Market Shares of Major Clinical Chemistry and Immunodiagnostic Product Suppliers

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## **Abstracts**

This unique report from VPGMarketResearch provides Germany sales and market share estimates for major suppliers of clinical chemistry and immunodiagnostic products.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

Competitive Assessments

Bio Rad

| Abbott                  |
|-------------------------|
| AdnaGen                 |
| Agilent Technologies    |
| Bayer Healthcare        |
| Beckman Coulter/Danaher |
| Biomedical Diagnostics  |
| Biomerieux              |



| Diasorin                   |
|----------------------------|
| Eiken Chemical             |
| Fujirebio                  |
| Grifols                    |
| Instrumentation Laboratory |
| Kyowa Medex                |
| Matritech/Alere            |
| Ortho Clinical Diagnostics |
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| Roche                      |
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| Sysmex                     |
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AdnaGen

Agilent Technologies

**Bayer Healthcare** 

Beckman Coulter/Danaher

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