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2017-2021 Germany Immunoprotein Market: Supplier Shares, Competitive Strategies, Country Volume and Sales Segment Forecasts

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Abstracts

This new 236-page report from VPGMarketResearch.com provides analysis of the German immunoprotein diagnostic market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by market segment for the follow assays:C3C4Free Light ChainsHaptoglobinIgAIgE Specific IgE TotalIgGIgMImmunofixationPrealbuminProtein ElectrophoresisDuring the next five years, the immunoprotein testing market will undergo significant transformation. The changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others. This report is a unique market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses.

The study explores future trends; provides test volume and sales forecasts by market segment and individual test; compares features of leading analyzers; and profiles key competitors. Contains 236 pages and 11 tables

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Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Immunoprotein Tests
1. COMPLEMENT
a. C3
b. C4
2. FREE LIGHT CHAINS
3. IMMUNOFIXATION
4. IMMUNOGLOBULINS (IGA, IGE, IGG, IGM)
5. HAPTOGLOBIN
6. PREALBUMIN
7. PROTEIN ELECTROPHORESIS
B. Instrumentation Review: Operating characteristics and features of high, medium, and lowvolume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, OrthoClinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers
C. Major In Vitro Diagnostic Technologies And Their Potential Applications
1. MONOCLONAL AND POLYCLONAL ANTIBODIES
2. IMMUNOASSAYS
a. Technological Principle
d. Chemiluminescence
c. Enzyme Immunoassays (EIA)
Overview
ELISA EMIT

Electrochemical
d. Radioimmunoassays (RIA)
e. Immunoprecipitation
f. Affinity Chromatography
3. TANDEM MASS SPEC
4. IT AND AUTOMATION
5. DRY CHEMISTRY
6. BIOSENSORS

D. Market Size, Growth and Major Supplier Shares

ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development
B. Collaborative Arrangements
C. University Contracts
D. Distribution Strategies for Decentralized

TESTING MARKETS

1. MARKETING APPROACHES
2. PRODUCT COMPLEXITY
3. CUSTOMER PREFERENCE
4. ESTABLISHED SUPPLIERS
5. EMERGING SUPPLIERS
6. MAJOR TYPES OF DISTRIBUTORS
7. MARKET SEGMENTATION

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

A. Market Maturity
B. Cost Containment
C. Competition
D. Technological Edge and Limitations
E. Patent Protection
F. Regulatory Constraints
G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

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Beckman Coulter/Danaher
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BioMerieux
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List Of Tables

LIST OF TABLES

Germany, Immunoprotein Test Volume Forecast By Market Segment
Germany, All Market Segments, Immunoprotein Test Volume Forecast by Assay
Germany, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay
Germany, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay
Germany, Physician Offices/Group Practices, Immunoprotein Test Volume Forecast by Assay
Germany, Immunoprotein Reagent Market Forecast By Market Segment
Germany, All Market Segments, Immunoprotein Reagent Market Forecast by Assay
Germany, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay
Germany, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay
Germany, Physician Offices/Group Practices, Immunoprotein Reagent Market Forecast by Assay
Germany, Major Suppliers of Immunodiagnostic
Products, Estimated Market Shares

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