

# 2017-2021 Germany Immunoprotein Market: Supplier Shares, Competitive Strategies, Country Volume and Sales Segment Forecasts

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## Abstracts

This new 236-page report from VPGMarketResearch.com provides analysis of the German immunoprotein diagnostic market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by market segment for the following assays: C3C4Free Light ChainsHaptoglobinIgAlIgE Specific IgE TotalIgGlgMImmunofixationPrealbuminProtein Electrophoresis. During the next five years, the immunoprotein testing market will undergo significant transformation. The changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others. This report is a unique market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses.

The study explores future trends; provides test volume and sales forecasts by market segment and individual test; compares features of leading analyzers; and profiles key competitors. Contains 236 pages and 11 tables

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Immunoprotein Tests

##### 1. COMPLEMENT

a. C3

b. C4

##### 2. FREE LIGHT CHAINS

##### 3. IMMUNOFIXATION

##### 4. IMMUNOGLOBULINS (IGA, IGE, IGG, IGM)

##### 5. HAPTOGLOBIN

##### 6. PREALBUMIN

##### 7. PROTEIN ELECTROPHORESIS

B. Instrumentation Review: Operating characteristics and features of high, medium, and lowvolume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, OrthoClinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers

#### C. Major In Vitro Diagnostic Technologies And Their Potential Applications

##### 1. MONOCLONAL AND POLYCLONAL ANTIBODIES

##### 2. IMMUNOASSAYS

a. Technological Principle

d. Chemiluminescence

c. Enzyme Immunoassays (EIA)

Overview

ELISA    EMIT

Electrochemical

d. Radioimmunoassays (RIA)

e. Immunoprecipitation

f. Affinity Chromatography

##### 3. TANDEM MASS SPEC

##### 4. IT AND AUTOMATION

##### 5. DRY CHEMISTRY

##### 6. BIOSENSORS

D. Market Size, Growth and Major Supplier Shares

## **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized

## **TESTING MARKETS**

1. MARKETING APPROACHES
2. PRODUCT COMPLEXITY
3. CUSTOMER PREFERENCE
4. ESTABLISHED SUPPLIERS
5. EMERGING SUPPLIERS
6. MAJOR TYPES OF DISTRIBUTORS
7. MARKET SEGMENTATION

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott Laboratories  
AdnaGen/Alere  
Agilent Technologies  
Beckman Coulter/Danaher  
Biomedical Diagnostics  
BioMerieux  
BioRad  
DiaSorin

Eiken  
Fujirebio  
Grifols  
Instrumentation Laboratory  
Kyowa Medex  
Matriech/Alere  
OrthoClinical Diagnostics  
Quest Diagnostics  
Roche  
Siemens  
Sysmex  
Thermo Fisher  
Tosoh  
Wako  
Wallac/PE

## List Of Tables

### LIST OF TABLES

Germany, Immunoprotein Test Volume Forecast By Market Segment

Germany, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Germany, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Immunoprotein Test Volume Forecast by Assay

Germany, Immunoprotein Reagent Market Forecast By Market Segment

Germany, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Immunoprotein Reagent Market Forecast by Assay

Germany, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

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