

Germany Hospital Infectious Disease Market Shares and Segment Forecasts 2017-2021: Emerging Opportunities and Growth Strategies for Suppliers

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Abstracts

This new report from VPGMarketResearch.com contains 897 pages, 74 tables, and presents a comprehensive analysis of the German hospital infectious disease testing market, including:

Major issues pertaining to the German hospital laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Current scientific views on definition, epidemiology, and etiology of major infectious diseases and microorganisms.

Volume and sales forecasts for 80 infectious disease tests performed in German hospital laboratories.

Instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.



Business opportunities and strategic recommendations for suppliers.

Contains 897 pages and 74 tables



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COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

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