

2017-2021 Germany Hepatitis Diagnostics Market: Emerging Opportunities and Growth Strategies

https://marketpublishers.com/r/GBB3A9417DEEN.html

Date: February 2017 Pages: 241 Price: US\$ 3,510.00 (Single User License) ID: GBB3A9417DEEN

Abstracts

Complete report \$3,900. DataPack (test volumes, sales forecasts, supplier shares) \$2,500. The report presents a detailed analysis of the Hepatitis diagnostics market in Germany. Current scientific views on the Hepatitis definition, epidemiology and etiology are reviewed. The report provides five-year test volume and sales forecasts for HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, and ALT/SGPT tests performed in the following markets:

Hospitals

Commercial/Private Labs

Blood Banks

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Hepatitis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns. Contains 241 pages and 14 tables



Contents

1. INTRODUCTION

2. HEPATITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Hepatitis A
- C. Hepatitis B
- D. Hepatitis C
- Classification
- Transmission of Infection
- Occupational Hazards
- Acute Hepatitis
- Diagnosis of Acute Infection
- Chronic Hepatitis
- HCV and Other Chronic Liver Diseases
- Alcoholic Liver Disease
- Hepatitis B Coinfection
- Cirrhosis and Hepatocellular Carcinoma
- Diagnostic Tests
- Possible Indications for HCV RNA Testing
- Conclusions and Future Direction
- E. Hepatitis D
- **Historical Perspective**
- Epidemiology
- HBVHDV 'Coinfection' vs. 'Superinfection'
- Methods of Detecting HDV
- Prevention
- F. Hepatitis E
- Background
- Prevalence of the Disease
- **Diagnostic Tests**
- Epidemiologic Serosurveys
- Serologic CrossReactivity
- G. Hepatitis G
- Vaccines and Drugs

H. Review of Leading Analyzers Marketed by: Abbott, Beckman Coulter/Danaher, BioMerieux, OrthoClinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other



Suppliers

1. EMERGING DIAGNOSTIC TECHNOLOGIES

- 1. MOLECULAR DIAGNOSTICS
- 2. MONOCLONAL ANTIBODIES
- 3. IMMUNOASSAYS
- 4. DIFFERENTIAL LIGHT SCATTERING
- 5. INFORMATION TECHNOLOGY
- 6. ARTIFICIAL INTELLIGENCE
- 7. LIPOSOMES
- 8. FLOW CYTOMETRY
- 9. CHROMATOGRAPHY
- **10. DIAGNOSTIC IMAGING**
- **11. GEL MICRODROPLETS**
- 12. OTHER

4. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

10. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - **1. MARKETING APPROACHES**
 - 2. PRODUCT COMPLEXITY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABLISHED SUPPLIERS
 - 5. EMERGING SUPPLIERS
 - 6. MAJOR TYPES OF DISTRIBUTORS
 - 7. MARKET SEGMENTATION

11. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition

2017-2021 Germany Hepatitis Diagnostics Market: Emerging Opportunities and Growth Strategies



- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

12. COMPETITIVE ASSESSMENTS

Abbott Affymetrix Beckman Coulter/Danaher **Becton Dickinson** bioMerieux BioRad Cepheid Diamedix/Erba DiaSorin **Eiken Chemical Elitech Group Enz-Biochem** Fujirebio Grifols Hologic/GenProbe ID Biomedical/GSK Kreatech/Leica Lonza **OrthoClinical Diagnostics** Qiagen Roche Scienion Sequenom SeraCare Siemens Takara Bio Therm-Fisher Wallac/PE Wako



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Hepatitis Tests

Germany HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment Germany HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment Germany HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment Germany Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment Germany AntiHBc Test Volume and Diagnostics Sales Forecast by Market Segment Germany AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment Germany AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment Germany AntiHAV Test Volume and Diagnostics Sales Forecast by Market Segment Germany Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment Segment

Germany HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment Germany HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment Germany ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment Germany Hepatitis Testing Market Diagnostics Sales by Major Supplier Germany Hepatitis C Testing Market Diagnostics Sales by Major Supplier



I would like to order

Product name: 2017-2021 Germany Hepatitis Diagnostics Market: Emerging Opportunities and Growth Strategies

Product link: https://marketpublishers.com/r/GBB3A9417DEEN.html

Price: US\$ 3,510.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GBB3A9417DEEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



2017-2021 Germany Hepatitis Diagnostics Market: Emerging Opportunities and Growth Strategies