

# 2019-2023 Germany Enteric Diseases Market Analysis and Emerging Opportunities

https://marketpublishers.com/r/G2668917DDCEN.html

Date: February 2019 Pages: 322 Price: US\$ 2,200.00 (Single User License) ID: G2668917DDCEN

# Abstracts

#### **About This Report**

This new 322-page report from LeadingMarketResearch.com presents detailed analysis of the German Enteric Diseases market, including sales forecasts and supplier shares for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia.

The report provides test volume and sales projections for Hospitals and Commercial/Private Labs. In addition to market share and sales forecasts, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies

Reviews features and operating characteristics of major analyzers used for microbiology testing

Profiles key suppliers and potential market entrants developing innovative technologies and products

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

#### Methodology



The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products.

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted.

Contains 322 pages and 19 tables



# **Contents**

#### I. INTRODUCTION

#### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Infectious Disease Tests
  - 1. Campylobacter
    - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
  - 2. Cryptosporidium
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs
  - 3. E. Coli
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs
  - 4. Enteroviruses
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs
  - 5. RhinoViruses
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs
  - 6. RotaVirus (REOVIRUS)
    - a. Background
    - b. Diagnostic Tests
    - c. Vaccines and Drugs
  - 7. Salmonellosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
  - 8. Shigellosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs



- 9. Vibrio
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 10. Yersinia
- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

- C. Emerging Diagnostic Technologies
  - 1. Molecular Diagnostics
  - 2. Monoclonal Antibodies
  - 3. Immunoassays
  - 4. Differential Light Scattering
  - 5. Information Technology
  - 6. Artificial Intelligence
  - 7. Liposomes
  - 8. Flow Cytometry
  - 9. Chromatography
  - 10. Diagnostic Imaging
  - 11. Gel Microdroplets
  - 12. Other

# IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

#### ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers



- 6. Major Types of Distributors
- 7. Market Segmentation

#### POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- **B.** Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### **COMPETITIVE ASSESSMENTS**

Abbott Affymetrix Beckman Coulter/Danaher **Becton Dickinson** bioMerieux **Bio-Rad** Cepheid Diamedix/Erba DiaSorin **Eiken Chemical** - ElitechGroup Enzo Biochem Fujirebio Grifols Hologic/Gen-Probe **ID Biomedical/GSK** Kreatech/Leica Lonza **Ortho-Clinical Diagnostics** Qiagen Roche Scienion

Sequenom SeraCare

2019-2023 Germany Enteric Diseases Market Analysis and Emerging Opportunities



Siemens Takara Bio Thermo Fisher Wallac/PE Wako





### **List Of Tables**

#### LIST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests Major Companies Developing or Marketing Enterovirus Tests Major Companies Developing or Marketing Rotavirus Tests Major Companies Developing or Marketing Salmonella Tests Major Companies Developing or Marketing Shigella Tests Major Companies Developing or Marketing Yersinia Tests Germany Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment Germany Campylobacter Diagnostics Sales by Major Supplier Germany Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment Germany Cryptosporidium Diagnostics Sales by Major Supplier Germany E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment Germany Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment Germany Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment Germany Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment Germany Rotavirus Testing Market Diagnostics Sales by Major Supplier Germany Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment Germany Shigella Test Volume and Diagnostics Sales Forecast by Market Segment Germany Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment Germany Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment



#### I would like to order

Product name: 2019-2023 Germany Enteric Diseases Market Analysis and Emerging Opportunities Product link: <u>https://marketpublishers.com/r/G2668917DDCEN.html</u>

Price: US\$ 2,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G2668917DDCEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970