

2017 Germany Drugs of Abuse Testing Market: Future Horizons and Growth Strategies--Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Emerging Opportunities

https://marketpublishers.com/r/G01E9AFE6C7EN.html

Date: March 2017

Pages: 262

Price: US\$ 2,205.00 (Single User License)

ID: G01E9AFE6C7EN

Abstracts

This new 262-page report from VPGMarketResearch.com provides a comprehensive analysis of the German drug of abuse testing market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers. The report provides test volume and sales forecasts by country and market segment for the following assays: Amphetamines, Antidepressants, Barbiturates, Benzodiazepines, Cannabinoids/Marijuana, Cocaine, LSD, Methadone, Methaqualone, Opiates, Phencyclidine (PCP), Propoxphene.During the next five years, the abused drug testing market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition.

Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others. This report is a unique study designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; and provides test volume and sales forecasts, by market segment and individual assay.

Contains 262 pages and 12 tables



Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Drugs of Abuse
 - 1. O5ER6EW
 - 2. TEST METHODOLOG1ES
 - 3. AMPHETAM1NES
 - 4. BARB1TURATES
 - 5. BENZOD1AZEP1NES
 - 6. CANNAB1NO1DS/MAR1JUANA
 - 7. COCA1NE
 - 8. LYSERG1C AC1D D1ETHYLAM1DE (LSD)
 - 9. METHADONE
 - 10. METHAQUALONE
 - **11. OP1ATES**
 - 12. PHENCYCL1D1NE
 - 13. TR1CYCL1C ANT1DEPRESSANTS
- B. 1nstrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alere/1nverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, 5ital Diagnostics and other suppliers
- C. Major 1n 5itro Diagnostic Technologies And Their Potential Applications
 - 1. MONOCLONAL AND POLYCLONAL ANT1BOD1ES
 - 2. 1MMUNOASSAYS
 - a. Technological Principle
 - d. Chemiluminescence
 - c. Enzyme 1mmunoassays (E1A)

Overview

EL1SA

EM1T

Electrochemical

- d. Radioimmunoassays (R1A)
- e. 1mmunoprecipitation
- f. Affinity Chromatography



- 3. TANDEM MASS SPEC
- 4. 1T AND AUTOMAT1ON
- 5. DRY CHEM1STRY
- 6. B1OSENSORS
- D. Market Size, Growth and Major Supplier Shares

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. 1nternal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. MARKET1NG APPROACHES
 - 2. PRODUCT COMPLE11TY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABL1SHED SUPPL1ERS
 - 5. EMERG1NG SUPPL1ERS
 - 6. MAJOR TYPES OF D1STR1BUTORS
 - 7. MARKET SEGMENTATION

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott Laboratories

AdnaGen/Alere

Agilent Technologies

Beckman Coulter/Danaher

Biomedical Diagnostics

BioMerieux

Bio-Rad



DiaSorin

Eiken

Fujirebio

Grifols

1nstrumentation Laboratory

Kyowa Medex

Matritech/Alere

Ortho-Clinical Diagnostics

Quest Diagnostics

Roche

Siemens

Sysmex

Thermo Fisher

Tosoh

Wako

Wallac/PE

L1ST OF TABLES

Major Companies Developing or Marketing Drugs of Abuse Tests

Germany, Drugs of Abuse Test 5olume Forecast By Market Segment

Germany, All Market Segments, Drugs of Abuse Test 5olume Forecast by Assay

Germany, Hospital Laboratories, Drugs of Abuse Test 5olume Forecast by Assay

Germany, Commercial/Private Laboratories, Drugs of Abuse Test 5olume Forecast by Assay

Germany, Physician Offices/Group Practices, Drugs of Abuse Test 5olume Forecast by Assay

Germany, Drugs of Abuse Reagent Market Forecast By Market Segment

Germany, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Major Suppliers of 1mmunodiagnostic Products, Estimated Market Shares



I would like to order

Product name: 2017 Germany Drugs of Abuse Testing Market: Future Horizons and Growth

Strategies--Supplier Shares, Country Segment Forecasts, Competitive Intelligence,

Emerging Opportunities

Product link: https://marketpublishers.com/r/G01E9AFE6C7EN.html

Price: US\$ 2,205.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G01E9AFE6C7EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970