

2018 Germany Cancer Diagnostics Market Segmentation Analysis: Hospitals, Commercial Labs, Physician Offices--Oncogenes, Biochemical Markers, Lymphokines, GFs, CSFs, Hormones, Immunohistochemical Stains

https://marketpublishers.com/r/GC39681B8CFEN.html

Date: June 2018

Pages: 585

Price: US\$ 6,700.00 (Single User License)

ID: GC39681B8CFEN

Abstracts

Complete report \$6,700. DataPack (test volumes, sales forecasts, supplier shares) \$4,350. The report is available by section, market segment, and can be custom-tailored to your specific information needs and budget.

This new report from VPGMarketResearch.com is based on a study of the major business opportunities emerging in the German cancer diagnostics market during the next five years. The report examines trends in the German market; reviews current and emerging assays; analyzes potential applications of new diagnostic technologies; forecasts sales of major tumor markers by market segment; profiles leading players and potential market entrants; and identifies specific business opportunities for suppliers.

Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the German cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion.



German Market Overview

Five- year test volume and sales projections.

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers.

Estimated universe of laboratories performing cancer diagnostic testing.

Cancer statistics, etiology and recent developments in Germany.

Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Over 200 Current and Emerging Cancer Diagnostic Test

Oncogenes

Biochemical Markers

Growth Factors

Colony Stimulating Factors

Hormones

Immunohistochemical Stains



Lymphokines

Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major cancer diagnostic product suppliers by individual test.

Five- year test volume and sales forecasts for major tumor markers by market segment, including:

Hospitals

Commercial/Private Laboratories

Physician Offices

Instrumentation Review

Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

Technology Assessment

Assessment of latest technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies.

Extensive listings of companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

Competitive Strategies

Strategic assessments of major suppliers and start- up firms developing innovative



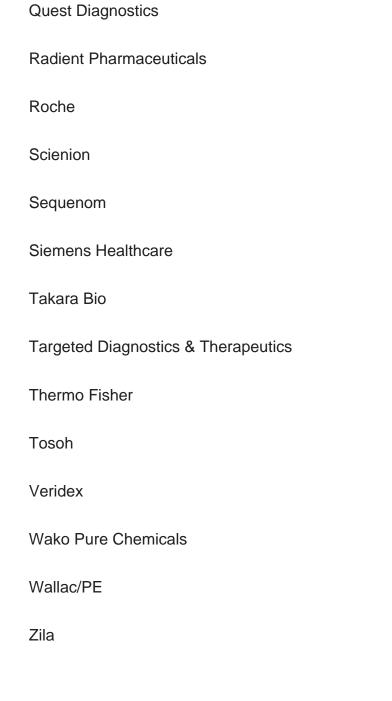
cancer diagnostic technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include: Abbott AdnaGen Agilent Technologies Applied Gene Technologies Arca Biopharma Beckman Coulter/Danaher **Becton Dickinson Biomedical Diagnostics** bioMerieux Bio-Rad CellSearch Cepheid Correlogic Systems/Vermillion **Decode Genetics** Diadexus Diagnocure DiaSorin



Eiken Chemical
Elitech Group
Enterix
Enzo Biochem
Epigenomics
Exact Sciences
Fujirebio
Guided Therapeutics
Hologic/Gen- Probe
Kreatech/Leica
Kyowa Medex
Mackay Life Sciences
Myriad Genetics
OncoLab
Ortho- Clinical Diagnostics
Panacea Pharmaceuticals
Polartechnics
Polymedco
PreMD
Qiagen





Contains 585 pages and 85 tables



Contents

I. INTRODUCTION

- II. Worldwide Market Overview
- A. Market Overview
- B. Worldwide Market Structure
- C. Worldwide Market Size and Growth

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Reagent Kits and Test Systems/Panels
- B. Instrumentation
- C. Computers, Software and Automation
- D. Auxiliary Products

IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- VII. Worldwide Market and Technology Overview
- A. Major Current and Emerging Cancer Diagnostic Tests
 - 1. BIOCHEMICAL TUMOR MARKERS
 - 2. ONCOGENES
 - 3. POLYPEPTIDE GROWTH FACTORS
 - 4. ECTOPIC HORMONES
 - 5. COLONY STIMULATING FACTORS
 - 6. LYMPHOKINES
 - 7. IMMUNOHISTOCHEMICAL STAINS
 - 8. EMERGING TUMOR MARKERS
- B. Instrumentation Review and Market Needs
- C. Current and Emerging Technologies
- D. Personal Testing
- VIII. Germany
- A. Executive Summary
- B. Business Environment
- C. Market Structure



D. Market Dynamics, Trends, Size and Growth Volume Forecasts by Test and Market Segment Sales Forecasts by Test and Market Segment Major Supplier Sales and Market Shares

IX. COMPETITIVE PROFILES

Abbott

AdnaGen

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biomedical Diagnostics

bioMerieux

Bio-Rad

CellSearch

Cepheid

Correlogic Systems/Vermillion

Decode

Diadexus

Diagnocure

Diasorin

Eiken Chemical

Elitech Group

Epigenomics

Enterix

Enzo Biochem

Exact Sciences

Fujirebio

Guided Therapeutics

Hologic/Gen-Probe

Kreatech/Leica

Kyowa Medex

Mackay Life Sciences

Myriad Genetics

OncoLab

Ortho-Clinical Diagnostics



Panacea Pharmaceuticals

Polartechnics

Polymedco

PreMD

Qiagen

Quest Diagnostics

Radient Pharmaceuticals

Roche

Scienion

Sequenom

Siemens Healthcare

Takara Bio

Targeted Diagnostics & Therapeutics

Thermo Fisher

Tosoh

Veridex

Wako Pure Chemicals

Wallac/PE

Zila

X. Appendix: Major Universities and Research Centers Developing Cancer Diagnostic Technologies and Applications



List Of Tables

LIST OF TABLES

Cancer Diagnostic Classification

Major Companies Developing or Marketing ACTH Tests

Major Companies Developing or Marketing AFP Tests

Major Companies Developing or Marketing Beta-2 Microglobulin Tests

Major Companies Developing or Marketing CA 15-3/27.29 Tests

Major Companies Developing or Marketing CA 19-9 Tests

Major Companies Developing or Marketing CA 125 Tests

Major Companies Developing or Marketing Calcitonin Tests

Major Companies Developing or Marketing CEA Tests

Major Companies Developing or Marketing Estrogen Receptor Tests

Major Companies Developing or Marketing Progesterone Receptor Tests

Major Companies Developing or Marketing Ferritin Tests

Major Companies Developing or Marketing Gastrin Tests

Major Companies Developing or Marketing HCG Tests

Major Companies Developing or Marketing Insulin Tests

Major Companies Developing or Marketing NSE Tests

Major Companies Developing or Marketing Occult Blood Tests

Major Companies Developing or Marketing PAP Smear/HPV Tests

Major Companies Developing or Marketing PAP Tests

Major Companies Developing or Marketing PSA Tests

Major Companies Developing or Marketing Lymphocyte Subclassification Tests

Biochemical Markers Potential Applications In Cancer Diagnosis

Oncogenes Potential Applications In Cancer Diagnosis

Major Companies Developing or Marketing Oncogene Tests

Growth Factors Potential Applications In Cancer Diagnosis

Colony Stimulating Factors Potential Applications in Cancer Diagnosis

Lymphokines Potential Applications In Cancer Diagnosis

Immunohistochemical Stains Potential Applications in Cancer Diagnosis

Executive Summary Table: Germany, Total Cancer Diagnostic Testing Volume and

Sales Forecasts By Market Segment

Germany, Estimated Cancer Death Rates

Germany, Laboratories Performing Cancer Diagnostic Tests by Market Segment

Germany, Hospital Laboratories Performing Cancer Diagnostic Tests by Bed Size

Germany, Commercial/Private Laboratories Performing Cancer Diagnostic Tests by

Annual Test Volume



Germany, Total Cancer Diagnostic Test Volume Forecasts by Market Segment Germany, All Market Segments, Major Cancer Diagnostic Test Volume Forecasts by Test

Germany, Hospital Laboratories, Major Cancer Diagnostic Test Volume Forecasts by Test

Germany, Commercial/Private Laboratories Major Cancer Diagnostic Test Volume Forecasts

Germany, Physician Offices/Group Practices Major Cancer Diagnostic Test Volume Forecasts

Germany, Total Cancer Diagnostic Sales Forecasts by Market Segment

Germany, All Market Segments Major Tumor Marker Sales Forecasts by Test

Germany, Hospital Laboratories, Major Tumor Marker Sales Forecasts by Test

Germany, Commercial/Private Laboratories Major Cancer Diagnostic Sales Forecasts by Test

Germany, Physician Offices/Group Practices Major Cancer Diagnostic Sales Forecasts by Test

Germany, ACTH Test Volume and Diagnostics Sales Forecasts by Market Segment Germany, AFP Test Volume and Diagnostics Sales Forecasts by Market Segment Germany, Beta-2 Microglobulin Test Volume And Diagnostics Sales Forecasts by Market Segment

Germany, CA-15-3/27.29 Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, CA-19 Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, CA 125 Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Calcitonin Test Volume And Diagnostic Sales Forecasts by Market Segment

Germany, Cathepsin Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, CEA Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Chromogranin Test Volume And Diagnostics Sales Forecasts by Market Segment

Germany, Colon-Specific Antigen Test Volume And Diagnostics Sales Forecasts by Market Segment

Germany, Cytokeratins Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Estrogen Receptor Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Ferritin Test Volume and Diagnostics Sales Forecasts by Market Segment Germany, Gastrin Test Volume and Diagnostics Sales Forecasts by Market Segment Germany, HCG, Test Volume and Diagnostics Sales Forecasts by Market Segment Germany, Insulin Test Volume and Diagnostics Sales Forecasts by Market Segment



Germany, Interferons Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Interleukins Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, NSE Test Volume and Diagnostics Sales Forecasts by Market Segment Germany, Occult Blood Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Oncogenes Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Parathyroid Hormone Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Progesterone Receptor Test Volume And Diagnostics Sales Forecasts by Market Segment

Germany, PAP Test Volume and Diagnostics Sales Forecasts by Market Segment Germany, PSA Test Volume and Diagnostics Sales Forecasts by Market Segment Germany, S-100 Protein Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Serotonin Test Volume and Diagnostics Sales Forecasts by Market Segment Germany, Sialic Acid Test Volume and Diagnostics Sales Forecasts by Market Segment Germany, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales

Forecasts By Market Segment

Germany, TDT Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Thymidine Kinase Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Thyroglobulin Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, TPA Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany, Total Cancer Diagnostics Sales By Major Supplier

Germany, AFP Testing Market Diagnostics Sales by Major Supplier

Germany CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier

Germany CA 19-9 Testing Market Diagnostics Sales by Major Supplier

Germany, CA 125 Testing Market Diagnostics Sales by Major Supplier

Germany, CEA Testing Market Diagnostics Sales by Major Supplier



Germany, PSA Testing Market Diagnostics Sales by Major Supplier



I would like to order

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