

Future German Transfusion Diagnostic Testing Market Outlook



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Highlights

- Comprehensive 426-page market segmentation analysis of the transfusion testing market.
- Major issues pertaining to the German transfusion testing practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.
- Ten-year volume and sales forecasts for 40 blood typing, grouping and infectious disease screening tests, including NAT procedures performed in German transfusion testing hospitals, and commercial laboratories.
- Annual placements and installed base estimates for major automated and semi-automated analyzers.
- Review of current instrumentation technologies, and a feature comparison of over 20 analyzers.
- Ten-year reagent and instrument sales forecasts.
- Sales and market shares of leading reagent and instrument suppliers.
- Review of current and emerging technologies, and their potential market applications.
- Product development opportunities for instruments, consumables, and auxiliary products.
- Profiles of major current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.
- Business opportunities and strategic recommendations for suppliers.

Contains 426 pages and 43 tables

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