

2015-2019 German Hospital Clinical Chemistry and Immunodiagnosics Market

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Abstracts

This new report from VPGMarketResearch contains 523 pages, 64 tables, and presents a comprehensive analysis of the German hospital clinical chemistry and immunodiagnosics market, including:

Major issues pertaining to the German clinical chemistry and immunodiagnostic hospital laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Five year volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays performed in German hospitals, including controls, calibrators and consumables.

Five year volume forecasts for serum, whole blood, plasma, CFS, urine and other specimens.

Five year reagent and instrument sales forecasts.

Review of current instrumentation technologies, and a feature comparison of high , medium , and low volume/POC analyzers.

Sales and market shares of leading reagent and instrument suppliers.

Review of current and emerging technologies and their potential market applications.

Product development opportunities for clinical chemistry and immunodiagnostic instruments and consumables.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements and business strategies.

Market penetration strategies, entry barriers and risks.

Contains 523 pages and 64 tables

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