

# 2012 Italy Infectious Disease Testing Market Outlook: Growth Opportunities and Strategies

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## Abstracts

This report presents a comprehensive analysis of the Italian infectious disease testing market, including:

Major issues pertaining to the Italian laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Current scientific views on the definition, epidemiology, and etiology of major infectious diseases and microorganisms.

Ten-year test volume and sales forecasts for nearly 80 infectious disease testing performed in Italian hospitals, blood banks and commercial laboratories.

Instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 970 pages and 155 tables.

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Abbott IMx/IMx Select

Anagen AN2000/AuraFlex

Siemens Immuno 1

Beckman Coulter Access  
BioChem Pharma/SR1  
BioMerieux/Vitek Vidas  
Biotrol System 7000  
Chiron ACS: Centaur  
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Siemens ELISA Processor II/III  
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Becton Dickinson  
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Biokit  
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Fujirebio  
GenBio  
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Hemagen  
Immunetics  
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J&J  
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