

# **2012 Italy Blood Banking Market Strategic Analysis: Supplier Shares and Sales Forecasts for 40 Typing, Grouping and Screening Tests**

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## **Abstracts**

This report presents a comprehensive analysis of the Italian blood banking market, including:

Major issues pertaining to the Italian blood banking practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Ten-year volume and sales forecasts for 40 blood typing, grouping and infectious disease screening tests, including NAT procedures performed in Italian blood banks hospitals, and commercial laboratories.

Annual placements and installed base estimates for major automated and semi-automated analyzers.

Review of current instrumentation technologies, and a feature comparison of over 20 analyzers.

Ten-year reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of current and emerging technologies, and their potential market applications.

Product development opportunities for instruments, consumables, and auxiliary

products.

Profiles of major current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 412 pages and 40 tables

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Disease Sciences/BioTec Global

Imperial College School of Medicine

Ortho-Clinical Diagnostics

Pall

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Proteome Sciences/Idexx

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U.S. Agricultural Research Service

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Biokit  
BioMerieux  
Bio-Rad  
Bioscot  
Biotest  
Chiron  
Diagast  
Diamed  
DiaSorin  
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Gen-Probe  
Gradipore  
Grifols  
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Proteome Sciences  
Roche  
Siemens  
Tecan

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