

2015-2019 German Molecular Diagnostics Market: Supplier Shares, Country Forecasts, Innovative Technologies, Competitive Strategies--Infectious Diseases, Genetic Diseases, Cancer, Forensic and Paternity Testing

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Abstracts

This new 1125-page report from VPGMarketResearch contains 56 tables, and presents a comprehensive analysis of the German molecular diagnostics market, including:

Major issues pertaining to the German molecular diagnostics laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

An extensive review of DNA probe and biochip technologies, test formats, detection methodologies, trends in testing automation and amplification methods.

Ten-year test volume and reagent sales forecasts for the following categories:

Infectious Diseases

Genetic Diseases

Cancer

Paternity Testing/HLA Typing

Forensic Testing



Review of testing methodologies an instrumentation technologies.

Feature comparison of automated and semiautomated analyzers.

Sales and market shares of leading suppliers.

Over 60 specific opportunities for molecular diagnostic instruments, test systems, IT and auxiliary products.

Profiles of major suppliers, and emerging market entrants, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 1125 pages and 56 tables



Contents

1.INTRODUCTION

2. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Computers, Software and Automation
- **D.** Auxiliary Products

3. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

4. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies For Decentralized Testing Markets

5. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge And Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

6. WORLDWIDE MARKET AND TECHNOLOGY REVIEW

A. DNA Sequencing

- 1. Introduction
- 2. Sequencing Methods
- 3. Autoradiography
- 4. The Human Genome Project
- 5. Sequencing Automation
- 6. Image Scanners

2015-2019 German Molecular Diagnostics Market: Supplier Shares, Country Forecasts, Innovative Technologies, Co..



- 7. Fluorescent Detection
- 8. Gene Profiling
- 9. Gene Expression
- 10. Polymorphism Screening
- 11. Protein Interaction Networks
- B. DNA and RNA Probe Technologies
 - 1. Basic Principles
 - 2. Probe Preparation
 - 3. The DNA Probe Test
 - 4. Test Formats
 - 5. Labeling Techniques
 - 6. Amplification Methods
- C. Detection Technologies
 - 1. Radioactive Methods
 - a. Overview
 - b. Major Isotopes
 - P-32
 - S-35
 - H-3
 - I-125
 - 2. Non-Isotopic Methods
 - a. Enzymatic Labels
 - b. Chemical Labeling

Indirect Chemical Labeling

Direct Chemical Labeling

- c. Fluorescence
- d. Chemiluminescence
- e. Electrical Conductivity
- D. Molecular Diagnostic Instrumentation Review
 - 1. Abbott LCx
 - 2. Beckman Coulter/Biomek FK
 - 3. BD Viper System with XTR Technology
 - 4. BD Innova
 - 5. Becton Dickinson SDA
 - 6. bioMerieux NucliSENS easyMAG
 - 7. bioMerieux NucliSENS easyQ and MiniMAG
 - 8. Bio-Rad GeneScope
 - 9. Cepheid GeneXpert
 - 10. Curetis Unyvero



- 11. GenMark Dx eSensor XT-8
- 12. Hologic/Gen-Probe Panther
- 13. Hologic/Gen-Probe Tigris/DTS
- 14. HTG Molecular Edge
- 15. Life Technologies QuantStudio Dx
- 16. Qiagen QIAsymphony RGQ
- 17. Roche Cobas Amplicor
- 18. Roche Cobas TaqMan8
- 19. Roche Cobas TaqMan
- 20. Roche Cobas TaqMan AmpliPrep
- 21. Roche LighCycler80
- 22. Roche Cobas800
- 23. Roche Cobas s1
- 24. Siemens Versant
- 25. Tecan LS Series
- E. Biochips: Genosensors, Microarrays, and Labs-on-the-Chip
- Liquid Transportation and Mixing
- Separation
- Reaction
- Detection
- F. Pharmacogenomics
- G. Major Applications
 - 1. Microbiology/Infectious Diseases
 - a. Overview
 - b. Major Infectious Diseases
 - AIDS: HIV/HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II
 - Adenovirus
 - Aeromonas
 - Anthrax/Bacillus Anthracis
 - Arboviruses
 - Babesiosis
 - Bacillary Epithelioid Angiomatosis (BEA) and Other Bartonella (Rochalimaea)
 - Blastocystis Hominis
 - Brucella
 - Campylobacter
 - Candida
 - Chagas Disease
 - Chancroid
 - Chlamydia



Clostridium Difficile

Coronaviruses

Coxsackieviruses Creutzfeldt-Jakob's Disease Cryptosporidium Parvum Cyclospora Cayetanensis Cytomegalovirus Ebola Virus E. Coli **EchoVirus** Encephalitis Enteroviruses **Epstein-Barr Virus** Giardia Lamblia Gonorrhea Granuloma Inguinale Hantavirus Helicobacter Pylori Hepatitis: HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, ALT/SGPT Herpes Simplex Virus Human Herpes Virus-6 (HHV-6) Influenza Viruses Legionella Lyme Disease Lymphogranuloma Venereum (LGV) Malaria Measles (Rubeola) Meningitis Microsporidium Mononucleosis Mumps Mycoplasma

Papillomaviruses

Parvovirus B

Pneumonia

Polyomaviruses

Pseudomonas Aeruginosa

Rabies

2015-2019 German Molecular Diagnostics Market: Supplier Shares, Country Forecasts, Innovative Technologies, Co..



- Respiratory Syncytial Virus (RSV)
- Rhinoviruses
- Rotavirus
- Rubella
- Salmonellosis
- Septicemia
- Shigellosis
- Staphylococcus Aureus
- Streptococci
- Syphilis
- Toxoplasmosis
- Trichomonas Vaginalis
- Tuberculosis
- Vibrio
- West Nile Virus
- Yersina
- 2. Cancer Testing
 - a. Overview
 - b. Major Cancer Types
 - Prostate
 - Lung
 - Colon and Rectum
 - Breast
 - Skin
 - Uterine
 - Leukemia
 - Oral
 - c. Oncogenes
 - Abl/abl-bcr
 - AIB
 - BCL-2
 - BRCA
 - CD
 - C-fos
 - C-myb
 - C-myc
 - CYP
 - Erb-B
 - HPC



N-myc

Р

- P 51
- P 53
- PIK 3CA
- PTI-1
- Ras
- Reg
- Sis
- Src
- 3. Genetic Diseases
 - a. Overview
 - b. Nucleic Acid Amplification
 - c. Chromosome Imaging
 - d. Genomics Technologies
 - e. Proteomics Technologies
 - f. Current Pharmacogenomic Tests
 - g. Future Pharmacogenomic Testing
 - h. Major Diseases
 - Achondroplasia
 - Autosomal Dominant Polycystic Kidney Disease

Cancer

- Cosmetogenomics
- Cystic Fibrosis
- Down's Syndrome
- Duchenne and Becker Muscular Dystrophy
- Factor V (Leiden)
- Factor IX Deficiency
- Fragile X Syndrome
- Heart Disease
- Hemochomatosis
- Hemophilia
- Huntington's Disease
- Maternal-Fetal Incompatibility
- Multiple Endocrine Neoplasia
- Phenylketonuria (PKU)
- Polycystic Kidney Disease (PKD)
- Prenatal Screening
- Retinitis Pigmentosa



Retinoblastoma

- Sickle Cell Anemia
- Spinal Muscular Atrophy
- Vitamin B 12 Metabolism
- i. Social Issues and Concerns
- 4. Forensic Testing
 - a. Overview
 - b. Multilocus and Single Locus Probes
 - Multilocus Probes
 - Single Locus Probes
 - PCR and RFLP
 - c. The FBI
 - d. DNA Profile Data Banks
 - U.S.A.
 - U.K.
 - e. Judicial Implementation
 - f. Major Crime Categories
 - g. Factors Contributing to the DNA Probe Market Expansion
 - Technology Availability
 - Use of Hair as Evidence
- h. Wildlife Forensics
- 5. Paternity Testing/HLA Typing
- 6. Other Applications
 - a. Disease Susceptibility Testing
 - b. Cardiovascular Diseases
 - c. Diabetes
 - d. Alzheimer's Disease
 - e. Periodontal Disease
 - f. Plasma Purification
 - g. Organ Transplantation
 - h. Water Contamination
 - i. Other
- H. Competing/complementing
 - 1. Monoclonal Antibodies/Immunoassays
 - 2. RNA Probes
 - 3. Two-Dimensional Electrophoresis
 - 4. Flow Cytometry

7. GERMANY MOLECULAR DIAGNOSTICS MARKET



- A. Executive Summary
- B. Business Environment
- C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, Major Supplier Sales and Market Shares

8. COMPETITIVE ASSESSMENTS

Abbott Affymetrix **Agilent Technologies** Applied Gene Technologies Arca Biopharma Beckman Coulter/Danaher **Becton Dickinson Biokit bioMerieux Bio-Rad Biotest** Cepheid CellMark Forenciscs/LabCorp **Decode Genetics** Diadexus Eiken Elitech Group Enzo **Exact Sciences** Fujirebio Grifols Hologic/Gen-Probe Illumina Kreatech/Leica **Li-Cor Biosciences** Monogram Biosciences/LabCorp Myriad Genetics **Ortho-Clinical Diagnostics** Perkin Elmer/Caliper **Proteome Sciences**



Qiagen Roche Scienion Sequenom Shimadzu Siemens Sierra Molecular Takara Bio Tecan Group Thermo Fisher

13. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING MOLECULAR DIAGNOSTIC TECHNOLOGIES

2015-2019 German Molecular Diagnostics Market: Supplier Shares, Country Forecasts, Innovative Technologies, Co...



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Adenovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Bartonella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Campylobacter Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Candida Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Chlamydia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Clostridium Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Coronavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Cryptosporidium Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing CMV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Echovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Enterovirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing EBV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Giardia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Gonorrhea Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Hantavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Helicobacter Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Hepatitis Molecular Diagnostic and Other



Direct Identification Tests

Major Companies Developing or Marketing Herpes Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Influenza Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Legionella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Lyme Disease Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Measles Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Meningitis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mononucleosis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mumps Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Mycoplasma Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Pneumonia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing RSV Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Rotavirus Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Rubella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Salmonella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Septicemia Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Shigella Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Streptococci Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Syphilis Molecular Diagnostic and Other Direct Identification Tests

Major Companies Developing or Marketing Toxoplasmosis Molecular Diagnostic and Other Direct Identification Tests



Major Companies Developing or Marketing Trichomonas Molecular Diagnostic and Other Direct Identification Tests Major Companies Developing or Marketing Tuberculosis Molecular Diagnostic and Other Direct Identification Tests **Oncogenes Potential Application in Cancer Diagnosis** Major Companies Developing or Marketing Cancer Molecular Diagnostic Tests Major Companies Developing or Marketing Molecular Diagnostic Tests For Genetic Diseases Germany Molecular Diagnostics Test Volume And Sales By Major Application Germany Laboratories Performing DNA Sequencing By Market Segment Germany Molecular Diagnostics Market Potential Laboratory Universe by Market Segment14 Germany Molecular Diagnostics Test Volume By Major Application Germany Major Infectious Disease Test Volume by Assay Germany Major Infectious Disease Test Volume by Method Germany Molecular Diagnostics Market By Major Application Germany Molecular Diagnostics Market Estimated Sales And Market Shares of Major Suppliers Germany Major Infectious Disease Diagnostics Market by Assay Germany AIDS Testing Market Estimated Sales by Major Supplier Germany CMV Testing Market Estimated Sales by Major Supplier Germany EBV Testing Market Estimated Sales by Major Supplier Germany Gonorrhea Testing Market Estimated Sales by Major Supplier Germany Hepatitis Testing Market Estimated Sales by Major Supplier Germany Hepatitis C Testing Market Estimated Sales by Major Supplier Germany HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier Germany Herpes Testing Market Estimated Sales by Major Supplier Germany Influenza Testing Market Estimated Sales by Major Supplier Germany Meningitis Testing Market Estimated Sales by Major Supplier Germany Mycoplasma Testing Market Estimated Sales by Major Supplier Germany Pneumonia Testing Market Estimated Sales by Major Supplier Germany RSV Testing Market Estimated Sales by Major Supplier Germany Rotavirus Testing Market Estimated Sales by Major Supplier



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