

2012 Germany Infectious Disease Testing Market Outlook: Growth Opportunities and Strategies

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Abstracts

This report presents a comprehensive analysis of the German infectious disease testing market, including:

Major issues pertaining to the French laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Current scientific views on the definition, epidemiology, and etiology of major infectious diseases and microorganisms.

Ten-year test volume and sales forecasts for nearly 80 infectious disease testing performed in French hospitals, blood banks and commercial laboratories.

Instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 983 pages and 160 tables.

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. MAJOR INFECTIOUS DISEASE TESTS

1. AIDS

a. Background

Structure and Composition

Classification

Origin of AIDS

Animal Lentivirus Systems

Virus Receptos

HIV Infections in Humans

Pathogenesis & Pathology: Overview of HIV Infection Course

CD4T Lymphocytes and Memory Cells

Monocytes and Macrophages

Lymphoid Organs

Neural Cells

Viral Coinfections

Clinical Findings

Plasma Viral Load

Pediatric AIDS

Neurologic Disease

Opportunistic Infections

Cancer

Immunity

Virus Isolation

Serology

Detection of Viral Nucleic Acid and Antigens

Infectivity

Epidemiology

Worldwide Spread of AIDS

United States

Routes of Transmission

b. Diagnostic Tests

Laboratory Diagnosis

- Enzyme Immunoassay Interpretation
 - Specific, Sensitivity, and Predictive Value of Enzyme Immunoassays
- Competition Assays
- Western Blot Technique
- Immuno-Fluorescence Assay (IFA)
- Radioimmunoprecipitation
- HIV-1/HIV-2 Combination Testing
- Methods of HIV-Antigen Detection
- Antigen Assays and Blood Screening
- Urine Tests
- Immunopathogenic Mechanism of HIV Infection
- DNA Probes
 - Overview
 - Quantitative Polymerase Chain Reaction
 - In Situ PCR
 - Needed Improvements
- Viral Load/Drug Resistance Testing
- Genotype and Phenotype Testing
- Blood Banking Consideration
- c. Vaccines and Drugs
 - Antiviral Drugs
 - Vaccines Against HIV
 - Transmission of HIV in Blood Products
 - HIV Transmission in Transplant and Artificial Insemination Recipients
- 2. Adenovirus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - d. Adeno-Associated Viruses(AAV)
- 3. Aeromonas
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 4. Anthrax/Bacillus Anthracis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 5. Arboviruses
 - a. Background

- b. Diagnostic Tests
- c. Vaccines and Drugs
- 6. Babesiosis
 - a. Background
- 7. Bacillary Epithelioid Angiomatosis (BEA) And Other Bartonella (Rochalimaea)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 8. Blastocystis Hominis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 9. Brucella
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 10. Campylobacter
 - a. Background
 - b. Diagnostic Tests
 - Identification from Culture
 - c. Vaccines and Drugs
- 11. Candida
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 12. Chagas Disease
 - a. Background
- 13. Chancroid
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 14. Chlamydia
 - a. Background
 - Chlamydia Psittaci
 - Chlamydia Pneumoniae
 - Chlamydia Trachomatis
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 15. Clostridium Difficile

- a. Background
 - Pediatric Infections
 - Epidemiology
 - b. Diagnostic Tests
 - Counterimmunoelectrophoresis
 - Fluorescent-Antibody Assays
 - Poloymerase Chain Reactions
 - c. Drugs and Vaccines
16. Coronaviruses
- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
17. Coxsackieviruses
- a. Background
 - Herpangina
 - Hand-foot-and-mouth syndrome
 - Hepidemic Conjunctivitis
 - Pharingitis
 - Epidemic Pleurodynia
 - Myodarditis,Pericarditis
 - Overwhelming Infection of the Newborn
 - Acute Aseptic Meningitis
 - Undifferentiated Febrile Illness
 - Fever with upper respiratory infection
 - Encephalitis
 - Asymptomatic Infection
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
18. Creutzfeldt-Jakob's Disease
- a. Background
 - Blood Transmission
 - b. Diagnostic Tests
 - Major Commercial and Academic Players
 - Bayer
 - Disease Sciences/Bio Tec Global
 - Imperial College of Medicine
 - Ortho-Clinical Diagnostics
 - Pall
 - ProMetic Life Sciences

- Proteome Sciences/Idexx
- Q-One Biotech
- Serono
- U.S. Agricultural Research Service
- c. Vaccines
- 19. Cryptosporidium Parvum
 - a. Background
 - b. Diagnostic Tests
 - Histologic
 - Laboratory Parasitology
 - Serodiagnosis
 - c. Vaccines and Drugs
- 20. Cyclospora Cayetanensis
 - a. Background
 - Asymptomatic Infection
 - Diarrhea in Immunocompetent Persons
 - Diarrhea in Immunocompromised persons
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 21. Cytomegalovirus
 - a. Background
 - Chorioretinitis
 - Gastrointestinal
 - Central Nervous System Disease
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 22. Ebola Virus
 - a. Background
 - Epidemiology
 - Hemorrhagic Fever
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 23. E. Coli
 - a. Background
 - Role of Escherichia Coli in Causing Diarrhea
 - EPEC
 - ETEC
 - EIEC
 - EHEC

- b. Diagnostic Tests
- c. Vaccines and Drugs
- 24. EchoVirus
 - a. Background
 - Acute Aseptic Meningitis
 - Encephalitis
 - Exanthems
 - Respiratory Disease
 - Myopericarditis
 - Neonatal Infections
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 25. Encephalitis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 26. Enteroviruses
 - a. Background
 - b. Diagnostic Tests
 - Viral Isolation and Identification
 - Antibody Tests
 - c. Vaccines and Drugs
- 27. Epstein-Barr Virus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 28. Giardia Lamblia
 - a. Background
 - Life Cycle and Morphology
 - Morphology of Trophozoites
 - Clinical Disease
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 29. Gonorrhoea
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 30. Granuloma Inguinale
 - a. Background

- b. Diagnostic Tests
- c. Vaccines and Drugs
- 31. Hantavirus
 - a. Background
 - Identification of the Agent
 - Transmission
 - Other Rodent Hantaviruses
 - Distribution
 - Hantavirus Diseases
 - Epidemiology
 - Addendum in Proof-Northeastern Connection
 - Previously Unknown Pathogens
 - Cases Nationwide
 - b. Diagnostic Tests
 - An Immunohistochemistry Approach
 - Hantavirus Rapid Diagnostic Test
 - ELISA Diagnosis of Hantavirus Pulmonary Syndrome
 - IgG ELISA
 - IgM Capture ELISA
 - c. Vaccines and Drugs
- 32. Helicobacter Pylori
 - a. Background
 - Pathogenesis
 - Role in Peptic Ulcer Disease
 - Role in Gastric Cancer
 - Nonulcer Dyspepsia
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - Specific Therapeutic Regimens
 - Who Should Be Treated?
 - Participants in Controlled Clinical Trials
 - Patients with Refractory Peptic Ulcer
 - Patients with Refractory NUD
 - Patients in High-Risk Groups for Gastric Cancer
- 33. Hepatitis
 - a. Background
 - b. Hepatitis A
 - c. Hepatitis B
 - d. Hepatitis C

- Classification
- Transmission of Infection
- Occupational Hazards
- Acute Hepatitis
- Diagnosis of Acute Infection
- Chronic Hepatitis
- HCV and Other Chronic Liver Diseases
- Alcoholic Liver Disease
- Hepatitis B Coinfection
- Cirrhosis and Hepatocellular Carcinoma
- Diagnostic Tests
- Possible Indications for HCV RNA Testing
- Conclusions and Future Direction
- e. Hepatitis D
 - Historical Perspective
 - Epidemiology
 - HBV-HDV ""Coinfection"" vs. ""Superinfection""
 - Methods of Detecting HDV
 - Prevention
- f. Hepatitis E
 - Background
 - Prevalence of the Disease
 - Diagnostic Tests
 - Epidemiologic Serosurveys
 - Serologic Cross-Reactivity
- g. Hepatitis G
 - Vaccines and Drugs
- 34. Herpes Simplex Virus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 35. Human Herpes Virus-6 (HHV-6)
 - a. Background
 - HIV-6 Infections
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 36. Influenza Viruses
 - a. Background
 - b. Diagnostic Tests

- c. Vaccines and Drugs
- 37. Legionella
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 38. Lyme Disease
 - a. Background
 - Clinical Description
 - Clinical Case Definition
 - Laboratory Criteria for Diagnosis
 - Case Classification
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 39. Lymphogranuloma Venereum (LGV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 40. Malaria
 - a. Background
 - b. Diagnostic Tests
 - Potential Diagnostic Problems with Positive Patients from Non-endemic Areas
 - Patient
 - Laboratory
 - Physician
 - c. Vaccines and Drugs
- 41. Measles (Rubeola)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 42. Meningitis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - Development of Polysaccharide Vaccines
 - Quadrivalent Vaccine Development
 - Meningococcal A.C.Y. & W-135 Vaccines
 - Efficacy of Group C Vaccine
 - Efficacy of Group A Vaccine
 - Combinations of Group A and C Vaccines

- Group B Efficacy Trials
- Future Direction
- 43. Microsporidium
 - a. Background
 - Prevalence and Geographic Distribution
 - Sources of Human Infection and Transmission
 - b. Diagnostic Tests
 - Light Microscopic Examination of Stool Specimens By Chromotrope Staining
 - Stool Concentration Methods
 - Chemofluorescent Agents
 - Giemsa Staining of Stool Specimens
 - Cytologic Diagnosis
 - Histologic Examination
 - Electron Microscopy
 - Examination of Bodily Fluids
 - Examination of Tissue Sections
 - Immunofluorescence Detection Procedures
 - Serology
 - Cell Culture
 - Approach to Diagnosis
 - Evaluation of Patients with Presumptive Intestinal Microsporidiosis
 - Evaluation of Patients with Presumptive Ocular Microsporidiosis
 - c. Vaccines and Drugs
- 44. Mononucleosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 45. Mumps
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - Efficacy of Vaccination
 - Future Issues
- 46. Mycoplasma
 - a. Background
 - Ureaplasma Urealyticum & Mycoplasma Hominis
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 47. Papillomaviruses

- a. Background
 - HPV in Cancer
 - Cervical Neoplasm
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- Prevention
- 48. Parvovirus B19
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 49. Pneumonia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 50. Polyomaviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 51. Pseudomonas Aeruginosa
 - a. Background
 - Virulence Factors
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 52. Rabies
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 53. Respiratory Syncytial Virus (RSV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 54. RhinoViruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 55. RotaVirus (REOVIRUS)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

- 56. Rubella(MEASLES)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - Developing Countries
 - Elimination and Eradication of Measles
 - New Developments
- 57. Salmonellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 58. Septicemia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 59. Shigellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 60. Staphylococcus Aureus
 - a. Background
 - The Genus Taphylococcus
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - Prevention
- 61. Streptococci
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - Group A Streptococci
 - Group B Streptococci
- 62. Syphilis
 - a. Background
 - b. Diagnostic Tests
 - Biopsy
 - Rabbit Infectivity Testing
 - Other Diagnostic Modalities
 - c. Vaccines and Drugs
 - Syphilis and HIV Infection

Syphilis As a Cofactor for HIV Transmission

Basic Science Issues

- 63. Toxoplasmosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 64. Trichomonas Vaginalis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 65. Tuberculosis
 - a. Background
 - b. Diagnostic Tests
 - Microscopic Characteristics
 - Cultural Characteristics
 - Detection of Antibodies
 - Skin Tests
 - MDRTB
 - c. Vaccines and Drugs
- 66. Vibrio
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 67. West Nile Virus
 - a. Background
 - Clinical Syndromes
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 68. Yersina
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

B. INSTRUMENTATION REVIEW AND MARKET NEEDS

Abbott AxSYM
Abbott IMx/IMx Select
Anagen AN2000/AuraFlex
Siemens Immuno 1

Beckman Coulter Access
BioChem Pharma/SR1
BioMerieux/Vitek Vidas
Biotrol System 7000
Chiron ACS: Centaur
Chiron ACS: 180
Siemens ELISA Processor II/III
Siemens/Opus/Plus/Magnum
Siemens Stratus
J&J Diagnostics Vitros ECi
J&J Diagnostics/Amersham Amerlite
Olympus PK310
Roche Elecsys 1010/2010
Roche Cobas Core
Roche ES 300/300AL
Roche ES 22
Roche ES 33
Tosoh AIA-1200/1200DX/NexIA/600
Wallac/Pharmacia Delfia

C. EMERGING DIAGNOSTIC TECHNOLOGIES

1. DNA Probes

a. Technology Overview

b. Amplification Methods

Polymerase Chain Reaction

Robotics

Temperature Cyclers

PCR Variations

Immuno-PCR

QC-PCR

DAP-PCR

Ligase Chain Reaction

Branched DNA

Q-Beta Replicase

Nucleic-Acid Sequence-Based

Strand Displacement Activation

Self-Sustained Sequence Replicase

2. Monoclonal Antibodies

3. Immunoassays
 - a. Technological Principle
 - b. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - Dot Immunobinding Assays
 - Capillary Immunoassays
 - Particle-Membrane Capture Immunoassays
 - Enzyme Amplification
 - c. Fluorescent Immunoassays
 - Fluorescence Polarization
 - Time-Resolved Pulse Fluorescence
 - d. Luminescence
 - Chemiluminescence
 - Bioluminescence
 - e. Latex Agglutination
 - f. Immunoprecipitation
4. Differential Light Scattering
5. Microcomputers and Automation
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. MRI
11. Gel Microdroplets
12. Other

D. PERSONAL TESTING

E. WORLDWIDE BUSINESS ENVIRONMENT

F. WORLDWIDE MARKET STRUCTURE

G. WORLDWIDE MARKET SIZE AND GROWTH

GERMANY

- A. Executive Summary
- B. Business Environment

- C. Market Structure
- D. Market Size, Growth and Major Suppliers

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Computers, Software and Automation
- D. Auxiliary Products

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized

TESTING MARKETS

1. Marketing Approaches
2. Product Complexity
3. Customer Preference
4. Established Suppliers
5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Aplera
Beckman Coulter
Becton Dickinson
Binding Site
Biomerica
Biokit
bioMerieux
Bio-Rad
Biotrol
Biosite
Biotest
Caliper Technologies
Cepheid
Chemicon
Daiichi
DiaSorin
Diagast
Diamedix
Digene
Eiken
Enzo Biochem
Fujirebio
GenBio
Gene-Tec
Hemagen
Immunetics
Innogenetics
Inverness
J&J
Meridian
Nanogen
Nissui
Olympus
Provalis
Roche

Saliva Diagnostic
SeraCare
Siemens
Third Wave Technologies
Thermo Fisher
Tosho
Trinity Biotech
Tropix
Wampole Labs
Zenith
Zeus

Appendix: Assumed Currency Exchange Rates

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Bartonella Tests
Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Candida Tests
Major Companies Developing or Marketing Chlamydia Tests
Major Companies Developing or Marketing Clostridium Tests
Major Companies Developing or Marketing Coronavirus Tests
Major Companies Developing or Marketing Cryptosporidium Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Echovirus Tests
Major Companies Developing or Marketing Enterovirus Tests
Major Companies Developing or Marketing EBV Tests
Major Companies Developing or Marketing Giardia Tests
Major Companies Developing or Marketing Gonorrhoea Tests
Major Companies Developing or Marketing Hantavirus Tests
Major Companies Developing or Marketing Helicobacter Pylori Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Lyme Disease Tests
Major Companies Developing or Marketing Lymphogranuloma Tests
Major Companies Developing or Marketing Malaria Tests
Major Companies Developing or Marketing Measles Tests
Major Companies Developing or Marketing Meningitis Tests
Major Companies Developing or Marketing Microsporidium Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mumps Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Papilloma Virus Tests
Major Companies Developing or Marketing Parvovirus Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Septicemia Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Staphylococci Tests
Major Companies Developing or Marketing Streptococci Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Toxoplasmosis Tests
Major Companies Developing or Marketing Trichomonas Tests
Major Companies Developing or Marketing Tuberculosis Tests
Major Companies Developing or Marketing West Nile Tests
Major Companies Developing or Marketing Yersinia Tests
Worldwide All Market Segments Laboratories Performing Infectious Disease Tests by Country
Worldwide All Market Segments Total Infectious Disease Test Volume Forecast by Country
Worldwide All Market Segments Total Infectious Disease Diagnostics Market Forecast by Country
Infectious Disease Tests Major Issues and Market Potential For Personal Testing
Germany Summary Table All Infectious Diseases Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Laboratories Performing Infectious Disease Tests Forecast by Market Segment
Germany Hospital Laboratories Performing Infectious Disease Tests by Bed Size
Germany Commercial/Private Laboratories Performing Infectious Disease Tests by Annual Test Volume
Germany All Market Segments Infectious Disease Test Volume Forecast
Germany Hospital Laboratories Infectious Disease Test Volume Forecast
Germany Blood Banks Infectious Disease Test Volume Forecast
Germany Commercial/Private Laboratories Infectious Disease Test Volume Forecast
Germany All Market Segments Infectious Disease Diagnostics Market Forecast
Germany Hospital Laboratories Infectious Disease Diagnostics Market Forecast
Germany Blood Banks Infectious Disease Diagnostics Market Forecast
Germany Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast
Germany HIV or HIVI/HIVII Test Volume and Diagnostics Sales Forecast by Market Segment
Germany HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HIV Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment

Germany BEA Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Candida Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

Germany CMV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany EBV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Giardia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hantavirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBsAg Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment

Germany ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Influenza Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Measles Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Mumps Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Polioma Viruses Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rabies Test Volume and Diagnostics Sales Forecast by Market Segment

Germany RSV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rheumatoid Arthritis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rubella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Scleroderma Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
Germany AIDS Testing Market Diagnostics Sales by Major Supplier
Germany Campylobacter Testing Market Diagnostics Sales by Major Supplier
Germany Candida Testing Market Diagnostics Sales by Major Supplier
Germany Chlamydia Testing Market Diagnostics Sales by Major Supplier
Germany CMV Testing Market Diagnostics Sales by Major Supplier
Germany EBV Testing Market Diagnostics Sales by Major Supplier
Germany Gonorrhoea Testing Market Diagnostics Sales by Major Supplier
Germany Hepatitis Testing Market Diagnostics Sales by Major Supplier
Germany Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Germany Herpes Testing Market Diagnostics Sales by Major Supplier
Germany Influenza Testing Market Diagnostics Sales by Major Supplier
Germany Legionella Testing Market Diagnostics Sales by Major Supplier
Germany Meningitis Testing Market Diagnostics Sales by Major Supplier
Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Germany Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Germany Pneumonia Testing Market Diagnostics Sales by Major Supplier
Germany RSV Testing Market Diagnostics Sales Forecast by Major Supplier
Germany Rheumatoid Arthritis Testing Market Diagnostics Sales by Major Supplier
Germany Rotavirus Testing Market Diagnostics Sales by Major Supplier
Germany Rubella Testing Market Diagnostics Sales by Major Supplier
Germany Septicemia Testing Market Diagnostics Sales by Major Supplier
Germany Streptococci Testing Market Diagnostics Sales by Major Supplier
Germany Syphilis Testing Market Diagnostics Sales by Major Supplier
Germany Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Germany Trichomonas Testing Market Diagnostics Sales by Major Supplier

Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Germany Infectious Disease Diagnostic Testing Instrumentation
Major Systems Estimated Placements and Installed Base

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