

2012 Germany Cancer Diagnostics Market Outlook: Growth Opportunities and Strategies

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Abstracts

This report presents a comprehensive analysis of the German cancer diagnostics market, including:

Major issues pertaining to the German laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Mortality statistics and scientific views on the etiology of major types of cancer, e.g., lung, colorectal, breast, prostatic, pancreatic, leukemia, lymphoma, gastrointestinal, bladder, liver, ovarian, testicular, oral, skin and others.

Ten-year test volume and sales forecasts for 40 cancer diagnostic procedures performed in German hospitals, commercial laboratories and physician offices.

Placements and installed base of automated and semiautomated analyzers used for cancer testing.

Current instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

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Contains 585 pages and 95 tables.

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Exact Sciences
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Guided Therapeutics
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Kyowa Medex

Life Technologies
Mackay Life Sciences
Myriad Genetics
Nanogen Elitech
OncoLab
Otho-Clinical Diagnostics
Panacea Pharmaceuticals
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Germany, CA 125 Testing Market Diagnostics Sales by Major Supplier

Germany, CEA Testing Market Diagnostics Sales by Major Supplier

Germany, PSA Testing Market Diagnostics Sales by Major Supplier

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