

Future Horizons and Growth Strategies in the Global Therapeutic Drug Monitoring (TDM) Market 2015: Supplier Shares and Country Forecasts

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Abstracts

Complete report \$8,500. DataPack (test volumes, sales forecasts, supplier shares) \$5,500. This new 313-page report from VPGMarketResearch contains 83 tables and provides analysis of the global therapeutic drug monitoring testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by country and market segment for the following assays: Amikacin Carbamazepine Cyclosporin Digoxin Everolimus Gentamicin Levetiracetam Lithium Methotrexate NAPA/Procainamide Phenobarbital Phenytoin Quinidine Sirolimus Tacrolimus Theophylline Tobramycin Topirimate Valproic Acid Vancomycin During the next decade, the TDM market will undergo significant transformation.

These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

Future Horizons and Growth Strategies in the Global Therapeutic Drug Monitoring (TDM) Market 2015 is a unique worldwide market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study provides five-year

forecasts for major TDM assays; compares features of leading analyzers; and profiles key competitors.

Contains 313 pages and 83 tables

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