

Future Horizons and Growth Strategies in the Global Endocrine Function Testing Market 2015: Supplier Shares and Country Forecasts

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Abstracts

Complete report \$8,500. DataPack (test volumes, sales forecasts, supplier shares) \$5,500. This new 327-page report from VPGMarketResearch contains 75 tables and provides analysis of the global endocrine function diagnostics market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by country and market segment for the following assays: Cortisol Estradiol FSH HCG Gastrin LH Progesterone PTH/IO PTH Prolactin T3 T3 Uptake Free T3 T4 Free T4 TBG Testosterone Thyroglobulin Ab TPO Ab TSH During the next decade, the endocrine function testing market will undergo significant transformation.

These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others. "Future Horizons and Growth Strategies in the Global Endocrine Function Testing Market 2015" is a unique worldwide market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends in the U. S. , five major European countries and Japan; provides test volume and sales forecasts; compares features of leading analyzers; and profiles key competitors.

Contains 327 pages and 75 tables

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