

Future Horizons in the US Molecular Diagnostics Market: Supplier Shares and Sales Forecasts for 35 Tests and Applications

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Abstracts

This report presents a comprehensive analysis of the US molecular diagnostics market, including:

Major issues pertaining to the US molecular diagnostics laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

An extensive review of DNA probe and biochip technologies, test formats, detection methodologies, trends in testing automation and amplification methods.

Ten-year test volume and reagent sales forecasts for the following categories:

Infectious Diseases

Genetic Diseases

Cancer

Paternity Testing/HLA Typing

Forensic Testing

Review of testing methodologies an instrumentation technologies.



Feature comparison of automated and semiautomated analyzers.

Sales and market shares of leading suppliers.

Over 60 specific opportunities for molecular diagnostic instruments, test systems, IT and auxiliary products.

Profiles of major suppliers, and emerging market entrants, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 880 pages and 37 tables



Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. DNA SEQUENCING

- 1. Introduction
- 2. Sequencing Methods
- 3. Autoradiography
- 4. The Human Genome Project
- 5. Sequencing Automation
- 6. Image Scanners
- 7. Fluorescent Detection
- 8. Gene Profiling
- 9. Gene Expression
- 10. Polymorphism Screening
- 11. Protein Interaction Networks

B. DNA AND RNA PROBE TECHNOLOGY

- 1. Basic Principles
- 2. Probe Preparation
- 3. The DNA Probe Test
 - a. Sample Preparation
 - b. Hybridization
 - c. Separation
 - d. Detection/Measurement
- 4. Test Formats
 - a. Filter Hybridization
 - b. Southern Blot
 - c. Northern Blot
 - d. In Situ Hybridization
 - e. Others
- 5. Labeling Techniques
- 6. Amplification Methods
 - Polymerase Chain Reaction
 - **Temperature Cyclers**



PCR Variations Immuno-PCR QC-PCR DAP-PCR Strand Displacement Activation TMA Ligase Chain Reaction **Branched DNA** Hybridization Protection Assay Nucleic-Acid Sequence-Based Amplification Self-Sustained Sequence Replicase Others Ampliprobe CAR CAS CPT Dendritic Polymer Technology **ISO-CR** LAT **Probe Networks** RAMP **Repair Chain Reaction Rolling Circles** Sequence Independent Gene Amplification Sequence Initiation Reaction SISPA Solid Phase Amplification

C. DETECTION TECHNOLOGIES

- 1. Radioactive Methods
 - a. Overview
 - b. Major Isotopes
 - P-32
 - S-35
 - H-3
 - I-125
- 2. Non-Isotopic Methods
 - a. Enzymatic Labels



- b. Chemical Labeling
 Indirect Chemical Labeling
 Direct Chemical Labeling
- c. Fluorescence
- d. Chemiluminescence
- e. Electrical Conductivity

D. INSTRUMENTATION REVIEW

- 1. Abbott LCx
- 2. Beckman Coulter/Biomek FK
- 3. Becton Dickinson SDA
- 4. Bio-Rad GeneScope
- 5. Gen-Probe Tigris
- 6. Roche Cobas Amplicor
- 7. Tecan LS Series

E. BIOCHIPS: GENOSENSORS, MICROARRAYS, AND LABS-ON-THE-CHIP

Liquid Transportation and Mixing Separation Reaction Detection

F. PHARMACOGENOMICS

G. MAJOR APPLICATIONS

- 1. Microbiology/Infectious Diseases
 - a. Overview
 - b. Major Infectious Diseases AIDS
 - Structure and Composition
 - Classification
 - AIDS Origins
 - Animal Lentivirus Systems
 - Virus Receptors
 - HIV Infections in Humans
 - Pathogenesis and Pathology



CD4T Lymphocytes and Memory Cells Monocytes and Macrophages Lymphoid Organs **Neural Cells** Viral Coinfections **Clinical Findings** Plasma Viral Load Pediatric AIDS Neurologic Disease **Opportunistic Infections** Cancer Immunity Virus Isolation Serology Viral Nucleic Acid/Antigen Detection Epidemiology Worldwide Spread of AIDS United States Routes of Transmission **DNA Probes** Overview **Quantitative PCR** In Situ PCR **Needed Improvements** Viral Load/Drug Resistance Testing Genotype and Phenotype Testing **Blood Banking Considerations** Adenovirus Background **Diagnostic Tests** Vaccines and Drugs Adeno-Associated Viruses (AAV) Anthrax/Bacillus Anthracis Background **Diagnostic Tests** Vaccines and Drugs **Babesiosis**

Background

BEA and Other Bartonella Diseases



Background **Diagnostic Tests** Vaccines and Drugs Chagas Disease Background Campylobacter Background **Diagnostic Tests Culture Identification** Vaccines and Drugs Chlamydia Background Chlamydia psittaci Chlmaydia pneumoniae Chlamydia trachomatis **Diagnostic Tests** Vaccines and Drugs Creutzfeldt-Jakob's Disease Background **Blood Transmission Diagnostic Tests** Major Commercial and Academic Players Bayer Disease Sciences/Bio Tec Global Imperial College School of Medicine **Ortho-Clinical Diagnostics** Pall **ProMetic Life Sciences** Proteome Sciences/Idexx **Q-One Biotech** Serono U.S. Agricultural Research Service Drugs Vaccines Cytomegalovirus Background Chorioretinitis Gastrointestinal Central Nervous System Disease

5



Diagnostic Tests Vaccines and Drugs Ebola Virus Background Epidemiology **Clinical Syndromes Diagnostic Tests** Vaccines and Drugs **EchoVirus** Background Acute Aseptic Meningitisis Encephalitis **Exanthems Respiratory Disease Myopericarditis Neonatal Infections Diagnostic Tests** Vaccines and Drugs Encephalitis Background **Diagnostic Tests** Vaccines and Drugs Enteroviruses Background **Diagnostic Tests** Viral Isolation and Identification Antibody Tests Vaccines and Drugs **Epstein-Barr Virus** Background **Diagnostic Tests** Vaccines and Drugs Gonorrhea Background **Diagnostic Tests** Vaccines and Drugs Hepatitis Hepatitis A Hepatitis B



Structure and Composition Replication Hepatitis C Hepatitis D (Delta) Hepatitis E Hepatitis G Hepatitis Infections Pathology **Clinical Findings** Laboratory Tests Hepatitis A Hepatitis **B** Hepatitis C Hepatitis D Hepatitis E Virus-Host Immune Reactions Epidemiology Hepatitis A Hepatitis B Hepatitis C Hepatitis D (Delta) Vaccines and Drugs Herpes Simplex Virus Background **Diagnostic Tests** Vaccines and Drugs Legionella Background **Diagnostic Tests** Vaccines and Drugs Lyme Disease Background **Clinical Description Clinical Case Definition** Laboratory Criteria for Diagnosis **Case Classification Diagnostic Tests** Vaccines and Drugs Malaria

Mycoplasma



Background

Ureaplasma Urealyticum & Mycoplasma Hominis

Diagnostic Tests

Vaccines and Drugs

Papillomaviruses/HPV

Background

HPV in Cancer

Cervical Neoplasm

Diagnostic Tests

Vaccines and Drugs

Prevention

Parvovirus B19

Background

Microbiology

Epidemiology

Clinical Syndromes

Erythema Infectiosum (Slapped Cheek)

Adult Polyarthropathy

Transient Aplastic Crisis

Transient Pancytopenia

Red Cell Aplasia in Immunocompromised

Perinatal Infections

Diagnostic Test

Vaccines and Drugs

Pneumonia

Background

Diagnostic Tests

Vaccines and Drugs

Polyomaviruses

Background

Diagnostic Tests

Vaccines and Drugs

Salmonellosis

Background

Diagnostic Tests

Vaccines and Drugs

Shigellosis

Background

Diagnostic Tests





Vaccines and Drugs Streptococci Background **Diagnostic Tests** Vaccines and Drugs Group A Streptococci Group B Streptococci Toxoplasmosis Background **Diagnostic Tests** Vaccines and Drugs **Tuberculosis** Background **Diagnostic Tests Microscopic Characteristics Cultural Characteristics** Skin Tests **MDRTB** Vaccines and Drugs West Nile Virus Background **Clinical Syndromes Diagnostic Tests** Vaccines and Drugs Yersinia Background **Diagnostic Tests** Vaccines and Drugs c. Antibiotic Susceptibility 2. Cancer Testing a. Overview b. Major Cancer Types Prostate Lung Colon and Rectum Breast Skin Uterine

Leukemia



Oral

c. Oncogenes

Abl/abl-bcr

AIB1

BCL-2

BRCA1

CD44 C-fos

C-myb

C-myc

CYP17

Erb-B

HPC1

N-myc

P40

P51 P53

PIK3CA

PTI-1

Ras

Reg

Sis

Src

3. Genetic Diseases

- a. Overview
- b. Nucleic Acid Amplification
- c. Chromosome Imaging
- d. Genomics Technologies
- e. Proteomics Technologies
- f. Current Pharmacogenomic Tests
- g. Future Pharmacogenomic Testing
- h. Major Diseases
 - Achondroplasia

Autosomal Dominant Polycystic Kidney Disease

Cancer

Cosmetogenomics

Cystic Fibrosis

Down's Syndrome

Duchenne and Becker Muscular Dystrophy



Factor V (Leiden)

- Factor IX Deficiency
- Fragile X Syndrome
- Heart Disease
- Hemochomatosis
- Hemophilia
- Huntington's Disease
- Maternal-Fetal Incompatibility
- Multiple Endocrine Neoplasia
- Phenylketonuria (PKU)
- Polycystic Kidney Disease (PKD)
- Prenatal Screening
- Retinitis Pigmentosa
- Retinoblastoma
- Sickle Cell Anemia
- Spinal Muscular Atrophy
- Vitamin B12 Metabolism
- i. Social Issues and Concerns
- 4. Forensic Testing
 - a. Overview
 - b. Multilocus and Single Locus Probes
 - Multilocus Probes
 - Single Locus Probes
 - PCR and RFLP
 - c. The FBI
 - d. DNA Profile Data Banks
 - U.S.A.
 - U.K.
 - e. Judicial Implementation
 - f. Major Crime Categories
 - g. Factors Contributing to the DNA Probe Market Expansion
 - Technology Availability
 - Use of Hair as Evidence
 - h. Wildlife Forensics
- 5. Paternity Testing/HLA Typing
- 6. Other Applications
 - a. Disease Susceptibility Testing
 - b. Cardiovascular Diseases
 - c. Diabetes



- d. Alzheimer's Disease
- e. Periodontal Disease
- f. Plasma Purification
- g. Organ Transplantation
- h. Water Contamination
- i. Other

H. COMPETING/COMPLEMENTING TECHNOLOGIES

- 1. Monoclonal Antibodies/Immunoassays
- 2. RNA Probes
- 3. Two-Dimensional Electrophoresis
- 4. Flow Cytometry

U.S.A.

- A. Executive Summary
- **B.** Business Environment
 - 1. Health Care Expenditures
 - 2. Cost Consciousness
 - 3. Reimbursement
 - 4. Industry Consolidation
 - 5. Managed Care
 - a. PPO
 - b. HMO
 - 6. Hospitals
 - 7. Admissions
 - 8. Length of Stay
 - 9. Industry Diversification
 - 10. Physician Demographics
 - 11. Population Aging
 - a. Chronic Illness
 - b. Disease Incidence
 - c. Susceptibility to latrogenesis
 - d. Multiple Illness Cases
 - 12. Laboratory Regulations
 - 13. FDA Reform
- C. Market Structure
 - 1. Hospitals



- 2. Commercial/Private Laboratories
- 3. Blood Banks
- D. Market Size, Growth and Major Suppliers' Sales and Market Shares

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Computers, Software and Automation
- **D. Auxiliary Products**

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies For Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types Of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge And Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE PROFILES



Abbott Affymetrix Agilent **Applied Gene Technologies** Arca Beckman Coulter/Danaher **Becton Dickinson Biokit BioMerieux Bio-Rad Biotest** Caliper Cepheid Decode Diadexus Eiken Enzo **Exact Sciences** Fujirebio Gen-Probe Hologic Illumina Innogenetics/Solvay **Kreatech Li-Cor Biosciences** Life Technologies **Monogram Biosciences Myriad Genetics** Nanogen/Elitech **Novartis Orchid CellMark Ortho-Clinical Diagnostics Proteome Sciences** Qiagen Roche Scienion Sequenom Shimadzu Siemens



Sierra Molecular Takara Bio Tecan Group

APPENDIXES

Appendix I: Major Universities and Research Centers Developing Molecular Diagnostic Technology Appendix II: Glossary of Terms Appendix III: Currency Exchange Rates



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Adenovirus Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Campylobacter Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Chlamydia Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing CMV Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing EBV Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Gonorrhea Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Hepatitis Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Herpes Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Legionella Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Lyme Disease Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Mycoplasma Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Papilloma Virus Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Pneumonia Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Salmonella Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Shigella Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Streptococci Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Toxoplasmosis Molecular Diagnostic And



Other Direct Identification Tests

Major Companies Developing or Marketing Tuberculosis Molecular Diagnostic And Other Direct Identification Tests

Oncogenes Potential Application in Cancer Diagnosis

Major Companies Developing or Marketing Cancer Molecular Diagnostic Tests

Major Companies Developing or Marketing Molecular Diagnostic Test For Genetic Diseases

Summary Table U.S.A., Molecular Diagnostics Test Volume And Sales Forecast by Major Application

U.S.A., Laboratories Performing DNA Sequencing by Market Segment

U.S.A., Molecular Diagnostics Market, Potential Laboratory Universe by Market Segment

- U.S.A., Molecular Diagnostics Test Volume Forecast By Major Application
- U.S.A., Major Infectious Disease Molecular Diagnostics Test Volume Forecast
- U.S.A., Infectious Disease Screening NAT Volume by Test Forecast
- U.S.A., Molecular Diagnostics Market Forecast By Major Application
- U.S.A., Infectious Disease Screening Nat Reagent Market Forecast by Test
- U.S.A., Molecular Diagnostics Market by Major Supplier
- U.S.A., HIV/Hepatitis C NAT Market Reagent Sales By Major Supplier
- U.S.A., West Nile Virus NAT Market Reagent Sales By Major Supplier



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