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Future Horizons in the Spanish Blood Banking Market: Supplier Shares and Sales Forecasts for 40 Typing, Grouping and Screening Tests by Market Segment

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Abstracts

This report presents a comprehensive analysis of the Spanish blood banking market, including:

Major issues pertaining to the Spanish blood banking practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Ten-year volume and sales forecasts for 40 blood typing, grouping and infectious disease screening tests, including NAT procedures performed in Spanish blood banks hospitals and commercial laboratories.

Annual placements and installed base estimates for major automated and semiautomated analyzers.

Review of current instrumentation technologies, and a feature comparison of over 20 analyzers.

Ten-year reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of current and emerging technologies, and their potential market applications.

Product development opportunities for instruments, consumables, and auxiliary

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products.

Profiles of major current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 425 pages and 42 tables

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Contents

WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW

A. MAJOR BLOOD TYPING, GROUPING AND INFECTIOUS DISEASE SCREENING TESTS

1. Blood Typing and Grouping Tests
  a. ABO
  b. Antibody Panels
  c. Antibody Screening
  d. Antigen Typing
  e. Antiglobulin Test
  f. Crossmatch
  g. HLA Typing
  h. Rh
  i. Other Blood Groups
2. Infectious Disease Screening Tests
  a. AIDS
    Structure and Composition
    Classification
    Origin of AIDS
    Animal Lentivirus Systems
    Virus Receptors
    HIV Infections in Humans
      Pathogenesis & Pathology
      Overview of Course of HIV Infection
    CD4T Lymphocytes and Memory Cells
    Monocytes and Macrophages
    Lymphoid Organs
    Neural Cells
    Viral Coinfections
      Clinical Findings
    Plasma Viral Load
    Pediactric AIDS
      Neurologic Disease
      Opportunistic Infections
      Protozoa
      Fungi

Bacteria
Viruses
Cancer
Immunity
Laboratory Diagnosis
Virus Isolation
Serology
Detection of Viral Nucleic Acid or Antigens
Epidemiology
Worldwide Spread of AIDS
United States
Routes of Transmission
Prevention, Treatment, And Control
Antiviral Drugs
Vaccines Against HIV
Transmission of HIV in Blood Products
HIV Transmission in Transplant and Artificial Insemination Recipients
Diagnostic Tests
Enzyme Immunoassay Interpretation
Specificity, Sensitivity, and Predictive Value of Enzyme Immunoassay
Competition Assays
Western Blot Technique
Immuno-Fluorescence Assay (IFA)
Radioimmunoprecipitation
HIV-1/HIV-2 Combination Testing
Methods of HIV-Antigen Detection
Antigen Assays and Blood Screening
Urine Tests
DNA Probes
Overview
Quantitative Polymerase Chain Reaction
In Situ PCR
Needed Improvements
Viral Load/Drug Resistance Testing
Genotype and Phenotype Testing
Blood Banking Considerations
b. Hepatitis
Hepatitis A
Hepatitis B

Structure and Composition
Replication of Hepatitis B Virus
Hepatitis C
Hepatitis D (Delta Hepatitis)
Hepatitis E
Hepatitis G
Hepatitis Virus Infections In Humans
Pathology
Clinical Findings
Laboratory Features
Hepatitis A
Hepatitis B
Hepatitis C
Hepatitis D
Hepatitis E
Virus-Host Immune Reactions
Epidemiology
Hepatitis A
Hepatitis B
Hepatitis C
Hepatitis D (Delta Agent)
Vaccines and Drugs
c. Cytomegalovirus
Background
Chorioretinitis
Gastrointestinal
Central Nervous System Disease
Diagnostic Tests
Vaccines and Drugs
d. Syphilis
Background
Diagnostic Tests
Vaccines and Drugs
e. West Nile Virus
Background
Clinical Syndromes
Diagnostic Tests
Vaccines and Drugs
f. Parvovirus B19

Microbiology
Epidemiology
Clinical Syndromes
Erythema Infectiosum Slapped (cheek)
Adult Polyarthropathy
Transient Aplastic Crisis
Transient Pancytopenia
Red Cell Aplasia in the Immunocompromised
Perinatal Infections
Diagnosis
Treatment
g. Creutzfeldt-Jakob's Disease
Background
Transmission
Diagnostic Tests
Major Commercial and Academic Players
Bayer
Disease Sciences/BioTec Global
Imperial College School of Medicine
Ortho-Clinical Diagnostics
Pall
ProMetic Life Sciences
Proteome Sciences/Idexx
Q-One Biotech
Serono
U.S. Agricultural Research Service
Drugs
Vaccines
h. Malaria
i. Chagas Disease
j. Babesiosis
3. Pathogen Reduction
4. Leukocyte Reduction
Background
Methods

B. INSTRUMENTATION REVIEW: OPERATING CHARACTERISTICS, FEATURES AND SELLING PRICES OF LEADING AUTOMATED AND SEMIAUTOMATED ANALYZERS MANUFACTURED BY:

Abbott
Beckman Coulter/Danaher
Bio-Rad
BioMerieux
Gen-Probe
Grifols
Immucor
Nanosphere
Ortho-Clinical Diagnostics
Roche
Sarstedt
Siemens
Tecan

C. MAJOR IN VITRO DIAGNOSTIC TECHNOLOGIES AND THEIR POTENTIAL APPLICATIONS

1. Molecular Diagnostics
   a. Overview
   b. NAT
2. Monoclonal and Polyclonal Antibodies
3. Immunoassays
   a. Technological Principle
   b. Chemiluminescence
   c. Enzyme Immunoassays (EIA)
      Overview
      ELISA
      EMIT
      Electrochemical
   d. Radioimmunoassays (RIA)
   e. Immunoprecipitation
   f. Affinity Chromatography
4. Microtitration Plates
5. IT and Automation
6. Lasers
7. Robotics
8. Synthetic Red Cell Substitutes
9. Genetically Engineered Blood Components

a. Albumin
b. Factor VIII
c. Alpha-2 Antiplasmin
d. Antithrombin III
e. Factor IX
f. Von Willebrand's Factor
g. Fibrinogen
h. t-PA
10. Blood Preservation
11. Autologous Blood Transfusion/Freezing

SPAIN

A. Executive Summary
B. Business Environment
C. Market Structure
D. Market Size, Growth and Major Suppliers' Sales and Market Shares for Blood Typing, Grouping and Infectious Disease Screening Tests

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

A. Blood Typing and Grouping
B. Infectious Disease Screening
C. Auxiliary

ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development
B. Collaborative Arrangements
C. University Contracts

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

A. Market Maturity
B. Cost Containment
C. Competition
D. Technological Edge and Limitations
E. Patent Protection

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COMPETITIVE ASSESSMENTS

Abbott
Beckman Coulter/Danaher
Becton Dickinson
Biokit
BioMerieux
Bio-Rad
Diagast
DiaSorin
Fujirebio
Gen-Probe
Grifols
Immucor
Innogenetics
Ortho-Clinical Diagnostics
Orchid CellMark
Novartis Diagnostics
Proteome Sciences
Roche
Siemens
Tecan

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List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Blood Typing and Grouping Tests
Major Companies Developing or Marketing HLA Typing Tests
Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Blood Bank Analyzers
Executive Summary Table: Spain, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Spain, Facilities Performing Blood Bank Tests by Market Segment
Spain, Hospital Laboratories Performing Blood Bank Tests by Bed Size
Spain, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume
Spain, All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment
Spain, All Market Segments Blood Typing and Grouping Test Volume Forecast
Spain, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
Spain, Blood Banks Blood Typing And Grouping Test Volume Forecast
Spain, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast
Spain, All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment
Spain, All Market Segments Infectious Disease Screening Test Volume Forecast
Spain, Blood Banks Infectious Disease Screening Test Volume Forecast
Spain, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast
Spain, Hospital Laboratories Infectious Disease Screening Test Volume Forecast
Spain, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment
Spain, All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test
Spain, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
Spain, Blood Banks Blood Typing and Grouping Reagent Market By Major Test Forecast

Spain, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
Spain, All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment
Spain, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Spain, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test
Spain, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test
Spain, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test
Spain, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares
Spain, HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier
Spain, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier
Spain, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier
Spain, CMV Blood Screening Market, Reagent Sales by Major Supplier
Spain, Syphilis Blood Screening Market, Reagent Sales by Major Supplier

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