

# Future Horizons in the Japanese Nucleic Acid Testing Market: Supplier Shares and Sales Forecasts for 35 Tests and Applications by Market Segment

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## Abstracts

### Highlights

Comprehensive 850-page market segmentation analysis of the Japanese NAT market.

Major issues pertaining to the Japanese NAT laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

An extensive review of DNA probe and biochip technologies, test formats, detection methodologies, trends in testing automation and amplification methods.

Ten-year test volume and reagent sales forecasts for the following categories:

Infectious Diseases

Cancer

Forensic Testing

Genetic Diseases

Paternity Testing/HLA Typing

Review of testing methodologies and instrumentation technologies.

Feature comparison of automated and semiautomated analyzers.

Sales and market shares of leading suppliers.

Over 60 specific opportunities for NAT instruments, test systems, IT and auxiliary products.

Profiles of major suppliers, and emerging market entrants, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Alternative market penetration strategies.

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Business planning issues and concerns.

Contains 850 pages and 36 tables

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## **JAPAN**

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Biokit  
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Bio-Rad  
Biotest  
Caliper  
Cepheid  
Decode  
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Eiken

Enzo  
Exact Sciences  
Fujirebio  
Gen-Probe  
Hologic  
Illumina  
Innogenetics/Solvay  
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