

Future Horizons in the Global Molecular Diagnostics Market: Supplier Shares and Sales Forecasts for 35 Tests and Applications by Country

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Abstracts

This comprehensive seven-country, 1,050-page report is designed to help current suppliers and potential market entrants identify and evaluate major business opportunities emerging in the NAT market during this decade.

Highlights

Business and technological trends in seven major markets

Five- and ten-year test volume and sales forecasts

Market shares of leading competitors

Feature comparison of major analyzers

Profiles of market players and start-up firms developing innovative technologies and products

Specific product and business opportunities for instrument and consumable suppliers.

Rationale

The NAT market is unquestionably the most rapidly growing segment of the in vitro diagnostics industry. The next ten years will witness significant developments in reagent

systems and automation, as well as introduction of a wide range of new products that will require innovative marketing approaches. The rate of market penetration into routine clinical laboratories, however, will depend on the introduction of cost-effective and automated systems with amplification methods.

In order to successfully capitalize on the opportunities presented by the NAT market, many companies are already exploiting new molecular technologies as corporate strategic assets, managed in support of business and marketing strategies. Integrating new technology planning with business and corporate strategies will be one of the most challenging tasks for diagnostic companies during the next ten years.

Geographic Coverage

France

Germany

Italy

Japan

Spain

UK

USA

Worldwide Market Overview

Laboratories performing DNA sequencing and NAT by country and market segment.

Ten-year test volume and sales projections by country.

Market Segmentation Analysis

Sales and market shares of major suppliers of NAT reagent kits and

components.

Ten-year test volume and sales forecasts for major applications, including:

Infectious Diseases

Forensic Testing

Cancer

Paternity Testing/HLA Typing

Genetic Diseases

Others

Ten-year test volume and sales projections for over 30 NAT assays.

A comprehensive analysis of the sequencing market, by country and laboratory segment, including:

Industrial

Academic

Government

Commercial

Detailed market segmentation analysis, including review of the market dynamics, trends, structure, size, growth and major suppliers, by country.

Product/Technology Review

Comparison of leading NAT analyzers from Abbott, Beckman Coulter, BD, Bio-Rad, Gen-Probe, Roche, Tecan and other suppliers.

Extensive review of NAT technologies, test formats, detection methodologies,

trends in testing automation and over 30 target/signal amplification methods, including:

PCR

bDNA

SDA

NASBA

TMA

LCR

SSSR, and others

Worldwide listings of companies, universities and research centers developing new NAT technologies and products.

Competitive Assessments

Extensive strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new technologies/products in R&D.

Comprehensive listings of companies developing and marketing NAT products, by test and application.

Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next ten years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Methodology

This report is based on a combination of primary and secondary information sources, including interviews with laboratory directors and executives of leading diagnostic companies and start-up firms developing innovative technologies and products in the U.S., five major European countries and Japan.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as Venture Planning Group's proprietary data base was conducted.

Contains 1050 pages and 96 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. DNA SEQUENCING

1. Introduction
2. Sequencing Methods
3. Autoradiography
4. The Human Genome Project
5. Sequencing Automation
6. Image Scanners
7. Fluorescent Detection
8. Gene Profiling
9. Gene Expression
10. Polymorphism Screening
11. Protein Interaction Networks

B. DNA AND RNA PROBE TECHNOLOGY

1. Basic Principles
2. Probe Preparation
3. The DNA Probe Test
 - a. Sample Preparation
 - b. Hybridization
 - c. Separation
 - d. Detection/Measurement
4. Test Formats
 - a. Filter Hybridization
 - b. Southern Blot
 - c. Northern Blot
 - d. In Situ Hybridization
 - e. Others
5. Labeling Techniques
6. Amplification Methods
 - Polymerase Chain Reaction
 - Temperature Cyclers

- PCR Variations
 - Immuno-PCR
 - QC-PCR
 - DAP-PCR
- Strand Displacement Activation
- TMA
- Ligase Chain Reaction
- Branched DNA
 - Hybridization Protection Assay
- Nucleic-Acid Sequence-Based Amplification
- Self-Sustained Sequence Replicase
- Others
 - Ampliprobe
 - CAR
 - CAS
 - CPT
 - Dendritic Polymer Technology
 - ISO-CR
 - LAT
 - Probe Networks
 - RAMP
 - Repair Chain Reaction
 - Rolling Circles
 - Sequence Independent Gene Amplification
 - Sequence Initiation Reaction
 - SISPA
 - Solid Phase Amplification

C. DETECTION TECHNOLOGIES

1. Radioactive Methods
 - a. Overview
 - b. Major Isotopes
 - P-32
 - S-35
 - H-3
 - I-125
2. Non-Isotopic Methods
 - a. Enzymatic Labels

- b. Chemical Labeling
 - Indirect Chemical Labeling
 - Direct Chemical Labeling
- c. Fluorescence
- d. Chemiluminescence
- e. Electrical Conductivity

D. INSTRUMENTATION REVIEW

- 1. Abbott LCx
- 2. Beckman Coulter/Biomek FK
- 3. Becton Dickinson SDA
- 4. Bio-Rad GeneScope
- 5. Gen-Probe Tigris
- 6. Roche Cobas Amplicor
- 7. Tecan LS Series

E. BIOCHIPS: GENOSENSORS, MICROARRAYS, AND LABS-ON-THE-CHIP

- Liquid Transportation and Mixing
- Separation
- Reaction
- Detection

F. PHARMACOGENOMICS

G. MAJOR APPLICATIONS

- 1. Microbiology/Infectious Diseases
 - a. Overview
 - b. Major Infectious Diseases
 - AIDS
 - Structure and Composition
 - Classification
 - AIDS Origins
 - Animal Lentivirus Systems
 - Virus Receptors
 - HIV Infections in Humans
 - Pathogenesis and Pathology

- CD4T Lymphocytes and Memory Cells
- Monocytes and Macrophages
- Lymphoid Organs
- Neural Cells
- Viral Coinfections
 - Clinical Findings
- Plasma Viral Load
- Pediatric AIDS
 - Neurologic Disease
 - Opportunistic Infections
 - Cancer
- Immunity
 - Virus Isolation
 - Serology
 - Viral Nucleic Acid/Antigen Detection
- Epidemiology
 - Worldwide Spread of AIDS
 - United States
 - Routes of Transmission
- DNA Probes
 - Overview
 - Quantitative PCR
 - In Situ PCR
 - Needed Improvements
- Viral Load/Drug Resistance Testing
- Genotype and Phenotype Testing
- Blood Banking Considerations
 - Adenovirus
- Background
- Diagnostic Tests
- Vaccines and Drugs
- Adeno-Associated Viruses (AAV)
 - Anthrax/Bacillus Anthracis
- Background
- Diagnostic Tests
- Vaccines and Drugs
 - Babesiosis
- Background
 - BEA and Other Bartonella Diseases

- Background
- Diagnostic Tests
- Vaccines and Drugs
 - Chagas Disease
- Background
 - Campylobacter
- Background
- Diagnostic Tests
 - Culture Identification
- Vaccines and Drugs
 - Chlamydia
- Background
 - Chlamydia psittaci
 - Chlamydia pneumoniae
 - Chlamydia trachomatis
- Diagnostic Tests
- Vaccines and Drugs
 - Creutzfeldt-Jakob's Disease
- Background
- Blood Transmission
- Diagnostic Tests
- Major Commercial and Academic Players
 - Bayer
 - Disease Sciences/Bio Tec Global
 - Imperial College School of Medicine
 - Ortho-Clinical Diagnostics
 - Pall
 - ProMetic Life Sciences
 - Proteome Sciences/Idexx
 - Q-One Biotech
 - Serono
 - U.S. Agricultural Research Service
- Drugs
- Vaccines
 - Cytomegalovirus
- Background
 - Chorioretinitis
 - Gastrointestinal
 - Central Nervous System Disease

Diagnostic Tests

Vaccines and Drugs

Ebola Virus

Background

Epidemiology

Clinical Syndromes

Diagnostic Tests

Vaccines and Drugs

EchoVirus

Background

Acute Aseptic Meningitis

Encephalitis

Exanthems

Respiratory Disease

Myopericarditis

Neonatal Infections

Diagnostic Tests

Vaccines and Drugs

Encephalitis

Background

Diagnostic Tests

Vaccines and Drugs

Enteroviruses

Background

Diagnostic Tests

Viral Isolation and Identification

Antibody Tests

Vaccines and Drugs

Epstein-Barr Virus

Background

Diagnostic Tests

Vaccines and Drugs

Gonorrhea

Background

Diagnostic Tests

Vaccines and Drugs

Hepatitis

Hepatitis A

Hepatitis B

- Structure and Composition
- Replication
- Hepatitis C
- Hepatitis D (Delta)
- Hepatitis E
- Hepatitis G
- Hepatitis Infections Pathology
- Clinical Findings
- Laboratory Tests
 - Hepatitis A
 - Hepatitis B
 - Hepatitis C
 - Hepatitis D
 - Hepatitis E
- Virus-Host Immune Reactions
- Epidemiology
 - Hepatitis A
 - Hepatitis B
 - Hepatitis C
 - Hepatitis D (Delta)
- Vaccines and Drugs
 - Herpes Simplex Virus
- Background
- Diagnostic Tests
- Vaccines and Drugs
 - Legionella
- Background
- Diagnostic Tests
- Vaccines and Drugs
 - Lyme Disease
- Background
- Clinical Description
- Clinical Case Definition
- Laboratory Criteria for Diagnosis
- Case Classification
- Diagnostic Tests
- Vaccines and Drugs
 - Malaria
 - Mycoplasma

Background

Ureaplasma Urealyticum & Mycoplasma Hominis

Diagnostic Tests**Vaccines and Drugs**

Papillomaviruses/HPV

Background

HPV in Cancer

Cervical Neoplasm

Diagnostic Tests**Vaccines and Drugs**

Prevention

Parvovirus B19

Background

Microbiology

Epidemiology

Clinical Syndromes

Erythema Infectiosum (Slapped Cheek)

Adult Polyarthropathy

Transient Aplastic Crisis

Transient Pancytopenia

Red Cell Aplasia in Immunocompromised

Perinatal Infections

Diagnostic Test**Vaccines and Drugs**

Pneumonia

Background**Diagnostic Tests****Vaccines and Drugs**

Polyomaviruses

Background**Diagnostic Tests****Vaccines and Drugs**

Salmonellosis

Background**Diagnostic Tests****Vaccines and Drugs**

Shigellosis

Background**Diagnostic Tests**

Vaccines and Drugs

Streptococci

Background

Diagnostic Tests

Vaccines and Drugs

Group A Streptococci

Group B Streptococci

Toxoplasmosis

Background

Diagnostic Tests

Vaccines and Drugs

Tuberculosis

Background

Diagnostic Tests

Microscopic Characteristics

Cultural Characteristics

Skin Tests

MDRTB

Vaccines and Drugs

West Nile Virus

Background

Clinical Syndromes

Diagnostic Tests

Vaccines and Drugs

Yersinia

Background

Diagnostic Tests

Vaccines and Drugs

c. Antibiotic Susceptibility

2. Cancer Testing

a. Overview

b. Major Cancer Types

Prostate

Lung

Colon and Rectum

Breast

Skin

Uterine

Leukemia

Oral

c. Oncogenes

Abl/abl-bcr

AIB1

BCL-2

BRCA1

CD44

C-fos

C-myb

C-myc

CYP17

Erb-B

HPC1

N-myc

P40

P51

P53

PIK3CA

PTI-1

Ras

Reg

Sis

Src

3. Genetic Diseases

a. Overview

b. Nucleic Acid Amplification

c. Chromosome Imaging

d. Genomics Technologies

e. Proteomics Technologies

f. Current Pharmacogenomic Tests

g. Future Pharmacogenomic Testing

h. Major Diseases

Achondroplasia

Autosomal Dominant Polycystic Kidney Disease

Cancer

Cosmetogenomics

Cystic Fibrosis

Down's Syndrome

Duchenne and Becker Muscular Dystrophy

- Factor V (Leiden)
- Factor IX Deficiency
- Fragile X Syndrome
- Heart Disease
- Hemochromatosis
- Hemophilia
- Huntington's Disease
- Maternal-Fetal Incompatibility
- Multiple Endocrine Neoplasia
- Phenylketonuria (PKU)
- Polycystic Kidney Disease (PKD)
- Prenatal Screening
- Retinitis Pigmentosa
- Retinoblastoma
- Sickle Cell Anemia
- Spinal Muscular Atrophy
- Vitamin B12 Metabolism

- i. Social Issues and Concerns

4. Forensic Testing

- a. Overview

- b. Multilocus and Single Locus Probes

- Multilocus Probes

- Single Locus Probes

- PCR and RFLP

- c. The FBI

- d. DNA Profile Data Banks

- U.S.A.

- U.K.

- e. Judicial Implementation

- f. Major Crime Categories

- g. Factors Contributing to the DNA Probe Market Expansion

- Technology Availability

- Use of Hair as Evidence

- h. Wildlife Forensics

5. Paternity Testing/HLA Typing

6. Other Applications

- a. Disease Susceptibility Testing

- b. Cardiovascular Diseases

- c. Diabetes

- d. Alzheimer's Disease
- e. Periodontal Disease
- f. Plasma Purification
- g. Organ Transplantation
- h. Water Contamination
- i. Other

H. COMPETING/COMPLEMENTING TECHNOLOGIES

- 1. Monoclonal Antibodies/Immunoassays
- 2. RNA Probes
- 3. Two-Dimensional Electrophoresis
- 4. Flow Cytometry

I. WORLDWIDE MARKET OVERVIEW

- 1. Business Environment
- 2. Market Structure
- 3. Market Size and Growth

FRANCE

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth And Major Suppliers' Sales And Market Shares

GERMANY

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth And Major Suppliers' Sales And Market Shares

ITALY

- A. Executive Summary
- B. Business Environment
- C. Market Structure

D. Market Size, Growth And Major Suppliers' Sales And Market Shares

JAPAN

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth And Major Suppliers' Sales And Market Shares

SPAIN

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth And Major Suppliers' Sales And Market Shares

U.K.

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth And Major Suppliers' Sales And Market Shares

U.S.A.

- A. Executive Summary
- B. Business Environment
 - 1. Health Care Expenditures
 - 2. Cost Consciousness
 - 3. Reimbursement
 - 4. Industry Consolidation
 - 5. Managed Care
 - a. PPO
 - b. HMO
 - 6. Hospitals
 - 7. Admissions
 - 8. Length of Stay
 - 9. Industry Diversification
 - 10. Physician Demographics

- 11. Population Aging
 - a. Chronic Illness
 - b. Disease Incidence
 - c. Susceptibility to Iatrogenesis
 - d. Multiple Illness Cases
- 12. Laboratory Regulations
- 13. FDA Reform
- C. Market Structure
 - 1. Hospitals
 - 2. Commercial/Private Laboratories
 - 3. Blood Banks
- D. Market Size, Growth and Major Suppliers' Sales and Market Shares

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Computers, Software and Automation
- D. Auxiliary Products

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies For Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types Of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity

- B. Cost Containment
- C. Competition
- D. Technological Edge And Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE PROFILES

Abbott
Affymetrix
Agilent
Applied Gene Technologies
Arca
Beckman Coulter/Danaher
Becton Dickinson
Biokit
BioMerieux
Bio-Rad
Biotest
Caliper
Cepheid
Decode
Diadexus
Eiken
Enzo
Exact Sciences
Fujirebio
Gen-Probe
Hologic
Illumina
Innogenetics/Solvay
Kreatech
Li-Cor Biosciences
Life Technologies
Monogram Biosciences
Myriad Genetics
Nanogen/Elitech
Novartis

Orchid CellMark
Ortho-Clinical Diagnostics
Proteome Sciences
Qiagen
Roche
Scienion
Sequenom
Shimadzu
Siemens
Sierra Molecular
Takara Bio
Tecan Group

APPENDIXES

Appendix I: Major Universities and Research Centers Developing Molecular Diagnostic Technology

Appendix II: Glossary of Terms

Appendix III: Currency Exchange Rates

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Adenovirus Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Campylobacter Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Chlamydia Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing CMV Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing EBV Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Gonorrhea Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Hepatitis Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Herpes Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Legionella Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Lyme Disease Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Mycoplasma Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Papilloma Virus Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Pneumonia Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Salmonella Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Shigella Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Streptococci Molecular Diagnostic And Other Direct Identification Tests

Major Companies Developing or Marketing Toxoplasmosis Molecular Diagnostic And

Other Direct Identification Tests

Major Companies Developing or Marketing Tuberculosis Molecular Diagnostic And
Other Direct Identification Tests

Oncogenes Potential Application in Cancer Diagnosis

Major Companies Developing or Marketing Cancer Molecular Diagnostic Tests

Major Companies Developing or Marketing Molecular Diagnostic Test For Genetic
Diseases

Worldwide, Laboratories Performing DNA Sequencing By Country

Worldwide, Molecular Diagnostics Market Potential Laboratory Universe by Country

Worldwide, Molecular Diagnostic Test Volume Forecast By Country

Worldwide, Molecular Diagnostics Market Forecast by Country

Summary Table France, Molecular Diagnostic Test Volume And Sales Forecast by
Major Application

France, Laboratories Performing DNA Sequencing By Market Segment

France, Molecular Diagnostics Market Potential Laboratory Universe by Market
Segment

France, Molecular Diagnostic Test Volume Forecast By Major Application

France, Major Infectious Disease Molecular Diagnostics Test Volume Forecast

France, Infectious Disease Screening NAT Volume Forecast

France, Molecular Diagnostics Market Forecast By Major Application

France, Infectious Disease Screening NAT Reagent Market Forecast by Test

France, Molecular Diagnostics Market By Major Supplier

France, HIV/Hepatitis NAT Market Reagent Sales By Major Supplier

Summary Table Germany, Molecular Diagnostics Test Volume And Sales Forecast by
Major Application

Germany, Laboratories Performing DNA Sequencing by Market Segment

Germany, Molecular Diagnostics Market Potential Laboratory Universe by Market
Segment

Germany, Molecular Diagnostics Test Volume Forecast By Major Application

Germany, Major Infectious Disease Molecular Diagnostics Test Volume Forecast

Germany, Infectious Disease Screening NAT Volume Forecast

Germany, Molecular Diagnostics Market Forecast By Major Application

Germany, Infectious Disease Screening NAT Reagent Market Forecast by Test

Germany, Molecular Diagnostics Market by Major Supplier

Germany, HIV/Hepatitis NAT Market Reagent Sales by Major Supplier

Summary Table Italy, Molecular Diagnostics Test Volume And Sales Forecast by Major
Application

Italy, Laboratories Performing DNA Sequencing by Market Segment

Italy, Molecular Diagnostics Market Potential Laboratory Universe by Market Segment

Italy, Molecular Diagnostics Test Volume Forecast By Major Application
Italy, Major Infectious Disease Molecular Diagnostics Test Volume Forecast
Italy, Infectious Disease Screening NAT Volume Forecast
Italy, Molecular Diagnostics Market Forecast By Major Application
Italy, Infectious Disease Screening Nat Reagent Market Forecast by Test
Italy, Molecular Diagnostics Market By Major Supplier
Italy, HIV/Hepatitis NAT Market By Major Supplier
Summary Table Japan, Molecular Diagnostics Test Volume And Sales Forecast by Major Application
Japan, Laboratories Performing DNA Sequencing by Market Segment
Japan, Molecular Diagnostics Market Potential Laboratory Universe by Market Segment
Japan, Molecular Diagnostics Test Volume Forecast By Major Application
Japan, Major Infectious Disease Molecular Diagnostics Test Volume Forecast
Japan, Infectious Disease Screening NAT Volume Forecast
Japan, Molecular Diagnostics Market Forecast By Major Application
Japan, Infectious Disease Screening Nat Reagent Market Forecast by Test
Japan, Molecular Diagnostics Market By Major Supplier
Japan, HIV/Hepatitis NAT Market Reagent Sales by Major Supplier
Summary Table Spain, Molecular Diagnostics Test Volume And Sales Forecast by Major Application
Spain, Laboratories Performing DNA Sequencing by Market Segment
Spain, Molecular Diagnostics Market, Potential Laboratory Universe by Market Segment
Spain, Molecular Diagnostics Test Volume Forecast by Major Application
Spain, Major Infectious Disease Molecular Diagnostics Test Volume Forecast
Spain, Infectious Disease Screening NAT Volume Forecast
Spain, Molecular Diagnostics Market Forecast By Major Application
Spain, Infectious Disease Screening Nat Reagent Market Forecast by Test
Spain, Molecular Diagnostics Market By Major Supplier
Spain, HIV/Hepatitis NAT Market Reagent Sales by Major Supplier
Summary Table U.K., Molecular Diagnostics Test Volume And Sales Forecast by Major Application
U.K., Laboratories Performing Dna Sequencing by Market Segment
U.K., Molecular Diagnostics Market Potential Laboratory Universe by Market Segment
U.K., Molecular Diagnostics Test Volume Forecast By Major Application
U.K., Major Infectious Disease Molecular Diagnostics Test Volume Forecast
U.K., Infectious Disease Screening NAT Volume Forecast
U.K., Molecular Diagnostics Market Forecast By Major Application
U.K., Infectious Disease Screening NAT Reagent Market Forecast by Test
U.K., Molecular Diagnostics Market by Major Supplier

Summary Table U.S.A., Molecular Diagnostics Test Volume And Sales Forecast by Major Application

U.S.A., Laboratories Performing DNA Sequencing by Market Segment

U.S.A., Molecular Diagnostics Market, Potential Laboratory Universe by Market Segment

U.S.A., Molecular Diagnostics Test Volume Forecast By Major Application

U.S.A., Major Infectious Disease Molecular Diagnostics Test Volume Forecast

U.S.A., Infectious Disease Screening NAT Volume by Test Forecast

U.S.A., Molecular Diagnostics Market Forecast By Major Application

U.S.A., Infectious Disease Screening Nat Reagent Market Forecast by Test

U.S.A., Molecular Diagnostics Market by Major Supplier

U.S.A., HIV/Hepatitis C NAT Market Reagent Sales By Major Supplier

U.S.A., West Nile Virus NAT Market Reagent Sales By Major Supplier

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