

Future Horizons in the Global Enteric Disease Market

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Abstracts

About this Report

This report presents detailed analysis of the Enteric Disease market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on epidemiology and etiology are presented for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia. The report provides test volume and sales forecasts by country and market segment, including:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of enteric disease diagnostic products, by test and country. Also, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers used for enteric disease testing;

Profiles key suppliers and potential market entrants developing innovative



technologies and products;

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in the U.S., five major European countries and Japan.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as Venture Planning Group's proprietary data files was conducted.

Contains 389 pages and 97 tables



Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. MAJOR INFECTIOUS DISEASE TESTS

- 1. Campylobacter
- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- 2. Cryptosporidium
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 3. E. Coli
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 4. Enteroviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 5. RhinoViruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 6. RotaVirus (REOVIRUS)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 7. Salmonellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 8. Shigellosis
 - a. Background
 - b. Diagnostic Tests



- c. Vaccines and Drugs
- 9. Vibrio
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 10. Yersinia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

B. INSTRUMENTATION REVIEW OF LEADING ANALYZERS MARKETED BY ABBOTT, BECKMAN COULTER/DANAHER, BIOMERIEUX, ORTHO-CLINICAL DIAGNOSTICS, ROCHE, SIEMENS, TOSOH, WALLAC AND OTHER SUPPLIERS

C. EMERGING DIAGNOSTIC TECHNOLOGIES

- 1. Molecular Diagnostics
- 2. Monoclonal Antibodies
- 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND



MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized

TESTING MARKETS

- 1. Marketing Approaches
- 2. Product Complexity
- 3. Customer Preference
- 4. Established Suppliers
- 5. Emerging Suppliers
- 6. Major Types of Distributors
- 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS



Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix

DiaSorin

Eiken Chemical

Enzo Biochem

Fujirebio

Gen-Probe

Hologic

ID Biomedical

Innogenetics/Solvay

Kreatech

Life Technology

Lonza

Nanogen/Elitech

Novartis Diagnostics

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac

Wako



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests

Major Companies Developing or Marketing Enterovirus Tests

Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Salmonella Tests

Major Companies Developing or Marketing Shigella Tests

Major Companies Developing or Marketing Yersinia Tests

France Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

France Campylobacter Diagnostics Sales by Major Supplier

France Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

France Cryptosporidium Diagnostics Sales by Major Supplier

France E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

France Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

France Rotavirus Testing Market Diagnostics Sales by Major Supplier

France Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

France Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

France Shigella Testing Market Diagnostics Sales by Major Supplier

France Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment

France Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Campylobacter Diagnostics Sales by Major Supplier

Germany Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Cryptosporidium Diagnostics Sales by Major Supplier

Germany E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Rotavirus Testing Market Diagnostics Sales by Major Supplier

Germany Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Shigella Test Volume and Diagnostics Sales Forecast by Market Segment



Germany Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment Germany Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment Italy Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment Italy Campylobacter Diagnostics Sales by Major Supplier Italy Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment Italy Cryptosporidium Diagnostics Sales by Major Supplier Italy E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment Italy Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment Italy Rotavirus Testing Market Diagnostics Sales by Major Supplier Italy Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment Italy Shigella Test Volume and Diagnostics Sales Forecast by Market Segment Italy Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment Italy Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment Japan Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment Japan Campylobacter Diagnostics Sales by Major Supplier Japan Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Cryptosporidium Diagnostics Sales by Major Supplier

Japan E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Rotavirus Testing Market Diagnostics Sales by Major Supplier

Japan Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Shigella Testing Market Diagnostics Sales by Major Supplier

Japan Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market

Segment

Spain E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rotavirus Testing Market Diagnostics Sales by Major Supplier
Spain Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment



Spain Shigella Test Volume and Diagnostics Sales Forecast by Market Segment Spain Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment Spain Yersinia Test Volume And Diagnostics Sales Forecast by Market Segment

- U.K. Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Campylobacter Diagnostics Sales by Major Supplier
- U.K. Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Cryptosporidium Diagnostics Sales by Major Supplier
- U.K. E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Rotavirus Testing Market Diagnostics Sales by Major Supplier
- U.K. Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Shigella Testing Market Diagnostics Sales by Major Supplier
- U.K. Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
- U.S.A. Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
- U.S.A. Campylobacter Diagnostics Sales by Major Supplier
- U.S.A. Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
- U.S.A. Cryptosporidium Diagnostics Sales by Major Supplier
- U.S.A. E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
- U.S.A. Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
- U.S.A. Enterovirus Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
- U.S.A. Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
- U.S.A. Rotavirus Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
- U.S.A. Salmonella Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
- U.S.A. Shigella Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
- U.S.A. Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment



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