

Future Horizons in the Global Drugs of Abuse Testing Market: US, Europe, Japan Test Volume and Sales Forecasts by Country and Market Segment

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Abstracts

During the next decade, the abused drug testing market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

'Drugs of Abuse Testing Market: US, Europe, Japan' is a unique study designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends in the U.S., five major European countries and Japan; and provides test volume and sales forecasts by country, market segment and individual assay.

Contains 311 pages and 61 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. MAJOR DRUGS OF ABUSE

1. Overview
2. Test Methodologies
3. Amphetamines
4. Barbiturates
5. Benzodiazepines
6. Cannabinoids/Marijuana
7. Cocaine
8. Lysergic Acid Diethylamide (LSD)
9. Methadone
10. Methaqualone
11. Opiates
12. Phencyclidine
13. Tricyclic Antidepressants

B. INSTRUMENTATION REVIEW: OPERATING CHARACTERISTICS AND FEATURES OF HIGH-, MEDIUM-, AND LOWVOLUME/POC ANALYZERS MANUFACTURED BY:

Abaxis
Abbott
Alere/Inverness
Alfa Wassermann
AMS
Awareness Technologies
Beckman Coulter/Olympus
Binding Site
bioMerieux
Carolina Chemistries
DiaSorin
Grifols
Horiba

Medica
Nova Biomedical
Ortho-Clinical Diagnostics
Polymedco
Randox
Roche
Siemens
Tosoh
Vital Diagnostics

C. MAJOR IN VITRO DIAGNOSTIC TECHNOLOGIES AND THEIR POTENTIAL APPLICATIONS

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
 - a. Technological Principle
 - d. Chemiluminescence
 - c. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - EMIT
 - Electrochemical
 - d. Radioimmunoassays (RIA)
 - e. Immunoprecipitation
 - f. Affinity Chromatography
3. Tandem Mass Spec
4. IT and Automation
5. Dry Chemistry
6. Biosensors

FRANCE: TEST VOLUME AND SALES FORECASTS

GERMANY: TEST VOLUME AND SALES FORECASTS

ITALY: TEST VOLUME AND SALES FORECASTS

JAPAN: TEST VOLUME AND SALES FORECASTS

SPAIN: TEST VOLUME AND SALES FORECASTS

U.K.: TEST VOLUME AND SALES FORECASTS

U.S.A.: TEST VOLUME AND SALES FORECASTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized

TESTING MARKETS

- 1. Marketing Approaches
- 2. Product Complexity
- 3. Customer Preference
- 4. Established Suppliers
- 5. Emerging Suppliers
- 6. Major Types of Distributors
- 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott Laboratories
AdnaGen
Beckman Coulter/Danaher
Biomedical Diagnostics
BioMerieux

Bio-Rad
Dako
DiaSorin
Eiken
Fujirebio
Instrumentation Laboratory
Kyowa Medex
Matritech
Ortho-Clinical Diagnostics
Roche
Siemens
Sysmex
Thermo Fisher
Tosoh
Wako
Wallac/PE

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Drugs of Abuse Tests

France, Drugs of Abuse Test Volume Forecast By Market Segment

France, All Market Segments, Drugs Of Abuse Test Volume Forecast by Assay

France, Hospital Laboratories, Drugs Of Abuse Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

France, Drugs of Abuse Reagent Market Forecast By Market Segment

France, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

France, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Drugs of Abuse Test Volume Forecast By Market Segment

Germany, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Germany, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Drugs of Abuse Test Volume Forecast by Assay

Germany, Drugs of Abuse Reagent Market Forecast By Market Segment

Germany, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Drugs of Abuse Test Volume Forecast By Market Segment

Italy, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Italy, Drugs of Abuse Reagent Market Forecast By Market Segment

Italy, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Italy, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Japan, Drugs of Abuse Test Volume Forecast By Market Segment

Japan, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
Japan, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Japan, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Japan, Drugs of Abuse Reagent Market Forecast By Market Segment
Japan, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay
Japan, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Japan, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Spain, Drugs of Abuse Test Volume Forecast By Market Segment
Spain, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
Spain, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Spain, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Spain, Ambulatory Care Centers, Drugs of Abuse Test Volume Forecast by Assay
Spain, Drugs of Abuse Reagent Market Forecast By Market Segment
Spain, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Spain, Ambulatory Care Centers, Drugs of Abuse Reagent Market Forecast by Assay
U.K., Drugs of Abuse Test Volume Forecast By Market Segment
U.K., All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
U.K., Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
U.K., Drugs of Abuse Reagent Market Forecast By Market Segment
U.K., All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay
U.K., Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
U.K., Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
U.S.A., Drugs of Abuse Test Volume Forecast By Market Segment
U.S.A., All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
U.S.A., Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
U.S.A., Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
U.S.A., Physician Offices/Group Practices, Drugs of Abuse Test Volume Forecast by Assay
U.S.A., Drugs of Abuse Reagent Market Forecast By Market Segment by Assay
U.S.A., All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay
U.S.A., Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
U.S.A., Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by

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