

# Future Horizons in the Global Clostridium Diagnostic Market: US, Europe, JapanTest Volume and Sales Forecasts by Country

https://marketpublishers.com/r/F7D99A20873EN.html

Date: August 2012 Pages: 225 Price: US\$ 3,080.00 (Single User License) ID: F7D99A20873EN

## Abstracts

The report presents a detailed analysis of the Clostridium diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Clostridium definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

The report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 225 pages and 8 tables



# Contents

#### I. INTRODUCTION

#### II. CLOSTRIDIUM WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Instrumentation Review and Market Needs
- E. Emerging Diagnostic Technologies

# III. FRANCE: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

IV. GERMANY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

V. ITALY: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VI. JAPAN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VII. SPAIN: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

VIII. UK: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

IX. USA: TEST VOLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

#### X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

Future Horizons in the Global Clostridium Diagnostic Market: US, Europe, JapanTest Volume and Sales Forecasts...



- 1. Marketing Approaches
- 2. Product Complexity
- 3. Customer Preference
- 4. Established Suppliers
- 5. Emerging Suppliers
- 6. Major Types of Distributors
- 7. Market Segmentation

#### XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### **XII. COMPETITIVE ASSESSMENTS**

Abbott Affymetrix Beckman Coulter/Danaher **Becton Dickinson** bioMerieux **Bio-Rad** Cepheid Diamedix DiaSorin **Eiken Chemical** Enzo Biochem Fujirebio Gen-Probe Hologic **ID** Biomedical Innogenetics/Solvay Kreatech Life Technologies Lonza



Nanogen/Elitech Novartis Diagnostics Ortho-Clinical Diagnostics Qiagen Roche Scienion Sequenom SeraCare Siemens Takara Bio Thermo Fisher Wallac



# **List Of Tables**

#### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests

France: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment Germany: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment Italy: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment Japan: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment Spain: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment U.K.: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A.: Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment Contains 225 pages and 8 tables



#### I would like to order

Product name: Future Horizons in the Global Clostridium Diagnostic Market: US, Europe, JapanTest Volume and Sales Forecasts by Country

Product link: https://marketpublishers.com/r/F7D99A20873EN.html

Price: US\$ 3,080.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/F7D99A20873EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Future Horizons in the Global Clostridium Diagnostic Market: US, Europe, JapanTest Volume and Sales Forecasts...