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Future Horizons in the Global Cancer Diagnostics Market: Supplier Shares and Sales Forecasts for 40 Tumor Markers by Country

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Abstracts

Highlights

Identifies and evaluates major business opportunities emerging in the tumor marker market during the next ten years

Examines trends in the U.S., Europe and Japan

Reviews current and emerging tumor markers

Analyzes applications of emerging diagnostic technologies

Forecasts sales of major tumor markers by country and market segment

Profiles leading market players and potential entrants

Suggests alternative business expansion strategies for suppliers.

Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next ten years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological

breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide.

Geographic Coverage

France

Germany

Italy

Japan

Spain

UK

USA

Market Segmentation Analysis

Sales and market shares of major suppliers, by individual tumor marker and country.

Ten-year test volume and sales forecasts for major tumor markers by country and market segment, including:

Hospitals

Commercial/Private Laboratories

Physician Offices/Group Practices

Cancer Clinics

Ambulatory Care Centers

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Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers by country.

Cancer statistics, etiology and recent developments in the U.S., Japan and five major European countries.

Current and Emerging Products

Review of over 200 current and emerging tumor markers, including:

Biochemical Markers

Oncogenes

Growth Factors

Hormones

Colony Stimulating Factors

Lymphokines

Immunohistochemical Stains, and others.

Analysis of major immunoassay analyzers used for tumor marker testing, including their operating characteristics, features and selling prices.

Technology Review

Assessment of monoclonal antibodies, immunoassays, DNA probes, biochips/microarrays, chromosome analysis, IT, artificial intelligence, flow cytometry, biosensors, and their potential applications for tumor marker testing.

Review of competing/complementing technologies, including CT, MRI, NMR, PET and photonics spectroscopy.

Extensive listings of over 500 companies, universities and research centers developing new tumor markers and detection technologies.

Competitive Assessments

Extensive strategic assessments of major suppliers and start-up firms developing innovative technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

Worldwide Market Overview

Estimated universe of laboratories performing tumor marker testing by country.

Ten-year test volume and sales projections by country.

Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next ten years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Methodology

This report is based on interviews with clinical pathologists, laboratory directors, executives from leading diagnostic companies and start-up firms developing innovative products, university scientists, as well as experts from industry associations, venture capital firms and the investment banking community in the U.S., five major European countries and Japan.

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The market projections are also based on questionnaire responses received from hospitals, commercial/private laboratories, physician offices/group practices, cancer clinics and ambulatory care centers in seven countries.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product literature, patents, trade association surveys, government studies, marketing and technical meeting presentations, industry analyst reports, and VPG's proprietary data files was conducted.

Contains 1,200 pages and 450 tables

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Abbott
AdnaGen
Ambrilia Biopharma

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AMDL
Beckman Coulter
Becton Dickinson
Biomedical Diagnostics
bioMerieux
Bio-Rad
CanAG Diagnostics
CeMines
Cepheid
Correlogic Systems
Dako
Decode
Diadexus
Diagnocure
Diasorin
Eiken Chemical
Enterix
Enzo Biochem
Epigenomics
Exact Sciences
Fujirebio
Gen-Probe
Guided Therapeutics
Hologic
Ipsogen
J&J Diagnostics
Kreatech
Kyowa Medex
Mackay Life Sciences
Matritech
Myriad Genetics
OncoLab
Panacea Pharmaceuticals
Polartechnics
Polymedco
PreMD
Qiagen
Radient Pharmaceuticals
Roche

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Scienion
Sequenom
Siemens Healthcare
Takara Bio
Targeted Diagnostics & Therapeutics
Tosoh
Veridex
Wako Pure Chemicals
Wallac
Zila

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