

Future Horizons in the German Molecular Diagnostics Market: Supplier Shares and Sales Forecasts for 35 Tests and Applications

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Abstracts

This report presents a comprehensive analysis of the German molecular diagnostics market, including:

Major issues pertaining to the German molecular diagnostics laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

An extensive review of DNA probe and biochip technologies, test formats, detection methodologies, trends in testing automation and amplification methods.

Ten-year test volume and reagent sales forecasts for the following categories:

Infectious Diseases

Genetic Diseases

Cancer

Paternity Testing/HLA Typing

Forensic Testing

Review of testing methodologies and instrumentation technologies.

Feature comparison of automated and semiautomated analyzers.

Sales and market shares of leading suppliers.

Over 60 specific opportunities for molecular diagnostic instruments, test systems, IT and auxiliary products.

Profiles of major suppliers, and emerging market entrants, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Alternative market penetration strategies.

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Business planning issues and concerns.

Contains 850 pages and 36 tables

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Affymetrix
Agilent
Applied Gene Technologies
Arca
Beckman Coulter/Danaher
Becton Dickinson
Biokit
BioMerieux
Bio-Rad
Biotest
Caliper
Cepheid
Decode
Diadexus
Eiken
Enzo
Exact Sciences
Fujirebio
Gen-Probe
Hologic
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Innogenetics/Solvay
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Li-Cor Biosciences
Life Technologies
Monogram Biosciences
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Novartis
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