

Future Horizons in the European Clinical Chemistry and Immunodiagnosics Markets--France, Germany, Italy, Spain, UK: Supplier Shares and Sales Forecasts for 100 Chemistry, TDM

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Abstracts

This unique report provides information not available from any other published source, including volume, sales, and leading supplier shares by test.

This market intelligence and technology assessment report will help current suppliers and potential market entrants identify and evaluate emerging opportunities and develop effective strategic responses. The report explores future trends in five major European countries (France, Germany, Italy, Spain, UK) and Japan; provides estimates of the specimen, test and sales volumes, as well as major suppliers' sales and market shares; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years.

The clinical chemistry and immunodiagnosics markets are undergoing significant transformation, caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments, like routine chemistry, begin to resemble commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace creates exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, and calibrators.

Contains 900 pages and 335 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Routine Chemistry Tests

1. Albumin
2. Alkaline Phosphatase
3. ALT/SGPT
4. Ammonia
5. Amylase
6. AST/SGOT
7. Bilirubin, Total
8. Blood Gases
9. Blood Urea Nitrogen (BUN)
10. Calcium
11. Cardio CRP
12. Cholesterol
13. Cholinesterase
14. CRP
15. Creatinine
16. Electrolytes
 - a. Carbon Dioxide/Bicarbonate
 - b. Chloride
 - c. Potassium
 - d. Sodium
17. Ferritin
18. Fructosamine
19. Gamma-Glutamyl Transpeptidase (GGT)
20. Glucose
21. High Density Lipoprotein (HDL)
22. Homocysteine
23. Iron
24. Lactate Dehydrogenase (LDH)
25. Magnesium
26. Phosphorus
27. Protein
28. Triglycerides

29. Uric Acid

30. Troponin

B. Therapeutic Drug Monitoring (TDM)

1. Overview

2. Carbamazepine

3. Cyclosporin

4. Digoxin

5. Everolimus

6. Gentamicin

7. Lamotrigine/Lamictal

8. Levetiracetam

9. Lidocaine

10. Lithium

11. NAPA/Procainamide

12. Phenytoin

13. Quinidine

14. Sirolimus

15. Tacrolimus

16. Theophylline

17. Topiramate

18. Valproic Acid

C. Endocrine Function Tests

1. Cortisol

2. Follicle-Stimulating Hormone (FSH)

3. Gastrin

4. Growth Hormone/IGF-1

5. Human Chorionic Gonadotropin (HCG)

6. LH

7. PTH/IO PTH

8. Prolactin

9. T3

10. T3 Free

11. T3 Uptake

12. T4 (Thyroxine)

13. T4 Free

14. TBG

15. Thyroglobulin Ab

16. TPO Ab

17. TSH

D. Tumor Markers And Special Chemistry Tests

1. AFP
2. CA 15-3
3. CA 19-9
4. CA 27-29
5. Carcinoembryonic Antigen (CEA)
6. Folate/Folic Acid
7. HCG
8. 25-Hydroxy Vitamin D2 and D3
9. Occult Blood
10. Prostate-Specific Antigen (PSA)
11. Thyroglobulin
12. Vitamin B-12

E. Immunoprotein Tests

1. Complement
 - a. C3
 - b. C4
2. Free Light Chains
3. Immunofixation
4. Immunoglobulins (IgA, IgE, IgG, IgM)
5. Haptoglobin
6. Prealbumin
7. Protein Electrophoresis

F. Drugs of Abuse

1. Overview
2. Test Methodologies
3. Amphetamines
4. Barbiturates
5. Benzodiazepines
6. Cannabinoids/Marijuana
7. Cocaine
8. Lysergic Acid Diethylamide (LSD)
9. Methadone
10. Methaqualone
11. Opiates
12. Phencyclidine
13. Tricyclic Antidepressants

G. Instrumentation Review: Operating Characteristics and Features of High-, Medium-, and Low- Volume/POC Analyzers Manufactured By:

Abaxis

Abbott

Alere/Inverness

Alfa Wassermann

AMS

Awareness Technologies

Beckman Coulter/Olympus

Binding Site

bioMerieux

Carolina Chemistries

DiaSorin

Grifols

Horiba

Medica

Nova Biomedical

Ortho-Clinical Diagnostics

Polymedco

Randox

Roche

Siemens

Tosoh

Vital Diagnostics

H. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
 - a. Technological Principle
 - d. Chemiluminescence
 - c. Enzyme Immunoassays (EIA)

Overview

ELISA

EMIT

Electrochemical

- d. Radioimmunoassays (RIA)
- e. Immunoprecipitation
- f. Affinity Chromatography
3. Tandem Mass Spec
4. IT and Automation
5. Dry Chemistry
6. Biosensors

FRANCE

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument and Reagent Sales and Market Shares

GERMANY

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument and Reagent Sales and Market Shares

ITALY

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument and Reagent Sales and Market Shares

SPAIN

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument and Reagent Sales and Market Shares

U.K.

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument and Reagent Sales and Market Shares

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements

- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

- Abbott Laboratories
- AdnaGen
- Beckman Coulter/Danaher
- Biomedical Diagnostics
- BioMerieux
- Bio-Rad
- Dako
- DiaSorin
- Eiken
- Fujirebio
- Instrumentation Laboratory
- Kyowa Medex
- Matritech
- Ortho-Clinical Diagnostics
- Roche
- Siemens
- Sysmex

- Thermo Fisher
- Tosoh
- Wako
- Wallac/PE

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Albumin Tests
Major Companies Developing or Marketing Alkaline Phosphatase Tests
Major Companies Developing or Marketing ALT/SGPT Tests
Major Companies Developing or Marketing Amylase Tests
Major Companies Developing or Marketing AST/SGOT Tests
Major Companies Developing or Marketing Bilirubin Tests
Major Companies Developing or Marketing Blood Gas Analyzers
Major Companies Developing or Marketing BUN Tests
Major Companies Developing or Marketing Calcium Tests
Major Companies Developing or Marketing Cholesterol Tests
Major Companies Developing or Marketing Creatinine Tests
Major Companies Developing or Marketing Electrolyte Tests
Major Companies Developing or Marketing GGT Tests
Major Companies Developing or Marketing Glucose Tests
Major Companies Developing or Marketing HDL Tests
Major Companies Developing or Marketing Iron Tests
Major Companies Developing or Marketing LDH Tests
Major Companies Developing or Marketing Magnesium Tests
Major Companies Developing or Marketing Phosphorus Tests
Major Companies Developing or Marketing Protein Tests
Major Companies Developing or Marketing Triglycerides Tests
Major Companies Developing or Marketing Uric Acid Tests
Major Companies Developing or Marketing TDM Tests
Major Companies Developing or Marketing Digoxin Tests
Major Companies Developing or Marketing Lithium Tests
Major Companies Developing or Marketing Phenytoin/Dilantin Tests
Major Companies Developing or Marketing Theophylline Tests
Major Companies Developing or Marketing Valproic Acid Tests
Major Companies Developing or Marketing FSH Tests
Major Companies Developing or Marketing HCG Tests
Major Companies Developing or Marketing LH Tests
Major Companies Developing or Marketing Prolactin Tests
Major Companies Developing or Marketing T3 Tests
Major Companies Developing or Marketing T4 Tests
Major Companies Developing or Marketing TSH Tests

Major Companies Developing or Marketing AFP Tests
Major Companies Developing or Marketing CEA Tests
Major Companies Developing or Marketing Ferritin Tests
Major Companies Developing or Marketing Occult Blood Tests
Major Companies Developing or Marketing Prostatic Acid Phosphatase Tests
Major Companies Developing or Marketing PSA Tests
Major Companies Developing or Marketing Vitamin B-12/Folate Tests
Major Companies Developing or Marketing CRP Tests
Major Companies Developing or Marketing Drugs of Abuse Tests
Major Companies Developing or Marketing Biosensors for Immunological Testing
Executive Summary Table: France, Clinical
Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category
France, Laboratories Performing Chemistry Immunoassay Tests By Market Segment
France, Hospital Laboratories Performing Chemistry and Immunoassay Tests BY Bed Size
France, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume
France, Total Chemistry and Immunoassay Specimen Volume Forecast
France, All Market Segments, Specimen Volume Forecast By Test Category
France, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category
France, Routine Chemistry Test Volume Forecast By Market Segment
France, Endocrine Function Test Volume Forecast By Market Segment
France, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment
France, Immunoprotein Test Volume Forecast BY Market Segment
France, TDM Test Volume Forecast By Market Segment
France, Drugs of Abuse Test Volume Forecast BY Market Segment
France, All Market Segments, Profiles, Panels and Individual Tests Forecast
France, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast
France, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast
France, All Market Segments, Routine Chemistry Test Volume Forecast by Assay
France, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay
France, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay
France, All Market Segments, Endocrine Function Test Volume Forecast by Assay
France, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay

France, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

France, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

France, All Market Segments, Immunoprotein Test Volume Forecast by Assay

France, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

France, All Market Segments, TDM Test Volume Forecast by Assay

France, Hospital Laboratories, TDM Test Volume Forecast

France, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay

France, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

France, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

France, Total Clinical Chemistry and Reagent Market Immunoassay Forecast By Test Category

France, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category

France, Routine Chemistry Reagent Market Forecast By Market Segment

France, Endocrine Function Reagent Market Forecast By Market Segment

France, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

France, Immunoprotein Reagent Market Forecast By Market Segment

France, TDM Reagent Market Forecast BY Market Segment

France, Drugs of Abuse Reagent Market Forecast By Market Segment

France, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay

France, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay

France, All Market Segments, Endocrine Function Reagent Market Forecast by Assay

France, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay

France, All Market Segments, Tumor Markers and Special Chemistry Reagent Market

Forecast by Assay

France, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market

Forecast by Assay

France, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

France, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

France, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

France, All Market Segments, TDM Reagent Market Forecast by Assay

France, Hospital Laboratories, TDM Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

France, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

France, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

France, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

France, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares

France, Major Suppliers of Immunoassay Diagnostic Products, Estimated Sales and Market Shares

Executive Summary Table: Germany, Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category

Germany, Laboratories Performing Chemistry Immunoassay Tests By Market Segment

Germany, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size

Germany, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume

Germany, Total Chemistry and Immunoassay Specimen Volume Forecast

Germany, All Market Segments, Specimen Volume Forecast By Test Category

Germany, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category

Germany, Routine Chemistry Test Volume Forecast By Market Segment

Germany, Endocrine Function Test Volume Forecast By Market Segment

Germany, Tumor Markers and Special Chemistry Test Volume Forecast BY Market Segment

Germany, Immunoprotein Test Volume Forecast By Market Segment

Germany, TDM Test Volume Forecast BY Market Segment

Germany, Drugs of Abuse Test Volume Forecast By Market Segment

Germany, All Market Segments, Profiles, Panels and Individual Tests Forecast

Germany, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast

Germany, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast

Germany, Physician Offices/Group Practices, Profiles, Panels and Individual Tests Forecast

Germany, All Market Segments, Routine Chemistry Test Volume Forecast by Assay

Germany, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Routine Chemistry Test Volume Forecast by Assay

Germany, All Market Segments, Endocrine Function Test Volume Forecast by Assay

Germany, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Endocrine Function Test Volume Forecast by Assay

Germany, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Germany, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Germany, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Germany, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Immunoprotein Test Volume Forecast by Assay

Germany, All Market Segments, TDM Test Volume Forecast by Assay

Germany, Hospital Laboratories, TDM Test Volume Forecast

Germany, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, TDM Test Volume Forecast by Assay

Germany, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Germany, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Drugs of Abuse Test Volume Forecast by Assay

Germany, Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category

Germany, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category

Germany, Routine Chemistry Reagent Market Forecast By Market Segment

Germany, Endocrine Function Reagent Market Forecast By Market Segment

Germany, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

Germany, TDM Reagent Market Forecast BY Market Segment

Germany, Immunoprotein Reagent Market Forecast By Market Segment

Germany, Drugs of Abuse Reagent Market Forecast By Market Segment

Germany, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Routine Chemistry Reagent Market Forecast by Assay

Germany, All Market Segments, Endocrine Function Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Endocrine Function Reagent Market Forecast by Assay

Germany, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Germany, All Market Segments, TDM Reagent Market Forecast by Assay

Germany, Hospital Laboratories, TDM Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, TDM Reagent Market Forecast by Assay

Germany, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Immunoprotein Reagent Market Forecast

Germany, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Immunoprotein Reagent Market Forecast by Assay

Germany, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Major Suppliers of Clinical Chemistry Reagents, Estimated Sales and Market Shares

Germany, Major Suppliers of Clinical Chemistry Analyzers, Estimated Instrument Sales and Market Shares

Germany, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares

Germany, Major Suppliers of Immunoassay Reagents, Estimated Sales and Market Shares

Germany, Major Suppliers of Immunoassay Analyzers, Estimated Instrument Sales and Market Shares

Germany, Major Suppliers of Immunoassay Diagnostic Products, Estimated Sales and Market Shares

Germany, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

Executive Summary Table: Italy, Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category

Italy, Laboratories Performing Chemistry Immunoassay Tests By Market Segment

Italy, Hospital Laboratories Performing Chemistry and Immunoassay Tests BY Bed Size

Italy, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume

Italy, Total Chemistry and Immunoassay Specimen Volume Forecast

Italy, All Market Segments, Specimen Volume Forecast By Test Category

Italy, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category

Italy, Routine Chemistry Test Volume Forecast By Market Segment

Italy, Endocrine Function Test Volume Forecast By Market Segment

Italy, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment
Italy, Immunoprotein Test Volume Forecast By Market Segment
Italy, TDM Test Volume Forecast BY Market Segment
Italy, Drugs of Abuse Test Volume Forecast By Market Segment
Italy, All Market Segments, Profiles, Panels and Individual Tests Forecast
Italy, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast
Italy, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast
Italy, All Market Segments, Routine Chemistry Test Volume Forecast by Assay
Italy, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay
Italy, All Market Segments, Endocrine Function Test Volume Forecast by Assay
Italy, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay
Italy, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
Italy, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
Italy, All Market Segments, Immunoprotein Test Volume Forecast by Assay
Italy, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay
Italy, All Market Segments, TDM Test Volume Forecast by Assay
Italy, Hospital Laboratories, TDM Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay
Italy, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
Italy, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Italy, Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category
Italy, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category
Italy, Routine Chemistry Reagent Market Forecast By Market Segment
Italy, Endocrine Function Reagent Market Forecast By Market Segment
Italy, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment
Italy, TDM Reagent Market Forecast BY Market Segment

Italy, Immunoprotein Reagent Market Forecast By Market Segment

Italy, Drugs of Abuse Reagent Market Forecast By Market Segment

Italy, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay Function Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay

Italy, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay by Assay

Italy, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Italy, All Market Segments, TDM Reagent Market Forecast by Assay

Italy, Hospital Laboratories, TDM Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

Italy, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

Italy, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares

Italy, Major Suppliers of Immunoassay Diagnostic Products, Estimated Sales and Market Shares

Executive Summary Table: Spain, Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category

Spain, Laboratories Performing Chemistry and Immunoassay Testing By Market Segment

Spain, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size

Spain, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests

BY Annual Test Volume

Spain, Total Chemistry and Immunoassay Specimen Volume Forecast

Spain, All Market Segments, Specimen Volume Forecast By Test Category

Spain, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category

Spain, Routine Chemistry Test Volume Forecast By Market Segment

Spain, Endocrine Function Test Volume Forecast By Market Segment

Spain, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

Spain, Immunoprotein Test Volume Forecast By Market Segment

Spain, TDM Test Volume Forecast BY Market Segment

Spain, Drugs of Abuse Test Volume Forecast By Market Segment

Spain, All Market Segments, Profiles, Panels and Individual Tests Forecast

Spain, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast

Spain, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast

Spain, Ambulatory Care Centers, Profiles, Panels and Individual Tests Forecast

Spain, All Market Segments, Routine Chemistry Test Volume Forecast by Assay

Spain, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay

Spain, Ambulatory Care Centers, Routine Chemistry Test Volume Forecast by Assay

Spain, All Market Segments, Endocrine Function Test Volume Forecast by Assay

Spain, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay

Spain, Ambulatory Care Centers, Endocrine Function Test Volume Forecast by Assay

Spain, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Spain, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Spain, Ambulatory Care Centers, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Spain, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Spain, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Spain, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Spain, Ambulatory Care Centers, Immunoprotein Test Volume Forecast by Assay

Spain, All Market Segments, TDM Test Volume Forecast by Assay
Spain, Hospital Laboratories, TDM Test Volume Forecast by Assay
Spain, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay
Spain, Ambulatory Care Centers, TDM Test Volume Forecast by Assay
Spain, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
Spain, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Spain, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Spain, Ambulatory Care Centers, Drugs of Abuse Test Volume Forecast by Assay
Spain, Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category
Spain, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast BY Test Category
Spain, Routine Chemistry Reagent Market Forecast By Market Segment
Spain, Endocrine Function Reagent Market Forecast By Market Segment
Spain, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment
Spain, Immunoprotein Reagent Market Forecast By Market Segment
Spain, TDM Reagent Market Forecast BY Market Segment
Spain, Drugs of Abuse Reagent Market Forecast By Market Segment
Spain, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay
Spain, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay
Spain, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay
Spain, Ambulatory Care Centers, Routine Chemistry Reagent Market Forecast by Assay
Spain, All Market Segments, Endocrine Function Reagent Market Forecast by Assay
Spain, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay
Spain, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay
Spain, Ambulatory Care Centers, Endocrine Function Reagent Market Forecast by Assay
Spain, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay
Spain, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay
Spain, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay
Spain, Ambulatory Care Centers, Tumor Markers and Special Chemistry Reagent

Market Forecast by Assay

Spain, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Spain, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Immunoprotein Reagent Market Forecast by Assay

Spain, All Market Segments, TDM Reagent Market Forecast by Assay

Spain, Hospital Laboratories, TDM Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, TDM Reagent Market Forecast by Assay

Spain, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Spain, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Spain, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Drugs of Abuse Reagent Market Forecast by Assay

Spain, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

Spain, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares

Executive Summary Table: U.K., Clinical Chemistry and Immunoassay Test Volume And Diagnostics Sales Forecast By Test Category

U.K., Laboratories Performing Chemistry and Immunoassay Testing By Market Segment

U.K., Hospital Laboratories Performing Chemistry and Immunoassay Tests BY Bed Size

U.K., Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests BY Annual Test Volume

U.K., Total Chemistry and Immunoassay Specimen Volume Forecast

U.K., All Market Segments, Specimen Volume Forecast By Test Category

U.K., Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category

U.K., Routine Chemistry Test Volume Forecast By Market Segment

U.K., Endocrine Function Test Volume Forecast By Market Segment

U.K., Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

U.K., Immunoprotein Test Volume Forecast By Market Segment

U.K., TDM Test Volume Forecast BY Market Segment

U.K., Drugs of Abuse Test Volume Forecast By Market Segment

U.K., All Market Segments, Profiles, Panels and Individual Tests Forecast

U.K., Hospital Laboratories, Profiles, Panels and Individual Tests Forecast

U.K., Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast

U.K., All Market Segments, Routine Chemistry Test Volume Forecast by Assay
U.K., Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay
U.K., All Market Segments, Endocrine Function Test Volume Forecast by Assay
U.K., Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay
U.K., All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
U.K., Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay
U.K., All Market Segments, Immunoprotein Test Volume Forecast by Assay
U.K., Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay
U.K., All Market Segments, TDM Test Volume Forecast by Assay
U.K., Hospital Laboratories, TDM Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, TDM Test Volume Forecast by Assay
U.K., All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
U.K., Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
U.K., Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category
U.K., Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast BY Test Category
U.K., Routine Chemistry Reagent Market Forecast By Market Segment
U.K., Endocrine Function Reagent Market Forecast By Market Segment
U.K., Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment
U.K., Immunoprotein Reagent Market Forecast By Market Segment
U.K., TDM Reagent Market Forecast BY Market Segment
U.K., Drugs of Abuse Reagent Market Forecast By Market Segment
U.K., All Market Segments, Routine Chemistry Reagent Market Forecast by Assay
U.K., Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay
U.K., Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay
U.K., All Market Segments, Endocrine Function Reagent Market Forecast by Assay

U.K., Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay
U.K., Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay
U.K., All Market Segments, Immunoprotein Reagent Market Forecast by Assay
U.K., Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay
U.K., Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay
U.K., All Market Segments, TDM Reagent Market Forecast by Assay
U.K., Hospital Laboratories, TDM Reagent Market Forecast by Assay
U.K., Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay
U.K., All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay
U.K., Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay
U.K., Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay
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