

2017-2021 France Transfusion Analyzers and Consumables: Market Analysis, Competitive Intelligence, Technology Trends, Opportunities for Suppliers

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Abstracts

Complete report **\$6,100.** DataPack (test volumes, sales forecasts, supplier shares) **\$3,950.**

This comprehensive report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the French molecular blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future marketing and technological trends in France; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Group Genotyping

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing



Microarrays

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems, TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of blood banking products by individual product.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales,

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product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

- Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.
- Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT, by market segment:
 - Blood Centers
 - Hospitals
 - Commercial/Private Laboratories

Current and Emerging Products

- Analysis of current and emerging blood typing, grouping and infectious disease screening tests.
- Review of automated and semi-automated analyzers.

Technology Review

 Assessment of current and emerging technologies, and their potential applications for the blood banking market.



- Comprehensive lists of companies developing or marketing new technologies and products, by test.

Strategic Recommendations

- New product development opportunities with significant market appeal.
- Alternative market penetration strategies.
- Potential market entry barriers and risks.

Contains 435 pages and 37 tables



Contents

I. INTRODUCTION

II. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

III. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

IV. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

V. WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW

- A. Major Blood Typing, Grouping and Infectious Disease Screening Tests
 - 1. Blood Typing and Grouping Tests
 - a. ABO
 - b. Antibody Panels
 - c. Antibody Screening
 - d. Antigen Typing
 - e. Antiglobulin Test
 - f. Crossmatch
 - g. HLA Typing
 - h. Rh
 - i. Other Blood Groups
 - 2. Infectious Disease Screening Tests
 - a. AIDS/HIV





Background **Diagnostic Tests** Enzyme Immunoassay Viral Load/Drug Resistance Testing Genotype and Phenotype Testing **Blood Banking Considerations** b. Hepatitis Markers Hepatitis A Hepatitis B Hepatitis C Hepatitis D (Delta Hepatitis) Hepatitis E Hepatitis G Vaccines and Drugs c. Cytomegalovirus Background **Diagnostic Tests** Vaccines and Drugs d. Syphilis Background **Diagnostic Tests** Vaccines and Drugs e. West Nile Virus Background **Clinical Syndromes Diagnostic Tests** Vaccines and Drugs f. Parvovirus B19 Microbiology Epidemiology **Clinical Syndromes Diagnostic Test** Vaccines and Drugs g. Creutzfeldt-Jakob's Disease Background Transmission **Diagnostic Tests** Vaccines and Drugs



- i. Chagas Disease
- j. Babesiosis
- 3. Pathogen Reduction
- 4. Leukocyte Reduction
- Background
- Methods

B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Blood Typing, Grouping and Infectious Disease Screening Automated and Semiautomated Analyzers

- C. Major Blood Banking Technologies and Their Potential Applications
 - 1. Molecular Diagnostics
 - 2. Monoclonal and Polyclonal Antibodies
 - 3. Immunoassays
 - 4. Microtitration Plates
 - 5. IT and Automation
 - 6. Lasers
 - 7. Robotics
 - 8. Synthetic Red Cell Substitutes
 - 9. Genetically Engineered Blood Components
 - 10. Blood Preservation
 - 11. Autologous Blood Transfusion/Freezing

VI. FRANCE BLOOD BANKING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure

D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

VII. COMPETITIVE ASSESSMENTS

Abbott Beckman Coulter/Danaher Becton Dickinson Biokit BioMerieux Bio-Rad CellMark Forensics/LabCorp

2017-2021 France Transfusion Analyzers and Consumables: Market Analysis, Competitive Intelligence, Technology...



Diagast DiaSorin Fujirebio Hologic/Gen-Probe Grifols Immucor Ortho-Clinical Diagnostics Proteome Sciences Quest Diagnostics Quidel Roche Siemens Tecan



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Blood Typing and Grouping Tests Major Companies Developing or Marketing HLA Typing Tests Major Companies Developing or Marketing AIDS Tests Major Companies Developing or Marketing Hepatitis Tests Major Companies Developing or Marketing CMV Tests Major Companies Developing or Marketing Syphilis Tests Major Companies Developing or Marketing Blood Bank Analyzers Executive Summary Table: France, Total Blood Bank Test Volume and Reagent Sales Forecast By Test Category France, Facilities Performing Blood Bank Tests by Market Segment France, Hospital Laboratories Performing Blood Bank Tests by Bed Size France, Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test Volume France, All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment France, All Market Segments Blood Typing And Grouping Test Volume Forecast France, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast France, Blood Banks Blood Typing And Grouping Test Volume Forecast France, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast France, All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment France, All Market Segments Infectious Disease Screening Test Volume Forecast France, Blood Banks Infectious Disease Screening Test Volume Forecast France, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast France, Hospital Laboratories Infectious Disease Screening Test Volume Forecast France, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment France, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test France, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major France, Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test



France, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test

France, All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment

France, All Market Segments Infectious Disease Screening Reagent Market Forecast By Test

France, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test France, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test

France, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test

France, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

France, HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

France, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

France, HIV/Hepatitis NAT Screening Market Reagent Sales by Major Supplier

France, CMV Blood Screening Market, Reagent Sales By Major Supplier

France, Syphilis Blood Screening Market, Reagent Sales By Major Supplier



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