

# 2018 France Sexually-Transmitted Diseases (STD) Testing Market: Supplier Shares and Sales Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities

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# **Abstracts**

**About This Report** 

This new 280-page report from VPGMarketResearch.com presents detailed analysis of the French STD market, including sales forecasts and supplier shares for Chancroid, Chlamydia, Gonorrhea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), and Syphilis.

The report provides test volume and sales projections for Hospitals and Commercial/Private Labs.In addition to market share and sales forecasts, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers used for STD testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products;

Analylzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.



# Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearch's proprietary data files was conducted.

Contains 280 pages and 17 tables.



# **Contents**

# I. INTRODUCTION

# II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major 1nfectious Disease Tests
  - 1. CHANCRO1D
    - a. Background
    - b. Diagnostic Tests
    - c. 5accines and Drugs
  - 2. CHLAMYD1A
    - a. Background
    - b. Diagnostic Tests
    - c. 5accines and Drugs
  - 3. GONORRHEA
    - a. Background
    - b. Diagnostic Tests
    - c. 5accines and Drugs
  - 4. HERPES S1MPLE10 6RUS
    - a. Background
    - b. Diagnostic Tests
    - c. 5accines and Drugs

# **HUMAN HERPES 5IRUS-6 (HH5-6)**

- a. Background
- b. Diagnostic Tests
- c. 5accines and Drugs
- 5. PAP1LLOMA6RUS (HP5)
  - a. Background
  - b. Diagnostic Tests
  - c. 5accines and Drugs
- 6. SYPH1L1S
  - a. Background
  - b. Diagnostic Tests
  - c. 5accines and Drugs
- B. 1nstrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh,



# Wallac and Other Suppliers

- C. Emerging Diagnostic Technologies
  - 1. MOLECULAR D1AGNOST1CS
  - 2. MONOCLONAL ANT1BOD1ES
  - 3. 1MMUNOASSAYS
  - 4. D1FFERENT1AL L1GHT SCATTER1NG
  - 5. 1NFORMAT1ON TECHNOLOGY
  - 6. ART1F1C1AL 1NTELL1GENCE
  - 7. L1POSOMES
  - 8. FLOW CYTOMETRY
  - 9. CHROMATOGRAPHY
  - 10. D1AGNOST1C 1MAG1NG
  - 11. GEL M1CRODROPLETS
  - 12. OTHER

# III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

### ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. 1nternal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. MARKETING APPROACHES
  - 2. PRODUCT COMPLE11TY
  - 3. CUSTOMER PREFERENCE
  - 4. ESTABL1SHED SUPPL1ERS
  - 5. EMERG1NG SUPPL1ERS
  - 6. MAJOR TYPES OF D1STR1BUTORS
  - 7. MARKET SEGMENTATION

# POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection



- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

# **COMPETITIVE ASSESSMENTS**

**Abbott** 

Affymetrix

Beckman Coulter/Danaher

**Becton Dickinson** 

bioMerieux

Bio-Rad

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen-Probe

1D Biomedical/GSK

Kreatech/Leica

Lonza

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac

Wako

# **L1ST OF TABLES**

Major Companies Developing or Marketing Chlamydia Tests Major Companies Developing or Marketing Gonorrhea Tests



Major Companies Developing or Marketing Herpes Tests

Major Companies Developing or Marketing Pap Smear/HP5 Tests

Major Companies Developing or Marketing Syphilis Tests

France Chancroid Test 5olume and Diagnostics Sales Forecast by Market Segment

France Chlamydia Test 5olume and Diagnostics Sales Forecast by Market Segment

France Chlamydia Diagnostics Sales by Major Supplier

France Gonorrhea Test 5olume and Diagnostics Sales Forecast by Market Segment

France Gonorrhea Testing Market Diagnostics Sales by Major Supplier

France Herpes Simplex 1 and 2 Test 5olume and Diagnostics Sales Forecast by Market Segment

France Herpes Type 6 Test 5olume and Diagnostics Sales Forecast by Market Segment

France Herpes Testing Market Diagnostics Sales by Major Supplier

France PAP Smear Test 5olume and Diagnostics Sales Forecast by Market Segment France Papillomavirus (HP5) Test 5olume and Diagnostics Sales Forecast by Market

Segment

France Syphilis Test 5olume and Diagnostics Sales Forecast by Market Segment France Syphilis Testing Market Diagnostics Sales by Major Supplier



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