

2015 France Sales and Market Shares of Major Infectious Disease Testing Product Suppliers by Assay and Country

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Abstracts

This unique report from VPGMarketResearch provides France sales and market share estimates for major suppliers of infectious disease testing products by assay and country.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

Competitive Assessments

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

Biomerieux

Bio Rad

Cepheid

Diamedix/Erba

Diasorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen Probe

ID Biomedical/GSK

Kreatech/Leica

Lonza

Ortho Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

ThermoFisher

Wallac/PE

Wako

Contains 118 pages and 26 Tables

Contents

COMPETITIVE ASSESSMENTS

Abbott
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Fujirebio/Innogenetics
Grifols/Novartis Diagnostics
Hologic/Gen-Probe
ID Biomedical/GSK
Kreatech
Lonza
Nanogen/Elitech
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
ThermoFisher/Life Technologies
Wallac/PE
Wako

List Of Tables

LIST OF TABLES

France AIDS Testing Market Supplier Sales and Market Shares
France Adenovirus Testing Market Diagnostics Sales by Major Supplier
France Campylobacter Testing Market Diagnostics Sales by Major Supplier
France Candida Testing Market Diagnostics Sales by Major Supplier
France Chlamydia Testing Market Diagnostics Sales by Major Supplier
France CMV Testing Market Diagnostics Sales by Major Supplier
France Gonorrhoea Testing Market Diagnostics Sales by Major Supplier
France Hepatitis Testing Market Diagnostics Sales by Major Supplier
France Hepatitis C Testing Market Diagnostics Sales by Major Supplier
France Herpes Testing Market Diagnostics Sales by Major Supplier
France Lyme Disease Testing Market Diagnostics Sales by Major Supplier
France Influenza Testing Market Diagnostics Sales by Major Supplier
France Meningitis Testing Market Diagnostics Sales by Major Supplier
France Mononucleosis Testing Market Diagnostics Sales by Major Supplier
France Mumps Testing Market Diagnostics Sales by Major Supplier
France Mycoplasma Testing Market Diagnostics Sales by Major Supplier
France RSV Testing Market Diagnostics Sales by Major Supplier
France Rotavirus Testing Market Diagnostics Sales by Major Supplier
France Rubella Testing Market Diagnostics Sales by Major Supplier
France Septicemia Testing Market Diagnostics Sales by Major Supplier
France Shigella Testing Market Diagnostics Sales by Major Supplier
France Streptococci Testing Market Diagnostics Sales by Major Supplier
France Syphilis Testing Market Diagnostics Sales by Major Supplier
France Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
France Trichomonas Testing Market Diagnostics Sales by Major Supplier
France Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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