

Formosa: Performance, Capabilities, Goals and Strategies in the Worldwide Chemical Market

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Date: December 2010 Pages: 24 Price: US\$ 1,560.00 (Single User License) ID: FC7F78EF679EN

Abstracts

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A strategies assessment of Formosa, one of the world's leading chemical companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global chemical market.

Contains 24 pages and 5 tables



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