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Date: March 2016

Pages: 0

Price: US\$ 600.00 (Single User License)

ID: F738BFB7AE5EN

Abstracts

Strategic assessment of the competitive environment is widely recognized as one of the highest priority management responsibilities, the task crucial to business survival, growth and profitability. This new report from VPGMarketResearch.com provides strategic assessment of FMCs technological know-how, marketing tactics and strategic directions in the global agrochemical market.

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SECTION II: MARKETING TACTICS

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