

Firmenich: Sales Force by Country, SWOT, and Financial Analyses

<https://marketpublishers.com/r/FE5B55776EEEN.html>

Date: June 2012

Pages: 47

Price: US\$ 1,600.00 (Single User License)

ID: FE5B55776EEEN

Abstracts

A strategic assessment of Firmenich, one of the world's leading flavor and fragrance companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global flavor and fragrance market.

Contains 47 pages and 5 tables

Contents

I. EXECUTIVE SUMMARY

II. OWNERSHIP

III. BUSINESS EVOLUTION

IV. ORGANIZATION AND MANAGEMENT

V. MAJOR FACILITIES

VI. PRODUCT PORTFOLIO AND TECHNOLOGICAL KNOW-HOW

VII. MARKETING CAPABILITIES

VIII. FINANCIAL ANALYSIS

IX. STRENGTHS AND WEAKNESSES

X. STRATEGIC DIRECTION

LIST OF TABLES

Table 1: Firmenich Operations by Country

Table 2: Firmenich Fragrance Introductions

Table 3: Firmenich Sales and Operating Profit Growth

Table 4: Firmenich Sales Growth by Geographic Region

Table 5: Firmenich Sales Growth by Product Category

I would like to order

Product name: Firmenich: Sales Force by Country, SWOT, and Financial Analyses

Product link: <https://marketpublishers.com/r/FE5B55776EEEN.html>

Price: US\$ 1,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FE5B55776EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970