

# European Molecular Diagnostics Market: Innovative Technologies and Emerging Business Opportunities

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# **Abstracts**

This 970 page comprehensive five-country report is designed to help current suppliers and potential market entrants identify and evaluate major business opportunities emerging in the molecular diagnostics market during the next five years. The report explores business and technological trends in major European countries (France, Germany, Italy, Spain, UK); provides 5-year test volume/sales forecasts; estimates shares of leading competitors; compares features of major analyzers; profiles leading market players; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years.

The \$4.5 billion molecular diagnostics market is unquestionably the most rapidly growing segment of the in vitro diagnostics industry. The next five years will witness significant developments in reagent systems and automation, as well as introduction of a wide range of new products that will require innovative marketing approaches. The rate of market penetration into routine clinical laboratories, however, will depend on the introduction of cost-effective and automated systems with amplification methods.

In order to successfully capitalize on the opportunities presented by the molecular diagnostics market, many companies are already exploiting new technologies as corporate strategic assets, managed in support of business and marketing strategies. Integrating new technology planning with business and corporate strategies will be one of the most challenging tasks for diagnostics companies during the next five years.

Contains 970 pages and 75 tables



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**DAP-PCR** Strand Displacement Activation TMA Ligase Chain Reaction **Branched DNA** Hybridization Protection Assay Nucleic-Acid Sequence-Based Amplification Self-Sustained Sequence Replicase Others Ampliprobe CAR CAS CPT Dendritic Polymer Technology ISO-CR LAT **Probe Networks** RAMP **Repair Chain Reaction Rolling Circles** Sequence Independent Gene Amplification Sequence Initiation Reaction SISPA Solid Phase Amplification C. Detection Technologies 1. Radioactive Methods a. Overview b. Major Isotopes P-32 S-35 H-3 I-125 2. Non-Isotopic Methods a. Enzymatic Labels b. Chemical Labeling Indirect Chemical Labeling

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Background



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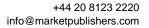
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**Bio-Rad Biotest** Caliper Cepheid Decode Diadexus Eiken Enzo **Exact Sciences** Fujirebio Gen-Probe Hologic Illumina Innogenetics/Solvay **Kreatech** Li-Cor Biosciences Life Technologies **Monogram Biosciences** Myriad Genetics Nanogen/Elitech **Novartis** Orchid CellMark **Ortho-Clinical Diagnostics Proteome Sciences** Qiagen Roche Scienion Sequenom Shimadzu Siemens Sierra Molecular Takara Bio **Tecan Group** 

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