

Europe Sexually-Transmitted Diseases (STD) Market Country Shares and Segment Forecasts 2017-2021: Emerging Opportunities and Growth Strategies for Suppliers

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Abstracts

Complete report \$7,900. DataPack (test volumes, sales forecasts, supplier shares) \$5,100. This new 318-page report from VPGMarketResearch.com provides analysis of the European sexually-transmitted disease testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

The report presents detailed analysis of the STD market in Europe (France, Germany, Italy, Spain, UK), Current scientific views on epidemiology and etiology are presented for Chancroid, Chlamydia, Gonorrhea, Herpes, HPV, and Syphilis. The report provides test volume and sales forecasts by country and market segment, including: - Hospitals - Commercial/Private Labs - Physician Offices - Public Health Labs In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of STD diagnostic products, by test and country. Also, the report: - Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies; - Reviews features and operating characteristics of major analyzers used for STD testing; - Profiles key suppliers and potential market entrants developing innovative technologies and products; and - Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

Methodology

The report is based on a combination of primary and secondary information sources,

including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in major European countries. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted.

Contains 318 pages and 58 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Infectious Disease Tests

1. CHANCRO1D
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
2. CHLAMYD1A
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
3. GONORRHEA
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
4. HERPES SIMPLE10 6RUS
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

HUMAN HERPES VIRUS-6 (HHV-6)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
5. PAPILLOMAVIRUS (HPV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
6. SYPHILIS
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by: Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh,

Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

1. MOLECULAR D1AGNOST1CS
2. MONOCLONAL ANT1BOD1ES
3. 1MMUNOASSAYS
4. D1FFERENT1AL L1GHT SCATTER1NG
5. 1NFORMAT1ON TECHNOLOGY
6. ART1F1C1AL 1NTELL1GENCE
7. L1POSOMES
8. FLOW CYTOMETRY
9. CHROMATOGRAPHY
10. D1AGNOST1C 1MAG1NG
11. GEL M1CRODROPLETS
12. OTHER

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 1. MARKET1NG APPROACHES
 2. PRODUCT COMPLE11TY
 3. CUSTOMER PREFERENCE

4. ESTABLISHED SUPPLIERS
5. EMERGING SUPPLIERS
6. MAJOR TYPES OF DISTRIBUTORS
7. MARKET SEGMENTATION

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix/Erba
DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
1D Biomedical/GSK
Kreatech/Leica
Lonza
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion

Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac/PE
Wako

L1ST OF TABLES

Major Companies Developing or Marketing Chlamydia Tests
Major Companies Developing or Marketing Gonorrhea Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Pap Smear/HP5 Tests
Major Companies Developing or Marketing Syphilis Tests
France Chancroid Test 5olume and Diagnostics Sales Forecast by Market Segment
France Chlamydia Test 5olume and Diagnostics Sales Forecast by Market Segment
France Chlamydia Diagnostics Sales by Major Supplier
France Gonorrhea Test 5olume and Diagnostics Sales Forecast by Market Segment
France Gonorrhea Testing Market Diagnostics Sales by Major Supplier
France Herpes Simplex 1 and 2 Test 5olume and Diagnostics Sales Forecast by Market Segment
France Herpes Type 6 Test 5olume and Diagnostics Sales Forecast by Market Segment
France Herpes Testing Market Diagnostics Sales by Major Supplier
France PAP Smear Test 5olume and Diagnostics Sales Forecast by Market Segment
France Papillomavirus (HP5) Test 5olume and Diagnostics Sales Forecast by Market Segment
France Syphilis Test 5olume and Diagnostics Sales Forecast by Market Segment
France Syphilis Testing Market Diagnostics Sales by Major Supplier
Germany Chancroid Test 5olume and Diagnostics Sales Forecast by Market Segment
Germany Chlamydia Test 5olume and Diagnostics Sales Forecast by Market Segment
Germany Gonorrhea Test 5olume and Diagnostics Sales Forecast by Market Segment
Germany Gonorrhea Testing Market Diagnostics Sales by Major Supplier
Germany Herpes Simplex 1 and 2 Test 5olume and Diagnostics Sales Forecast by Market Segment
Germany Herpes Type 6 Test 5olume and Diagnostics Sales Forecast by Market Segment
Germany Herpes Testing Market Diagnostics Sales by Major Supplier

Germany PAP Smear Test 5olume and Diagnostics Sales Forecast by Market Segment
Germany Papillomavirus (HP5) Test 5olume and Diagnostics Sales Forecast by Market Segment

Germany Syphilis Test 5olume and Diagnostics Sales Forecast by Market Segment

ITALY CHANCROID TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY CHLAMYDIA TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY GONORRHEA TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY GONORRHEA TESTING MARKET DIAGNOSTICS SALES BY MAJOR SUPPLIER

ITALY HERPES SIMPLEX 1 AND 2 TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY HERPES TYPE 6 TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY PAPILOMAVIRUS (HP5) TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY PAP SMEAR TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY SYPHILIS TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

Spain Chancroid Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Chlamydia Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Chlamydia Diagnostics Sales by Major Supplier

Spain Gonorrhoea Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Herpes Simplex 1 and 2 Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Herpes Type 6 Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Herpes Testing Market Diagnostics Sales by Major Supplier

Spain PAP Smear Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Papillomavirus (HP5) Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Syphilis Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Syphilis Testing Market Diagnostics Sales by Major Supplier

U.K. Chancroid Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Chlamydia Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Gonorrhoea Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

U.K. Herpes Simplex 1 and 2 Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Herpes Type 6 Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Herpes Testing Market Diagnostics Sales by Major Supplier

U.K. PAP Smear Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Papillomavirus (HP5) Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Syphilis Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Syphilis Testing Market Diagnostics Sales by Major Supplier

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