

# **2017 Europe Sexually-Transmitted Diseases (STD) Diagnostic Testing Market Future Horizons and Growth Strategies: Supplier Shares by Test, Country Segment Forecasts, Competitive Intelligence, Opportunities**

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## **Abstracts**

Complete report \$7,900. DataPack (test volumes, sales forecasts, supplier shares) \$5,100.

This new 318-page report from VPGMarketResearch.com provides analysis of the European sexually-transmitted disease testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

The report presents detailed analysis of the STD market in Europe (France, Germany, Italy, Spain, UK), Current scientific views on epidemiology and etiology are presented for Chancroid, Chlamydia, Gonorrhoea, Herpes, HPV, and Syphilis.

The report provides test volume and sales forecasts by country and market segment, including:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of STD diagnostic products, by test and country. Also, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers used for STD testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products;

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

## **Methodology**

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in major European countries. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPG Market Research's proprietary data files was conducted.

Contains 318 pages and 58 tables

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Infectious Disease Tests

1. CHANCROID
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
2. CHLAMYDIA
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
3. GONORRHEA
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
4. HERPES SIMPLEX 1 & 2
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

#### HUMAN HERPES VIRUS-6 (HHV-6)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
5. PAPILLOMAVIRUS (HPV)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
6. SYPHILIS
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

#### B. Instrumentation Review of Leading Analyzers Marketed by: Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh,

Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

1. MOLECULAR D1AGNOST1CS
2. MONOCLONAL ANT1BOD1ES
3. 1MMUNOASSAYS
4. D1FFERENT1AL L1GHT SCATTER1NG
5. 1NFORMAT1ON TECHNOLOGY
6. ART1F1C1AL 1NTELL1GENCE
7. L1POSOMES
8. FLOW CYTOMETRY
9. CHROMATOGRAPHY
10. D1AGNOST1C 1MAG1NG
11. GEL M1CRODROPLETS
12. OTHER

**III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

**IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

**V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

**VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

**VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

**ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  1. MARKET1NG APPROACHES
  2. PRODUCT COMPLE11TY
  3. CUSTOMER PREFERENCE

4. ESTABLISHED SUPPLIERS
5. EMERGING SUPPLIERS
6. MAJOR TYPES OF DISTRIBUTORS
7. MARKET SEGMENTATION

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix/Erba  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
Hologic/Gen-Probe  
1D Biomedical/GSK  
Kreatech/Leica  
Lonza  
Ortho-Clinical Diagnostics  
Qiagen  
Roche  
Scienion

Sequenom  
SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac/PE  
Wako

## **LIST OF TABLES**

Major Companies Developing or Marketing Chlamydia Tests  
Major Companies Developing or Marketing Gonorrhea Tests  
Major Companies Developing or Marketing Herpes Tests  
Major Companies Developing or Marketing Pap Smear/HP5 Tests  
Major Companies Developing or Marketing Syphilis Tests  
France Chancroid Test 50volume and Diagnostics Sales Forecast by Market Segment  
France Chlamydia Test 50volume and Diagnostics Sales Forecast by Market Segment  
France Chlamydia Diagnostics Sales by Major Supplier  
France Gonorrhea Test 50volume and Diagnostics Sales Forecast by Market Segment  
France Gonorrhea Testing Market Diagnostics Sales by Major Supplier  
France Herpes Simplex 1 and 2 Test 50volume and Diagnostics Sales Forecast by Market Segment  
France Herpes Type 6 Test 50volume and Diagnostics Sales Forecast by Market Segment  
France Herpes Testing Market Diagnostics Sales by Major Supplier  
France PAP Smear Test 50volume and Diagnostics Sales Forecast by Market Segment  
France Papillomavirus (HP5) Test 50volume and Diagnostics Sales Forecast by Market Segment  
France Syphilis Test 50volume and Diagnostics Sales Forecast by Market Segment  
France Syphilis Testing Market Diagnostics Sales by Major Supplier  
Germany Chancroid Test 50volume and Diagnostics Sales Forecast by Market Segment  
Germany Chlamydia Test 50volume and Diagnostics Sales Forecast by Market Segment  
Germany Gonorrhea Test 50volume and Diagnostics Sales Forecast by Market Segment  
Germany Gonorrhea Testing Market Diagnostics Sales by Major Supplier  
Germany Herpes Simplex 1 and 2 Test 50volume and Diagnostics Sales Forecast by Market Segment  
Germany Herpes Type 6 Test 50volume and Diagnostics Sales Forecast by Market Segment  
Germany Herpes Testing Market Diagnostics Sales by Major Supplier

Germany PAP Smear Test 5olume and Diagnostics Sales Forecast by Market Segment  
Germany Papillomavirus (HP5) Test 5olume and Diagnostics Sales Forecast by Market Segment

Germany Syphilis Test 5olume and Diagnostics Sales Forecast by Market Segment

ITALY CHANCROID TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY CHLAMYDIA TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY GONORRHEA TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY GONORRHEA TESTING MARKET DIAGNOSTICS SALES BY MAJOR SUPPLIER

ITALY HERPES SIMPLEX 1 AND 2 TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY HERPES TYPE 6 TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY PAPILOMAVIRUS (HP5) TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY PAP SMEAR TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY SYPHILIS TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

Spain Chancroid Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Chlamydia Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Chlamydia Diagnostics Sales by Major Supplier

Spain Gonorrhoea Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Herpes Simplex 1 and 2 Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Herpes Type 6 Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Herpes Testing Market Diagnostics Sales by Major Supplier

Spain PAP Smear Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Papillomavirus (HP5) Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Syphilis Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Syphilis Testing Market Diagnostics Sales by Major Supplier

U.K. Chancroid Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Chlamydia Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Gonorrhoea Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

U.K. Herpes Simplex 1 and 2 Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Herpes Type 6 Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Herpes Testing Market Diagnostics Sales by Major Supplier

U.K. PAP Smear Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Papillomavirus (HP5) Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Syphilis Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Syphilis Testing Market Diagnostics Sales by Major Supplier



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