

2015 Europe Sales and Market Shares of Major Coagulation Reagent and Instrument Suppliers by Country

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Abstracts

This unique report from VPGMarketResearch provides European sales and market share estimates for major suppliers of coagulation reagents and instruments by country.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

Competitive Assessments

Abbott

ADI/American Diagnostica

Alere/Biosite/Inverness

Axis Shield

Beckman Coulter/Danaher

Becton Dickinson

Bio/Data

Chrono Log

Corgenix Medical

Grifols

Helena Laboratories

HYPEN BioMed

Instrumentation Laboratory

ITC/Nexus Dx

Roche

Siemens

Sienco

Sysmex

Thermo Fischer

ZyCare/Alere

Contains 89 pages and 15 tables

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