

# 2015 Europe Sales and Market Shares of Major Cancer Diagnostic Testing Product Suppliers by Assay and Country

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## Abstracts

This unique report from VPGMarketResearch provides Europe sales and market share estimates for major suppliers of cancer diagnostic testing products by assay and country.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

### Competitive Assessments

Abbott

AdnaGen

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biomedical Diagnostics

bioMerieux

Bio Rad

CellSearch

Cepheid

Correlogic Systems/Vermillion

Decode Genetics

Diadexus

Diagnocure

DiaSorin

Eiken Chemical

Elitech Group

Epigenomics

Enterix

Enzo Biochem

Exact Sciences

Fujirebio

Guided Therapeutics

Hologic/Gen Probe

Kreatech/Leica

Kyowa Medex

Mackay Life Sciences

Myriad Genetics

OncoLab

Ortho Clinical Diagnostics

Panacea Pharmaceuticals

Polartechinics

Polymedco

PreMD

Qiagen

Quest Diagnostics

Radiant Pharmaceuticals

Roche

Scienion

Sequenom

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Tosoh

Veridex

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Wallac/PE

Zilla

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Applied Gene Technologies  
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Becton Dickinson  
Biomedical Diagnostics  
bioMerieux  
Bio-Rad  
CellSearch  
Cepheid  
Correlogic Systems/Vermillion  
Decode  
Diadexus  
Diagnocure  
DiaSorin  
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