

2017 Europe HIV/AIDS Diagnostic Testing Market Future Horizons and Growth Strategies: Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Emerging Opportunities

<https://marketpublishers.com/r/E5C4363889DEN.html>

Date: March 2017

Pages: 277

Price: US\$ 3,555.00 (Single User License)

ID: E5C4363889DEN

Abstracts

Complete report \$3,950. DataPack (test volumes, sales forecasts, supplier shares) \$2,500.

Summary

This 5-country report presents detailed analyses of the AIDS diagnostics market in Europe (France, Germany, Italy, Spain, UK). The report provides the 5-year test volume and sales forecasts by country for HIV-1/2/Combo, HIVAg/HIV NAT, HTLV-I/II, Western Blot and other confirmatory tests performed in the following markets:

Hospitals

Public Health Labs

Commercial/Private Labs

Blood Banks

Physician Offices

Ambulatory Care Centers

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of AIDS tests.

Highlights

Provides scientific views on the definition, epidemiology and etiology of AIDS and other retroviruses.

Examines market applications of Molecular Diagnostics, Immunodiagnostics, IT and other emerging technologies.

Reviews infectious disease testing analyzers marketed by Abbott, Beckman Coulter/Danaher, bioMerieux, Ortho- Clinical Diagnostics/J&J, Roche, Siemens, Tosoh and other suppliers.

Profiles leading manufacturers and potential market entrants developing innovative technologies and products.

Analyzes alternative market penetration strategies for suppliers.

Methodology The report is based on a combination of primary and secondary information sources, including Venture Planning Groups proprietary database developed during the course of over 100 syndicated studies and numerous proprietary single-client assignments. The database contains information on companies, technologies, products and executives worldwide. Moreover, a comprehensive review of the product and financial literature, business and technical periodicals, and pertinent industry analyst reports was conducted. Contains 277 pages and 31 tables

Contents

1. INTRODUCTION

II. A1DS/H4 WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests: H4-1/2/Combo , H4Ag/H4 NAT, Western Blot
- C. Vaccines and Drugs
- D. Instrumentation Review and Market Needs
- E. Emerging Diagnostic Technologies

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' Sales and Market Shares

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' Sales and Market Shares

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' Sales and Market Shares

VI. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' Sales and Market Shares

VII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' Sales and Market Shares

VIII. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. MARKETING APPROACHES
 - 2. PRODUCT COMPLETITY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABLISHED SUPPLIERS
 - 5. EMERGING SUPPLIERS
 - 6. MAJOR TYPES OF DISTRIBUTORS

7. MARKET SEGMENTATION

IX. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

X. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix/Erba
DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
1D Biomedical/GSK
Kreatech/Leica
Lonza
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens

Takara Bio
Thermo Fisher
Wallac/PE
Wako

L1ST OF TABLES

Major Companies Developing or Marketing A1DS Tests

France: H4 or H4-1/2/Combo Test 5olume and Sales Forecasts By Market Segment

France: H4 Ag Test 5olume and Sales Forecasts By Market Segment

France: H4 NAT Blood Screening Test 5olume and Diagnostics Sales

France: Western Blot/Other Confirmatory Tests 5olume and Sales Forecasts by Market Segment

France: A1DS Diagnostics Market by Major Supplier

France: H4 Blood Screening NAT Sales and Market Shares of Major Suppliers

Germany: H4 or H4-1/2/Combo Test 5olume and Sales Forecasts By Market Segment

Germany: H4 Ag Test 5olume and Sales Forecasts By Market Segment

Germany: H4 NAT Blood Screening Test 5olume and Diagnostics Sales

Germany: Western Blot/Other Confirmatory Tests 5olume And Sales Forecasts by Market Segment

Germany: A1DS Diagnostics Market by Major Supplier

Germany: H4 Blood Screening NAT Sales and Market Shares of Major Suppliers

ITALY: H4 OR H4-1/2/COMBO TEST 5OLUME AND SALES FORECASTS BY MARKET SEGMENT

ITALY: H4 AG TEST 5OLUME AND SALES FORECASTS BY MARKET SEGMENT

ITALY: H4 NAT BLOOD SCREENING TEST 5OLUME AND DIAGNOSTICS SALES

ITALY: WESTERN BLOT/OTHER CONFIRMATORY TESTS 5OLUME AND SALES FORECASTS BY MARKET SEGMENT

ITALY: A1DS DIAGNOSTICS MARKET BY MAJOR SUPPLIER

ITALY: H4 BLOOD SCREENING NAT SALES AND MARKET SHARES OF MAJOR SUPPLIERS

Spain: H4 or H4-1/2/Combo Test 5olume and Sales Forecasts By Market Segment

Spain: H4 Ag Test 5olume and Sales Forecasts By Market Segment

Spain: H4 NAT Blood Screening Test 5olume and Diagnostics Sales

Spain: Western Blot/Other Confirmatory Tests 5olume And Sales Forecasts by Market Segment

Spain: A1DS Diagnostics Market by Major Supplier

Spain: H4 Blood Screening NAT Sales and Market Shares of Major Suppliers

UK: H4 or H4-1/2/Combo Test 5olume and Sales Forecasts By Market Segment

UK: H4 Ag Test 5olume and Sales Forecasts By Market Segment

UK: H4 NAT Blood Screening Test 5olume and Diagnostics Sales

UK: Western Blot/Other Confirmatory Tests 5olume And Sales Forecasts by Market Segment

UK: A1DS Diagnostics Market by Major Supplier

UK: H4 Blood Screening NAT Sales and Market Shares of Major Suppliers

I would like to order

Product name: 2017 Europe HIV/AIDS Diagnostic Testing Market Future Horizons and Growth Strategies: Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Emerging Opportunities

Product link: <https://marketpublishers.com/r/E5C4363889DEN.html>

Price: US\$ 3,555.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E5C4363889DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970