

2017 Europe Hepatitis Diagnostic Testing Market Future Horizons and Growth Strategies: Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Emerging Opportunities

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Abstracts

Complete report \$6,900. DataPack (test volumes, sales forecasts, supplier shares) \$4,500. The report presents a detailed analysis of the Hepatitis diagnostics market in Europe, (France, Germany, Italy, Spain, UK). Current scientific views on the Hepatitis definition, epidemiology and etiology are reviewed. The report provides the five-year test volume and sales forecasts by country for HAV NAT, HBV NAT, HBs Ag, HCV, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, and ALT/SGPT tests performed in the following markets:- Hospitals- Commercial/Private Labs- Blood Banks- Physician Offices- Public Health Labs For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Hepatitis tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 295 pages and 67 tables

Contents

1. INTRODUCTION

2. HEPATITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Background

B. Hepatitis A

C. Hepatitis B

D. Hepatitis C

Classification

Transmission of Infection

Occupational Hazards

Acute Hepatitis

Diagnosis of Acute Infection

Chronic Hepatitis

HCV and Other Chronic Liver Diseases

Alcoholic Liver Disease

Hepatitis B Coinfection

Cirrhosis and Hepatocellular Carcinoma

Diagnostic Tests

Possible Indications for HCV RNA Testing

Conclusions and Future Direction

E. Hepatitis D

Historical Perspective

Epidemiology

HBVHDV 'Coinfection' vs. 'Superinfection'

Methods of Detecting HDV

Prevention

F. Hepatitis E

Background

Prevalence of the Disease

Diagnostic Tests

Epidemiologic Serosurveys

Serologic CrossReactivity

G. Hepatitis G

Vaccines and Drugs

H. Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, OrthoClinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other

Suppliers

1. EMERGING DIAGNOSTIC TECHNOLOGIES

1. MOLECULAR DIAGNOSTICS
2. MONOCLONAL ANTIBODIES
3. IMMUNOASSAYS
4. DIFFERENTIAL LIGHT SCATTERING
5. INFORMATION TECHNOLOGY
6. ARTIFICIAL INTELLIGENCE
7. LIPOSOMES
8. FLOW CYTOMETRY
9. CHROMATOGRAPHY
10. DIAGNOSTIC IMAGING
11. GEL MICRODROPLETS
12. OTHER

3. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

4. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

5. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

6. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

7. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

10. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 1. MARKETING APPROACHES

2. PRODUCT COMPLEXITY
3. CUSTOMER PREFERENCE
4. ESTABLISHED SUPPLIERS
5. EMERGING SUPPLIERS
6. MAJOR TYPES OF DISTRIBUTORS
7. MARKET SEGMENTATION

11. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

12. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
BioRad
Cepheid
Diamedix/Erba
DiaSorin
Eiken Chemical
Elitech Group
Enz-Biochem
Fujirebio
Grifols
Hologic/GenProbe
ID Biomedical/GSK
Kreatech/Leica
Lonza
OrthoClinical Diagnostics
Qiagen

Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Therm-Fisher
Wallac/PE
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Hepatitis Tests

France HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

France HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

France HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment

France Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

France AntiHBc Test Volume and Diagnostics Sales Forecast by Market Segment

France AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment

France AntiHAV Test Volume and Diagnostics Sales Forecast by Market Segment

France Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

France HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment

France HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment

France ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

France Hepatitis Testing Market Diagnostics Sales by Major Supplier

France Hepatitis C Testing Market Diagnostics Sales by Major Supplier

Germany HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

Germany AntiHBc Test Volume and Diagnostics Sales Forecast by Market Segment

Germany AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment

Germany AntiHAV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment

Germany ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis Testing Market Diagnostics Sales by Major Supplier

Germany Hepatitis C Testing Market Diagnostics Sales by Major Supplier

Italy HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Italy HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Italy HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

Italy AntiHBc Test Volume and Diagnostics Sales Forecast by Market Segment

Italy AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment

Italy AntiHAV Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Italy ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Hepatitis Testing Market Diagnostics Sales by Major Supplier
Italy Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Spain Hbs Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment
Spain AntiHBc Test Volume and Diagnostics Sales Forecast by Market Segment
Spain AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment
Spain AntiHAV Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Hbc Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Hbe Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Spain ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Hepatitis Testing Market Diagnostics Sales by Major Supplier
Spain Hepatitis C Testing Market Diagnostics Sales by Major Supplier
U.K. HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Hbs Ag Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. AntiHBc Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. AntiHAV Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Hepatitis Testing Market Diagnostics Sales by Major Supplier
U.K. Hepatitis C Testing Market Diagnostics Sales by Major Supplier

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