

2017 Europe Enteric Diseases Diagnostic Testing Market Future Horizons and Growth Strategies: Supplier Shares by Test, Country Segment Forecasts, Competitive Intelligence, Emerging Opportunities

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Abstracts

Complete report \$9,400. DataPack (test volumes, sales forecasts, supplier shares) \$6,100. This new 363-page report from VPGMarketResearch.com provides analysis of the European enteric disease testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

About this Report

This report presents detailed analysis of the Enteric Disease market in Europe (France, Germany, Italy, Spain, UK). Current scientific views on epidemiology and etiology are presented for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia. The report provides test volume and sales forecasts and market segment, including:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of enteric disease diagnostic products, by test and country. Also, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers used for enteric disease testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products;

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in Europe. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted. Contains 363 pages and 71 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Infectious Disease Tests

1. CAMPYLOBACTER

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

2. CRYPTOSPORIDIUM

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

3. E. COLI

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

4. ENTEROBACTERIES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

5. ROTAVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

6. ROTAVIRUS (REOVIRUS)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

7. SALMONELLAS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

8. SHIGELLAS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

9. 6BR1O

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

10. YERS1N1A

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

- 1. MOLECULAR DIAGNOSTICS
- 2. MONOCLONAL ANTIBODIES
- 3. IMMUNOASSAYS
- 4. DIFFERENTIAL LIGHT SCATTERING
- 5. INFORMATION TECHNOLOGY
- 6. ARTIFICIAL INTELLIGENCE
- 7. LIPOSOMES
- 8. FLOW CYTOMETRY
- 9. CHROMATOGRAPHY
- 10. DIAGNOSTIC IMAGING
- 11. GEL MICRODROPLETS
- 12. OTHER

FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development

B. Collaborative Arrangements

- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. MARKET1NG APPROACHES
 - 2. PRODUCT COMPLE11TY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABL1SHED SUPPL1ERS
 - 5. EMERG1NG SUPPL1ERS
 - 6. MAJOR TYPES OF D1STR1BUTORS
 - 7. MARKET SEGMENTAT1ON

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix/Erba
DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
1D Biomedical/GSK
Kreatech/Leica

Lonza
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac/PE
Wako

L1ST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Enterovirus Tests
Major Companies Developing or Marketing Rotavirus Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Yersinia Tests
France Campylobacter Test 5olume and Diagnostics Sales Forecast by Market Segment
France Campylobacter Diagnostics Sales by Major Supplier
France Cryptosporidium Test 5olume and Diagnostics Sales Forecast by Market Segment
France Cryptosporidium Diagnostics Sales by Major Supplier
France E. Coli Test 5olume and Diagnostics Sales Forecast by Market Segment
France Enterovirus Test 5olume and Diagnostics Sales Forecast by Market Segment
France Rhinovirus Test 5olume and Diagnostics Sales Forecast by Market Segment
France Rotavirus Test 5olume and Diagnostics Sales Forecast by Market Segment
France Rotavirus Testing Market Diagnostics Sales by Major Supplier
France Salmonella Test 5olume and Diagnostics Sales Forecast by Market Segment
France Shigella Test 5olume and Diagnostics Sales Forecast by Market Segment
France Shigella Testing Market Diagnostics Sales by Major Supplier
France 5ibrio Test 5olume and Diagnostics Sales Forecast by Market Segment
France Yersinia Test 5olume and Diagnostics Sales Forecast by Market Segment
Germany Campylobacter Test 5olume and Diagnostics Sales Forecast by Market Segment

Germany Campylobacter Diagnostics Sales by Major Supplier

Germany Cryptosporidium Test 5olume and Diagnostics Sales Forecast by Market Segment

Germany Cryptosporidium Diagnostics Sales by Major Supplier

Germany E. Coli Test 5olume and Diagnostics Sales Forecast by Market Segment

Germany Enterovirus Test 5olume and Diagnostics Sales Forecast by Market Segment

Germany Rhinovirus Test 5olume and Diagnostics Sales Forecast by Market Segment

Germany Rotavirus Test 5olume and Diagnostics Sales Forecast by Market Segment

Germany Rotavirus Testing Market Diagnostics Sales by Major Supplier

Germany Salmonella Test 5olume and Diagnostics Sales Forecast by Market Segment

Germany Shigella Test 5olume and Diagnostics Sales Forecast by Market Segment

Germany 5ibrio Test 5olume and Diagnostics Sales Forecast by Market Segment

Germany Yersinia Test 5olume and Diagnostics Sales Forecast by Market Segment

ITALY CAMPYLOBACTER TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY CAMPYLOBACTER DIAGNOSTICS SALES BY MAJOR SUPPLIER

ITALY CRYPTOSPORIDIUM TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY CRYPTOSPORIDIUM DIAGNOSTICS SALES BY MAJOR SUPPLIER

ITALY E. COLI TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY ENTEROVIRUS TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY RHINOVIRUS TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY ROTAVIRUS TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY ROTAVIRUS TESTING MARKET DIAGNOSTICS SALES BY MAJOR SUPPLIER

ITALY SALMONELLA TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY SHIGELLA TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY 5IBRIO TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

ITALY YERSINIA TEST 5OLUME AND DIAGNOSTICS SALES FORECAST BY MARKET SEGMENT

Spain Campylobacter Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Cryptosporidium Test 5olume and Diagnostics Sales Forecast by Market

Segment

Spain E. Coli Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Enterovirus Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Rhinovirus Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Rotavirus Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Rotavirus Testing Market Diagnostics Sales by Major Supplier

Spain Salmonella Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Shigella Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain 5ibrio Test 5olume and Diagnostics Sales Forecast by Market Segment

Spain Yersinia Test 5olume And Diagnostics Sales Forecast by Market Segment

U.K. Campylobacter Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Campylobacter Diagnostics Sales by Major Supplier

U.K. Cryptosporidium Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Cryptosporidium Diagnostics Sales by Major Supplier

U.K. E. Coli Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Enterovirus Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Rhinovirus Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Rotavirus Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Rotavirus Testing Market Diagnostics Sales by Major Supplier

U.K. Salmonella Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Shigella Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Shigella Testing Market Diagnostics Sales by Major Supplier

U.K. 5ibrio Test 5olume and Diagnostics Sales Forecast by Market Segment

U.K. Yersinia Test 5olume and Diagnostics Sales Forecast by Market Segment

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