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# Emerging US Point-of-Care Testing Market 2015: Cancer Clinics, Ambulatory Centers, Surgery Centers, Nursing Homes, Birth Centers

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## Abstracts

This 1,007-page report provides comprehensive analysis of the emerging POC market segments, including their dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic instrument and reagent suppliers develop more effective business, R&D and marketing strategies.

### Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

### Market Segmentation Analysis

Review of the emerging POC market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts for chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment:

Cancer Clinics

Ambulatory Care Centers

Surgery Centers

Nursing Homes

Birth Centers and by test category:

Routine and Special Chemistry

Microbiology/Infectious Diseases

Hematology

Flow Cytometry

Coagulation

Immunoproteins

Drugs of Abuse

TDM

Endocrine Function

Tumor Markers

**Sales and Market Share Analysis**

Sales and market shares of major reagent and instrument suppliers.

**Current and Emerging Products**

Analysis of over 130 diagnostic procedures.

Review of the leading POC chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

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## Technology Review

Emerging technologies and their applications for POC testing.

Comprehensive listings of companies developing or marketing POC diagnostic technologies and products, by test.

## Competitive Assessments

Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

## Strategic Recommendations

Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next ten years.

Design criteria for POC testing products.

Alternative business expansion strategies.

Potential market entry barriers and risks.

## Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and Venture Planning Group's proprietary data files.

Contains 1,007 pages and 180 tables

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Abbott
   Alfa Wassermann
   Awareness Technologies
Beckman Coulter/Danaher
   bioMeriuex
   Carolina Chemistries
   Horiba
   Inverness
   Medica
   Nova Biomedical
     Ortho-Clinical Diagnostics
   Polimedco
   Randox
Roche
2. Hematology Analyzers Manufactured by:
Abbott
Becton Dickinson
Beckman Coulter/Danaher
   Biocode
   Drew-Scientific
   Diesse Ves Matic
   Horiba
   Menarini
   Nihon Kohden
Polymedco
Sysmex
3. Coagulation Analyzers Manufactured by:
   Behnk Elektronik
   Bio/Data
   Cardiovascular Diagnostics
   Diagnostica Stago
   Helena Laboratories
Instrumentation Laboratory
   ITC Hemochron

Roche
Siemens
Sysmex
Teco Medical Instruments
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**U.S.A.**

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**COMPANY PROFILE**

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Agilent Technologies
Axis-Shield
Beckman Coulter/Danaher
Becton Dickinson
Bio/Data
Biomerieux
Bio-Rad
Biosite/Inverness/Alere
Cepheid
Chrono-Log
Corgenix
Decode
Diadexus
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Diagnostica Stago/Trinity Biotech
Diamedix
Diasorin
Eiken Chemical
EKF Diagnostics
Fujirebio/Innogenetics
Helena Laboratories
Hologic/Gen-Probe
Horiba
Instrumentation Laboratory
International Technidyne/Nexus DX
Kreatech
Kyowa Medex
Life Technologies
Lonza

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Nihon Kohden
Ortho-Clinical Diagnostics
Polartechnics
Polymedco
Qiagen
Roche
SDIX
Sequenom
Siemens
Sienco
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Takara Bio
ThermoFisher
Tosoh
Wako
Zycare/Alere

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