

# Elanco: Performance, Capabilities, Goals and Strategies in the Worldwide Animal Health Market

<https://marketpublishers.com/r/E89B74D46E5EN.html>

Date: January 2010

Pages: 25

Price: US\$ 1,480.00 (Single User License)

ID: E89B74D46E5EN

## Abstracts

**Global PDF:** US\$ 3,900.00

A strategic assessment of Elanco/Eli Lilly, one of the world's leading animal health companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global animal health market.

Contains 25 pages and 3 tables

## Contents

### **I. BUSINESS ORGANIZATION**

### **II. SENIOR MANAGEMENT**

### **III. FACILITIES AND EMPLOYEES**

### **IV. TECHNOLOGICAL KNOW-HOW**

### **V. PRODUCT PORTFOLIO**

### **VI. MARKETING TACTICS**

### **VII. SALES AND PROFIT GROWTH**

### **VIII. R&D EXPENDITURES AND MAJOR PROGRAMS**

### **IX. COLLABORATIVE ARRANGEMENTS**

### **X. STRATEGIC DIRECTION**

### **LIST OF TABLES**

Table 1: Eli Lilly/Elanco Sales by Business Segment

Table 2: Eli Lilly/Elanco Sales Growth by Business Segment

Table 3: Eli Lilly/Elanco Animal Health Sales By Geographic Region

## I would like to order

Product name: Elanco: Performance, Capabilities, Goals and Strategies in the Worldwide Animal Health Market

Product link: <https://marketpublishers.com/r/E89B74D46E5EN.html>

Price: US\$ 1,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E89B74D46E5EN.html>