

E. Coli Diagnostic Testing Market: US, Europe, Japan

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Abstracts

The report contains 200 pages, 7 tables and presents a detailed analysis of the E. Coli diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the E. Coli definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 200 pages and 7 tables



Contents

I. INTRODUCTION

- II. Worldwide Test Overview, Technologies and Instrumentation
- A. Background, Diagnostic Tests, Vaccines and Drugs
- B. Instrumentation Review: Operating Characteristics, Features and Selling Princes of Leading Infectious Disease Automated and Semiautomated Analyzers
- C. Emerging Infectious Disease Diagnostic Technologies
 - 1. MOLECULAR DIAGNOSTICS
 - 2. MONOCLONAL ANTIBODIES
 - 3. IMMUNOASSAYS
 - 4. DIFFERENTIAL LIGHT SCATTERING
 - 5. INFORMATION TECHNOLOGY
 - 6. ARTIFICIAL INTELLIGENCE
 - 7. LIPOSOMES
 - 8. FLOW CYTOMETRY
 - 9. CHROMATOGRAPHY
 - 10. DIAGNOSTIC IMAGING
 - 11. GEL MICRODROPLETS
 - 12. OTHERS
- D. Personal Testing
- III. Country Analyses: Sales and Volume Forecasts

IV. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products

V. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

VI. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized TESTING MARKETS



VII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

VIII. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

BioRad

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/GenProbe

ID Biomedical/GSK

Kreatech/Leica

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