

DuPont: Strategic Analysis of Leading Paint and Coatings Companies

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Abstracts

The strategic assessment of DuPont, one of the worlds leading paints and coatings companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the companys performance, capabilities, goals and strategies in the global paints and coatings market.

Contains 47 pages and 7 tables

Contents

- I. BUSINESS ORGANIZATION**
- II. SENIOR MANAGEMENT**
- III. FACILITIES AND EMPLOYEES**
- IV. TECHNOLOGICAL KNOW-HOW**
- V. PRODUCT PORTFOLIO**
- VI. MARKETING TACTICS**
- VII. SALES AND PROFIT GROWTH, 2002-2009**
- VIII. R&D EXPENDITURES AND MAJOR PROGRAMS**
- IX. COLLABORATIVE ARRANGEMENTS**
- X. STRATEGIC DIRECTION**

List Of Tables

LIST OF TABLES

Table 1: DuPont Net Sales and Operating Profit Growth

Table 2: DuPont Sales by Industry Segment

Table 3: DuPont Sales Growth by Industry Segment

Table 4: DuPont Operating Income and Margins by Industry Segment

Table 5: DuPont Net Sales by Geographic Region

Table 6: DuPont Sales Growth by Geographic Region

Table 7: DuPont Net Sales by Country

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