

# 2012 Global Drugs of Abuse Testing Market Outlook: Growth Opportunities and Strategies

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## Abstracts

During the next decade, the abused drug testing market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

"Drugs of Abuse Testing Market: US, Europe, Japan" is a unique study designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends in the U.S., five major European countries and Japan; and provides test volume and sales forecasts by country, market segment and individual assay.

Contains 311 pages and 61 tables.

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- bioMerieux Mini Vidas
- Carolina Chemistries BioLis 24i
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J&J Vitros ECi/ECiO  
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Nova Biomedical Critical Care Xpress  
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EMIT

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QC-PCR.

DAP-PCR

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CPT

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Canag Diagnostics  
Dako  
DiaSorin  
Eiken  
Fujirebio  
Instrumentation Laboratory  
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U.S.A., Physician Offices/Group Practices, Drugs of Abuse Reagent Market Forecast by  
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