

Dow: SWOT and Financial Analyses

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Abstracts

A strategic assessment of Dow, one of the world's leading agrochemical companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global agrochemical market.

Contains 59 pages and 5 tables

Contents

I. BUSINESS ORGANIZATION

II. SENIOR MANAGEMENT

III. FACILITIES AND EMPLOYEES

IV. TECHNOLOGICAL KNOW-HOW

V. PRODUCT PORTFOLIO

VI. MARKETING TACTICS

VII. SALES AND PROFIT GROWTH

VIII. R&D EXPENDITURES AND MAJOR PROGRAMS

IX. COLLABORATIVE ARRANGEMENTS

X. STRATEGIC DIRECTION

LIST OF TABLES

Table 1: Dow Chemical Sales and Operating Profit Growth

Table 2: Dow Chemical Sales by Operating Segment

Table 3: Dow Chemical Sales Growth by Operating Segment

Table 4: Dow Chemical Sales by Geographic Region

Table 5: Dow Chemical Sales Growth by Geographic Region

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