

# **Dow: Strategic Analysis of Leading Agrochemical Companies**

<https://marketpublishers.com/r/DB079D1FBBAEN.html>

Date: November 2012

Pages: 59

Price: US\$ 1,480.00 (Single User License)

ID: DB079D1FBBAEN

## **Abstracts**

A strategic assessment of Dow, one of the world's leading agrochemical companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global agrochemicals market.

Contains 59 pages and 5 tables

## **Contents**

**I. BUSINESS ORGANIZATION**

**II. SENIOR MANAGEMENT**

**III. FACILITIES AND EMPLOYEES**

**IV. TECHNOLOGICAL KNOW-HOW**

**V. PRODUCT PORTFOLIO**

**VI. MARKETING TACTICS**

**VII. SALES AND PROFIT GROWTH**

**VIII. R&D EXPENDITURES AND MAJOR PROGRAMS**

**IX. COLLABORATIVE ARRANGEMENTS**

**X. STRATEGIC DIRECTION**

## List Of Tables

### LIST OF TABLES

Table 1: Dow Chemical Sales and Operating Profit Growth

Table 2: Dow Chemical Sales by Operating Segment

Table 3: Dow Chemical Sales Growth by Operating Segment

Table 4: Dow Chemical Sales by Geographic Region

Table 5: Dow Chemical Sales Growth by Geographic Region

## I would like to order

Product name: Dow: Strategic Analysis of Leading Agrochemical Companies

Product link: <https://marketpublishers.com/r/DB079D1FBBAEN.html>

Price: US\$ 1,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DB079D1FBBAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970